

BANQUET AND DANCE PROGRAM



Cape Hatteras. The tallest lighthouse, and one of the oldest, on the Atlantic Coast warns mariners away from the quicksand cape that in days before modern navigational aids was known as the "Graveyard of the Atlantic." Today it is the nucleus of the only National Seashore Park and is reached by hard surfaced highway extending down the Outer Banks from Nags Head.

Friday Evening, September 11, 1953

North Carolina Public Health Association

Forty-Second Annual Meeting

CASINO — NAGS HEAD, NORTH CAROLINA

Menu

SHRIMP COCKTAIL

OVEN BROILED FILET MIGNON WITH MUSHROOMS

BAKED IDAHO POTATO

FRESH STRING BEANS

TOSSED GREEN SALAD BOWL

HOT ROLLS

CORN STICKS

STRAWBERRY SHORTCAKE

COFFEE

TEA

MILK

\$3.85

*This Banquet Is Served by the Staff and Facilities
of the Carolinian Hotel*

Program

PRESIDING-----MRS. LOUISE P. EAST
President, North Carolina Public Health Association

INVOCATION

PRESENTATION OF DISTINGUISHED VISITORS
AND GUESTS

PRESENTATION OF THE PAST PRESIDENTS' TABLE

ANNOUNCEMENT AND PRESENTATION OF THE
ASSOCIATION AWARDS

AN EXPRESSION OF APPRECIATION
FROM THE ASSOCIATION-----DR. E. H. ELLENWOOD
Vice-President, North Carolina Public Health Association

