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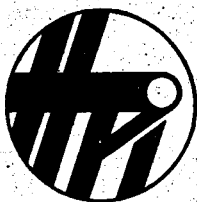
39<sup>TH</sup>

*Program*

SEPTEMBER 7, 8, AND 9, 1950

ANNUAL MEETING  
NORTH CAROLINA  
PUBLIC HEALTH  
ASSOCIATION

ROBERT E. LEE HOTEL  
WINSTON-SALEM, N. C.



**HEALTH PUBLICATIONS INSTITUTE, INC.**  
**Raleigh, North Carolina**

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of friendship and appreciation.

## Calendar of Events

Thursday,  
September 7

- |            |             |  |
|------------|-------------|--|
| Morning:   | 9:00-11:00  | Registration                                       |
|            | 11:00-12:30 | First General Session— <i>Balinese Roof</i>        |
| Afternoon: | 2:00- 4:00  | Second General Session— <i>Balinese Roof</i>       |
| Evening:   | 8:00        | Third General Session— <i>Balinese Roof</i>        |
|            | 10:00       | President's Reception— <i>State and Salem Room</i> |

Friday,  
September 8

- |            |       |   |
|------------|-------|---|
| Morning:   | 9:00  | Section Meetings  |
| Noon:      |       | Luncheon Meeting of Executive Committee                           |
| Afternoon: |       | Entertainment—Tours of Old Salem and R. J. Reynolds Factory, Golf |
| Evening:   | 7:30  | * Banquet, Presentation of Reynolds Award— <i>Ballroom</i>        |
|            | 10:00 | * Dance— <i>Balinese Roof</i>                                     |

Saturday,  
September 9

- |          |      |  |
|----------|------|--|
| Morning: | 9:30 | Fourth General Session— <i>Ballroom</i><br>Drawing for Exhibitors' Prize |
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\* Dress—Optional.

THURSDAY  
September 7th

A. M. Registration 9:00-11:00

11:00-12:00 First General Session—*Balinese Roof*,  
Dr. S. B. McPheeters, President,  
N. C. P. H. A., Presiding

Invocation

Welcome by Mayor

Welcome by Dr. Fred G. Pegg,  
Health Officer, Forsyth-Davie-Yad-  
kin-Stokes Counties

Presidential Address

Presentation of Section Chairmen

Announcements

P. M. 2:00- 4:30 Second General Session—*Balinese  
Roof*, Mr. Harold E. Parker, Vice-  
President, N. C. P. H. A., Presiding.

*Health Officer:* "The High School Health Ex-  
amination Program of Durham City-  
County Schools"—Dr. O. L. Ader,  
Durham City-County Health Depart-  
ment, Durham, N. C.

*Nurse:* "Mothers' Classes for Physical and  
Emotional Health"—Mrs. Marion  
Duggins, R.N., City-County Health  
Department, Winston-Salem, N. C.

*Sanitarian:* "The Sanitarian of North Caro-  
lina—Past, Present, Future"—Mr.  
Murray W. Linker, Sanitarian, State  
Board of Health, Raleigh, N. C.

*Secretary:* "The Place of Record Keeping  
and Office Management in a Public  
Health Organization"—Miss Alpha  
Kenny, Educational Director, Field  
Training Public Health Records and

**SATURDAY**  
**September 9th**

**MORNING: 9:30-12:30** Fourth General Session—*Ballroom*,  
Dr. S. B. McPheeters, President,  
N. C. P. H. A., Mr. Harold  
E. Parker, Vice-President, N. C.  
P. H. A., Presiding.

Dr. Edward G. McGavran, School  
of Public Health, University of  
North Carolina, Chapel Hill, North  
Carolina.

✓ Dr. Ellen Winston, State Depart-  
ment of Public Welfare, Raleigh,  
North Carolina.

Mrs. ~~S. S. Coltrane~~ *Charles Drake*, Representa-  
tive of the North Carolina State  
Legislative Council, Raleigh, North  
Carolina

State Health Officer, Dr. J. W.  
Roy Norton, Raleigh, North Caro-  
lina

State Board of Health Directors  
Committee Reports and Business  
Meeting

Auditing Committee—Miss Mae  
Reynolds, Chairman

Legislative Committee—Dr. John  
Wright, Chairman

Constitutional Committee—Dr. J.  
Roy Hege, Chairman

Resolutions Committee—Dr. A. D.  
Gregg, Chairman

Executive Committee—Dr. S. B.  
McPheeters, Chairman

Membership Committee — Mrs.  
Louise Y. Workman, Chairman

Nominating Committee—Dr. W.  
R. Parker, Chairman

New Business

Presentation of New Officers

Adjournment

**FRIDAY**  
**September 8th**

**EVENING: 7:30**

Banquet, Presentation of Reynolds  
Award—*Ballroom*

**10:00**

Dance—*Balinese Roof*

*John W. Kew Scott* ✓

*Dress may be formal or informal for  
these functions.*

**FRIDAY**  
**September 8th**

**PUBLIC HEALTH INVESTIGATORS' SECTION\***—Basement Auditorium, First Baptist Church, Corner Fifth Street and Spruce (One short block west of R. E. Lee Hotel)

Presiding: M. B. Folb, Chairman

9:00— Announcements and Introductions

“Organization Plans”—Dr. William P. Richardson, representing the Executive Committee of N. C. P. H. A.

“History of V. D. Control”—Dr. John J. Wright, Director North Carolina Syphilis Studies

“Casefinding Projects”—Mr. Richard Hibberts, Administrative V. D. Consultant, U. S. Public Health Service, Region No. 3.

“Health Education as Part of V. D. Control”—Mr. William P. Malone, Health Educator, Guilford County Health Department

“Post Treatment Follow-Up”—Dr. Fred W. Harb, Chief, Venereal Disease Section and Medical Centers

“Transportation of V. D. Patients and Distribution of Penicillin”—Mr. Horace Holmes, Jr., Administrative Assistant, V. D. Section, State Board of Health

Business Session and Election of Officers.

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\* Public Health Investigators have applied for admission as a Section. Their application will be acted on at the next meeting of the Executive Committee.

**FRIDAY**  
**September 8th**

**HEALTH EDUCATORS' SECTION—ROOM 102**

**Presiding:** Miss Mazie Jean Jones, Chairman

9:00- 9:45 Business Meeting

10:00-12:00 Panel Discussion: "Safety for all the Citizens of North Carolina"

**Leader:** Miss Elizabeth Lovell, Director, Public Health Education, State Board of Health

**Representatives:** Dr. C. P. Stevick, Director, Division of Epidemiology, State Board of Health

Mr. John C. Noe, Adviser, Safety Education, State Department of Public Instruction

Mr. L. R. Fisher, Director, Highway Safety Division, State Department of Motor Vehicles

Miss Ruth Current, State Home Demonstration Agent

Mr. Coleman Roberts, President, North Carolina Motor Club

"Current Trends in State-Wide Safety Programs"—

Mr. George Grotz, Eastern Field Representative, National Safety Council



**FRIDAY**  
**September 8th**

**SECRETARIES' SECTION—STATE ROOM**

**Presiding:** Miss Helen Craver, Chairman

**9:00 A. M. Breakfast Meeting**

Invocation

“Presenting Credentials,” Dr. Mark Depp,  
Pastor, Centenary Methodist Church, Wins-  
ton-Salem, N. C.

“Keep In Step With Your Job,” Dr. J. W.  
R. Norton, State Health Officer, Raleigh,  
N. C.

“History of Secretaries' Section,” Miss  
Yvonne Bartlette, District Health Depart-  
ment, Chapel Hill, N. C.

Business Session

**FRIDAY**  
**September 8th**

**LABORATORY SECTION—WINSTON ROOM**

9:00 A. M. "Mycology"—Norman F. Conant, M.D.,  
Department of Bacteriology, Duke Hospital,  
Durham, N. C.

"Filter Paper Technique in Serology of  
Syphilis, Slides Demonstrating the Tech-  
nique"—Mrs. Helen Jones, USPHS, V. D.  
Research Laboratory, Durham, N. C.

"Technique and Demonstration in Mass  
Screening Method of Blood Sugar With  
The Clinitron"—W. B. Hunter, M.D.,  
Harnett County Health Officer, Lillington,  
N. C.

"Some Recent Advances in Hematology"  
—Mr. Preston Smith, Department of Hem-  
atology, Duke Hospital, Durham, N. C.

**FRIDAY**  
**September 8th**

**SANITARIANS' SECTION—BALINESE ROOF**

9:00 A. M. President's Report—W. B. Gaylord, Jr.,  
Sanitarian, Martin County Health De-  
partment, Williamston, N. C.

Training Programs—To be announced

“Current Merit System Trends”—Mr. J. M.  
Jarrett, Director, Division of Sanitary Engi-  
neering, State Board of Health, Raleigh,  
N. C.

Business Session—Election of Officers

**FRIDAY**  
**September 8th**

**NURSES' SECTION—BALLROOM**

9:00 A. M. "Vision Screening in the Schools"—Miss Helen Weaver, Consultant, Nursing Activities, National Society for Prevention of Blindness.

10:00 Intermission

10:30 Panel—"Maintaining a Generalized PHN Program"

Miss Dophne Doster  
Senior Nurse Officer  
Public Health Service

Miss Rose Avery  
Senior PHN—Burke County Health  
Dept., Morganton, N. C.

Miss Flora Wakefield  
Supervising PHN — Wake County  
Health Dept., Raleigh, N. C.