INTRODUCTION OF GUEST SPEAKER
-----DR. ROBERT L. WALKER

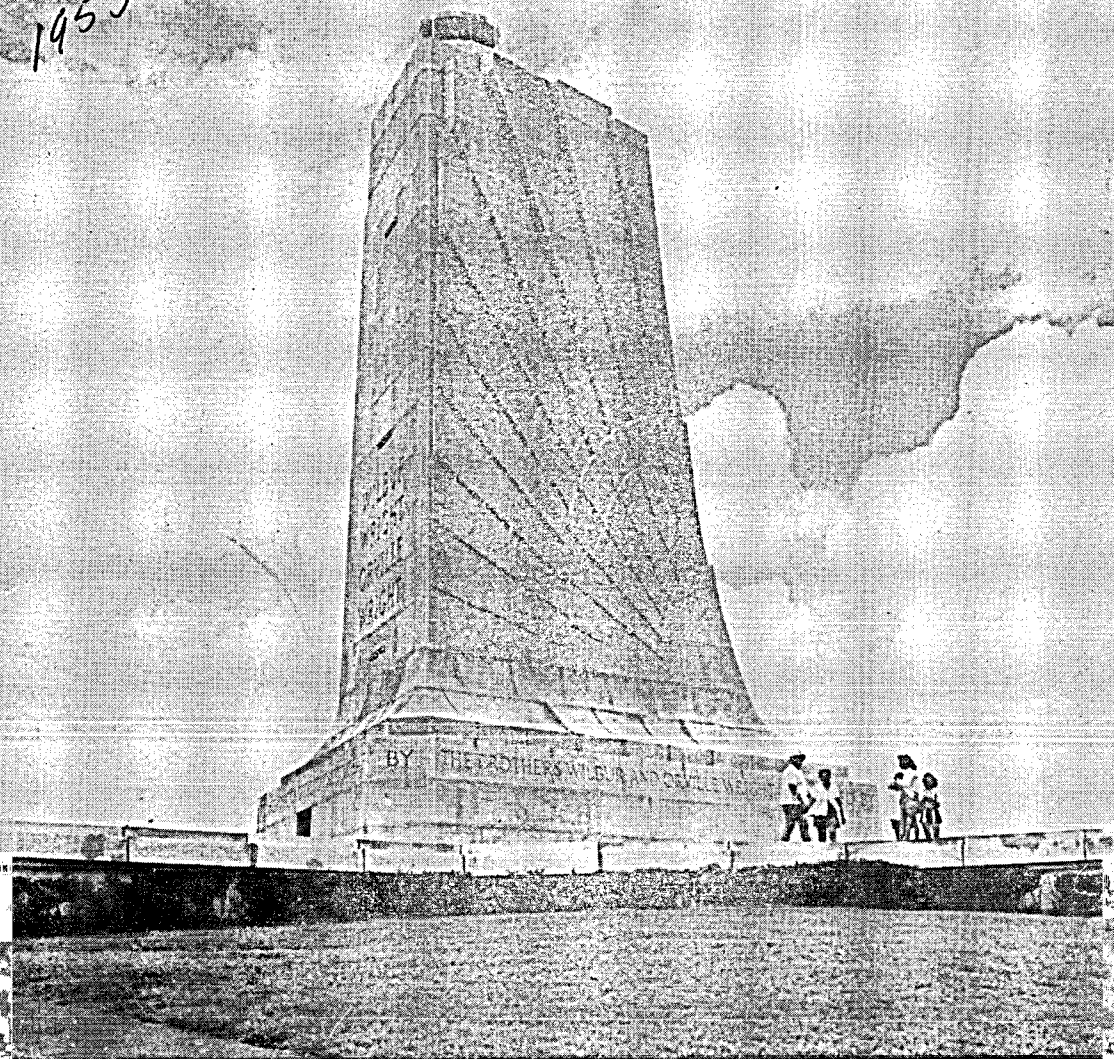
LECTURER-----WADE MARR

Dance

9:00 — 1:00

With or Without Shoes

1953



WRIGHT MEMORIAL

42nd Annual Meeting

**NORTH CAROLINA PUBLIC HEALTH
ASSOCIATION**

September 10, 11, 12, 1953

Nags Head, N. C.

NAGS HEAD ON DARE COAST

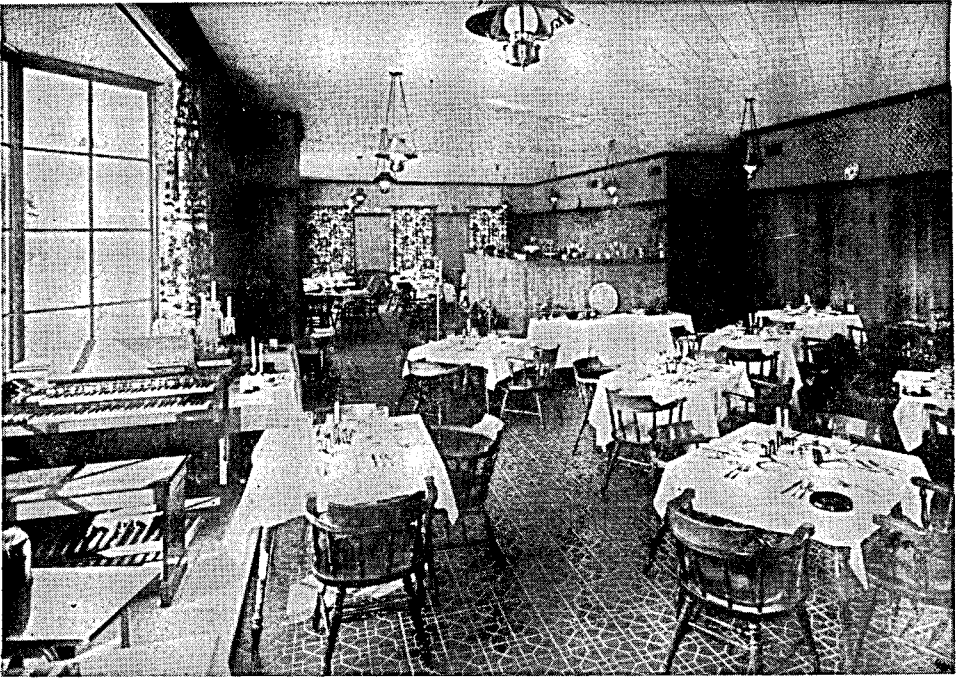
In the old days when wrecking was a prosperous and nefarious business along the Outer Banks the natives conceived the idea of luring ships ashore by the light of a lantern tied around the neck of a banker pony. The "nag" was led up and down the slopes of Jockeys Ridge, highest sand dune in eastern America. From the sea the skipper of passing ships upon seeing the light would steer for it and what he thought would be a sheltered harbor. Soon his ship would be in the breakers and it was only a matter of minutes before the wreckers of the Banks would begin their salvage operations. "Land Pirates" they were called, and the community became known as "Nag's Head," because of a lantern tied around the neck of a pony, as a lure for bringing ships ashore.

One of the oldest resorts in North Carolina, Nags Head was a going concern as early as 1850. In those days the resort was a sound side community and the only way to get there was by boat. Before modern highways and bridges a regular scheduled passenger boat operated between Elizabeth City and Nags Head.

Nags Head is only one of the interesting and progressive ocean resorts of Coastal Dare County. Nearby Kill Devil Hills where the Wright brothers first flew and Kitty Hawk where the intrepid airmen conducted their first experiments.

Across Roanoke Sound from Nags Head is Roanoke Island, the birthplace of English-speaking America and the site of The Lost Colony and Historic Fort Raleigh. Manteo and Wanchese are the two towns of Roanoke Island, Southward from Nags Head are the Outer Banks communities of far-famed Hatteras Island, an area soon to become America's first National Seashore.

Dare County has an ocean frontage of almost 100 miles extending from the Village of Duck at Caffey's Inlet to the town of Hatteras and Hatteras Inlet.



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CANDLE LIGHT
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AND NEW ORLEANS COMBINED**

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2:00-4:30 P. M.

SECOND GENERAL SESSION—Casino

E. H. Ellinwood, M. D., Vice President, Presiding.

Panel on "Aging"----- { Wingate M. Johnson, M. D., Moderator
Dr. Ellen B. Winston
Dr. I. G. Greer
Dr. Bertlyn Bosley

Progress Report on Stream Sanitation----- { Mr. Earl Hubbard
Mr. Lewis A. Young
Mr. J. M. Jarrett

8:00 P. M.

THIRD GENERAL SESSION—Shrine Club


Address—Legal Problems of Public Health

in North Carolina-----Mr. William McW. Cochrane

Special Entertainment by group of actors from the Lost Colony

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Friday, September 11th

Registration all day—Carolinian Hotel

9:00 A. M.-12:30 P. M.

Section Meetings

1:00-2:00 P. M.

Executive Committee Luncheon—Carolinian Hotel

Afternoon for Recreation

7:30 P. M.

Annual Banquet and Dance—Casino

Presentation of Awards



Saturday, September 12th

FOURTH GENERAL SESSION—Shrine Club

9:30 A. M.-12:30 P. M.

Report of the Official Representative of N.C.P.H.A. to the
Governing Council of the A.P.H.A.-----J. W. R. Norton, M. D.

Highlights In Nursing-----Dr. Elizabeth Kemble

Summary of 1953 Convention

Reports of Committees

Business Session

Presentation of New Officers

Adjournment

Compliments of
ROSEMARY RESTAURANT
ROANOKE RAPIDS, N. C.

Friday, September 11, 1953

9:00 A. M.

PUBLIC HEALTH NURSES' SECTION MEETING

Casino

MISS FRANCES ALLEN, CHAIRMAN, PRESIDING

Theme—"RECRUITMENT OF NURSES"

Panel

Moderator-----Miss Margaret Blee
Associate Professor, Public Health Nursing, University of North Carolina

Participants:

DR. ELIZABETH KEMBLE, Dean of School of Nursing, University of North Carolina, Chapel Hill, N. C.

DR. J. W. R. NORTON, State Health Officer, State Board of Health, Raleigh, N. C.

MISS ANN C. BARENTINE, Director, Public Health Nursing, City of Charlotte Health Department, Charlotte, N. C.