Miss Esther Henry  
Director PHN, N. C. College  
Durham, N. C.

Mrs. Juliett Dwigings  
Member Greensboro Nursing Council  
Greensboro, N. C.

1:00 P. M. PHN Luncheon and Business Meeting

**FRIDAY.**  
**September 8th**

**HEALTH OFFICERS' SECTION—SALEM ROOM**

**Presiding: Dr. Fred G. Pegg, Chairman**

**9:00 A. M. "The Label on the Can"—Dr. E. H. Ellinwood, Health Officer, Guilford County Health Department and Mr. William M. Cochrane, Institute of Government, Chapel Hill, N. C.**

**"School Health"—Dr. Elizabeth Corkey, Assistant Health Officer, Wayne County Health Department, Goldsboro, N. C.**

**"The Epidemiological Approach to Tuberculosis X-Ray Surveys"—Dr. Robert F. Young, Health Officer, Halifax County Health Department, Halifax, N. C.**

**"Draw the Line Between Preventive Medicine and Curative Medicine"—Dr. N. Thomas Ennett, Health Officer, Carteret County Health Department, Beaufort, N. C.**

**"The Relationship of Veterinary Public Health to the Community Health Program"—Dr. James H. Steele, Chief, Veterinary Public Health Services, U. S. Public Health Service, Atlanta, Georgia.**

Statistics, University of North Carolina, Chapel Hill, N. C.

**Laboratory:** "New Horizons of the Medical and Public Health Laboratory"—Dr. Parker R. Beamer, Professor of Microbiology and Associate Professor of Pathology, Bowman Gray School of Medicine, Winston-Salem, N. C.

**Educator:** "Organizing Communities to Solve Health Problems in Their Own Way"—Miss Charlotte Rickman, Health Education Consultant, Committee on Rural Health and Education, Medical Society of the State of North Carolina.

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## THURSDAY

### September 7th

**EVENING: 8:00** Third General Session—*Balinese Roof*, Dr. S. B. McPheeters, President, N. C. P. H. A., Presiding.

Editors' Panel—"Public Health Service in North Carolina, What Needs Should it Serve."

Moderator—Dr. Sylvester Greene ✓

Participants—Mr. A. G. Ivey, *Journal and Sentinel*, Winston-Salem, N. C. ✓

Mr. W. E. Horner, *Sanford Herald*, Sanford, N. C. ✓

Mr. H. W. Kendall, *Greensboro Daily News*, Greensboro, N. C. ✓

Mr. C. A. McKnight, *The Charlotte News*, Charlotte, N. C.

Mr. Don Shoemaker, *The Asheville Citizen*, Asheville, N. C. ✓

**10:00** President's Reception—*State and Salem Room*

*The 29th Annual Session of the  
North Carolina Public Health Association*

*Condiially invites you to be present at a*

*Panel Discussion*

*"Public Health Service in North Carolina;  
What Needs Should It Serve"*

*Moderator - Dr. Sylvester Green*

*Participants*

*Mr. A. G. Ivey, Journal and Sentinel, Winston-Salem, N. C.*

*Mr. W. E. Horner, Sanford Herald, Sanford, N. C.*

*Mr. H. W. Kendall, Greensboro Daily News, Greensboro, N. C.*

*Mr. C. A. McKnight, The Charlotte News, Charlotte, N. C.*

*Mr. Don Shoemaker, The Asheville Citizen, Asheville, N. C.*

*8:00 p. m. - Thursday, September 7, 1950.*

*The Balinese Roof, The Robert Lee Hotel, Winston-Salem, N. C.*

*Visitors are invited to take part for the floor in the general discussion.*

## Exhibitors

American Red Cross

North Carolina Tuberculosis Association

The North Carolina League for Crippled Children, Inc.

American Cancer Society, North Carolina Division

Nutrition Section, North Carolina State Board of Health

Safety Section, North Carolina State Board of Health

Asheville Health Department

Charlotte Health Department

Alamance County Health Department

The Hospital Care Association, Inc.

Hospital Saving Association at Chapel Hill

Dairy Councils of High Point, Greensboro, Durham,  
Raleigh, Burlington, Winston-Salem, Lexington

The Maico Company, Inc.

Minneapolis, Minnesota

Medical Acoustic Equipment

The Lanier Company

324 South Church Street

Charlotte, North Carolina

Audograph Dictating Machines

WINCHESTER, Carolinas' House of Service

Winchester Surgical Supply Company

Winchester-Ritch Surgical Company

119 East 7th Street, Charlotte, North Carolina

111 North Greene Street, Greensboro, North Carolina

J. E. Hanger of North Carolina, Inc.

801 West Morgan Street, Raleigh, North Carolina

735 North Graham Street, Charlotte, North Carolina

Prosthetic and Orthopedic Appliances