DR. JACKSON T. RAMSAUR, Director, Gaston County Health Department, Gastonia, N. C.

MISS AMY FISHER, Chief, Public Health Nursing Section State Board of Health, Raleigh, N. C.

To be filled.

10:15-10:30 A. M.—Recess

Sharpening Interviewing Skill

Discussion:

Leader: MISS GERALDINE GOURLEY, Associate Professor of Medical Social Work, School of Public Health, Chapel Hill, N. C.

JOCKEY RIDGE RESTAURANT

OPEN IN SEASON

4 A. M. — 12 MIDNIGHT

Lunches Prepared

PHONE: NAGS HEAD 111

NAGS HEAD, N. C.

Friday, September 11, 1953

9:00 A. M.

LABORATORY SECTION

West Porch, Carolinian Hotel

SIDNEY R. LYLE, CHAIRMAN, PRESIDING.

P R O G R A M

- (1) "Relationship Between Public Health
and Hospital Laboratories"-----By W. M. Monroe
Medical Director Chief, Pathology Service, U.S.P.H.S. Hospital
Norfolk, Virginia
- (2) "The Laboratory Aspects of the Shellfish Program
in North Carolina"-----By Mr. Ray Conner
North Carolina Shellfish Laboratory, Morehead City, North Carolina.
- (3) "Methods Approved by the State Board of Health for Making
Fluoride Analysis of Drinking Water"---Mr. W. S. McKimmon
Chief, Engineering Section, Sanitary Engineering Division,
State Board of Health, Raleigh, N. C.
- (4) "Movie on the V.D.R.L. Serological Test
for Syphilis"-----Mr. Roger Whitley,
State Board of Health, Raleigh, N. C.

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Friday, September 11, 1953

9:00 A. M.

HEALTH EDUCATION SECTION

Tall Story Room, Carolinian Hotel

NELSON STEPHENSON, CHAIRMAN

Presiding.....	Miss Emma Carr Bivins
Where Does North Carolina Stand Today?	
How Does Health Education Fit In?	
Education.....	Dr. C. F. Carroll
Welfare.....	Dr. Ellen B. Winston
Agriculture.....	Mr. William Poe
Communications.....	Mr. Eric Rodgers
Government.....	Mr. John Umstead
Religion.....	Mr. Garland A. Hendricks
Medicine.....	Dr. Rachel Davis
Voluntary Health.....	Mr. C. Scott Venable
Public Health.....	R. E. Coker, Jr., M. D.
Summarizer.....	Dr. Lucy Morgan

Patterson Mills Company--Roanoke Mills Company
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Roanoke Rapids, N. C.

Greetings

to the members of the

**NORTH CAROLINA PUBLIC HEALTH
ASSOCIATION**

We wish for you a successful convention at Nags Head
September 10, 11, 12, 1953

Friday, September 11, 1953

9:00 A. M.

NUTRITION SECTION

Lounge Room, Shrine Club

MISS GLADYS STRAWN, CHAIRMAN

Business session

Panel Discussion:

Television, A New Medium
For Nutrition Education.....

Miss Winston Osborn, Moderator

Mr. Ted Hyman

Mrs. Mavis Gibbs

Mr. Robert L. Schenkan

Women's Editor Television Station

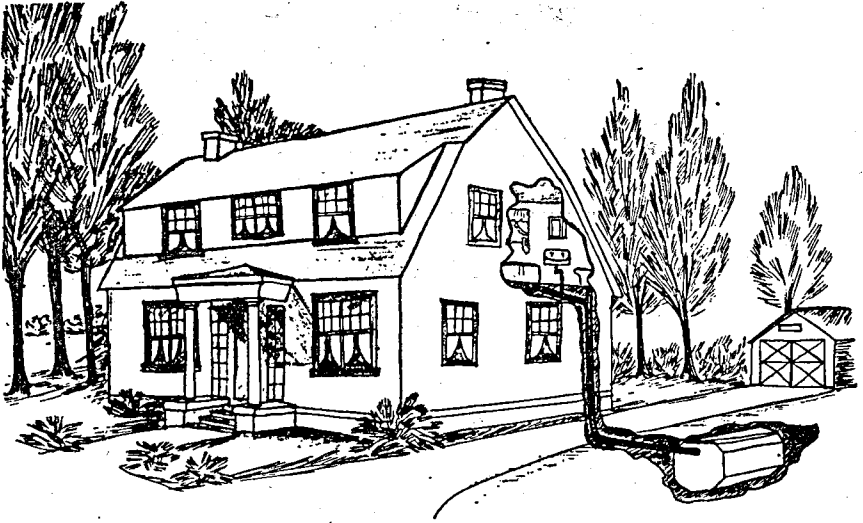
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Friday, September 11, 1953

9:00 A. M.

SANITARIANS' SECTION

Shrine Club

B. L. JESSUP, CHAIRMAN

Address----- B. L. Jessup

Sanitarian's Role In the School Health Program

—Mr. Charles E. Spencer

Dividends To Sanitarians In A Good Public Relations Program

—Dr. Roger Wm. Howell

Local Sanitation versus Foreign Sanitation----- Prof. Emil T. Chanlett

Business

Adjournment

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Friday, September 11, 1953

8:30 A. M.

SECRETARIES' SECTION, BREAKFAST ROOM

Dogwood Room; Carolinian Hotel

MRS. VERGIE M. ROBINSON, CHAIRMAN, PRESIDING

Invocation-----Mrs. Naomi Templeton
Welcome-----Miss Delnoy Burrus
Response-----Mrs. Aileen Campbell
Introduction of Speaker-----Mrs. Joy Morrison
Address-----R. E. Coker, Jr., M. D.
Business

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**RESTAURANT AND
MARKET EQUIPMENT**

Friday, September 11, 1953

9:30 A. M.

HEALTH OFFICERS' SECTION MEETING

Wilbur Wright Hotel

ROBERT J. WALKER, JR., M. D., CHAIRMAN, PRESIDING

The Medical Social Worker On The Public Health Team

—Miss Geraldine Gourley

Discussion----- { Miss Mary Louise Free, R. N.
Carl C. Janowsky, M. D.

Diagnosis and Control of Infectious Hepatitis

—John T. Sessions, Jr., M. D.

Discussion----- Fred T. Foard, M. D.

Rabies Control In North Carolina----- Martin P. Hines, D. V. M.

Discussion----- Edward G. McGavran, M. D.

Business

Election of Officers

Adjournment

Papers limited to 30 min., discussion of each paper limited to 20 min.

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COMMUNITY DEVELOPMENT**

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CALENDAR OF S

Thursday, Sept. 10, 1953

Registration all Day at The Wilbur Wright, The Carolinian and The Nags Header Hotels.

A. M. 10:00—First General Session

P. M. 12:45—Nurses' Luncheon ----- Oasis

2:00—Second General Session

7:00—Sanitariums Buffet ---- Dogwood Room, Carolinian Hotel

8:00—Third General Session ----- Shrine Club

9:30—Special Entertainment -- Lost Colony Group, Shrine Club

Friday, Sept. 11, 1953

Registration all day at Carolinian Hotel

A. M. 8:30—Breakfast—Secretaries, Dogwood Room, Carolinian Hotel

SECTION MEETINGS

9:00—Secretaries' Section Meeting

—Dogwood Room, Carolinian Hotel

Public Health Nurses' Section Meeting ----- Casino

Sanitariums' Section Meeting ----- Shrine Club

NAGS HEAD, NO

SPECIAL EVENTS

Health Officers' Section Meeting -- Wilbur Wright Hotel

Health Education Section Meeting

—Tall Story Room, Carolinian Hotel

Nutrition Section Meeting --- Lounge Room, Shrine Club

Veneral Disease Section Meeting

—Solorium, Carolinian Hotel

Laboratory Section Meeting

—West Porch, Carolinian Hotel

P. M. 1:00—Luncheon—Executive Committee

Pine Room, Carolinian Hotel

2:00—Professional Association of North Carolina Public

Health Educators ----- East Porch, Carolinian Hotel

Fishing ----- Jeanette's Pier and Mann's Pier or Surf

Tour of Historic Dare County

Meeting State Board of Health

—Tall Story Room, Carolinian Hotel

7:30—Annual Banquet and Dance ----- Casino

Saturday, Sept. 12, 1953

A. M. 9:30—Fourth General Session ----- Shrine Club

Adjourn

DANCING

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Friday, September 11, 1953

9:00 A. M.

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Solorium, Carolinian Hotel

HENRY E. THOMPSON, CHAIRMAN

Policies and Problems of the North Carolina Venereal Disease
Program.....W. G. Simpson, M. D.
Approach to the G. C. Problem.....Speaker to be announced
Newer Approaches to Interviewing and Investigation
Discussion.....—Mr. Robert Swank

G. C. CULPEPPER, Owner

G. C. CULPEPPER, Jr., Manager

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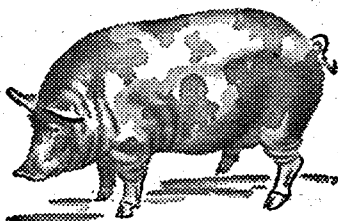
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PROGRAM PARTICIPANTS

1953 Annual Convention, N.C.P.H.A.

- BARENTINE, MISS ANNE, Director Public Health Nursing Service, City of Charlotte Health Dept., Charlotte, N. C.
- BLEE, MISS MARGARET, Asso. Professor Public Health Nursing, School of Public Health, U. N. C., Chapel Hill, N. C.
- BOSLEY, DR. BERTLYN, Director Nutrition Section, State Board of Health, Raleigh, N. C.
- CAMPBELL, MRS. AILEEN, Secretary District Health Department, Robbinsville, N. C.
- CHANLETT, PROF. EMIL T., School of Public Health, Chapel Hill, N. C.
- COCHRANE, WILLIAM McW., Asso. Director Institute of Government, U. N. C., Chapel Hill, N. C.
- COKER, R. E., JR., M. D., Asst. Director Local Health Division, State Board of Health, Raleigh, N. C.
- CONNOR, RAY, North Carolina Shell Fish Laboratory, Morehead City, N. C.
- DAVIS, RACHEL DARDEN, M. D., Member Rural Health Committee N. C. Medical Society, Kinston, N. C.
- ELLINWOOD, E. H., M. D., Health Officer, Guilford County, Greensboro, N. C.
- FISHER, MISS AMY LOUISE, Chief Public Health Nursing Section, State Board of Health, Raleigh, N. C.
- FOARD, FRED T., M. D., Director Epidemiology, State Board of Health, Raleigh, N. C.
- FREE, MISS MARY LOUISE, Consultant Orthopedic Nurse, State Board of Health, Raleigh, N. C.
- GIBBS, MRS. MAVIS, Editor Woman's Division, Southern Planter, Richmond, Va.
- GOURLEY, MISS GERALDINE, Asso. Professor Medical Social Work, School of Public Health, U. N. C., Chapel Hill, N. C.
- GREER, DR. I. G., Executive Vice-President, The Business Foundation of N. C., Chapel Hill, N. C.
- HENDRICKS, MR. GARLAND A., Seminary, Wake Forest College, Wake Forest, N. C.
- HINES, MARTIN P., D. V. M., Veterinary Section, State Board of Health, Raleigh, N. C.
- HOWELL, ROGER G., M. D., Professor Mental Health, School of Public Health, U. N. C., Chapel Hill, N. C.
- HUBBARD, EARL C., Executive Secretary, State Stream Sanitation Committee, State Board of Health, Raleigh, N. C.
- HYMAN, TED, Publicity Department, State College, Raleigh, N. C.
- JANOWSKY, CARL C., M.D., Health Officer Burke County, Morganton, N. C.
- JARRETT, MR. J. M., Director Sanitary Engineering Division, State Board of Health, Raleigh, N. C.
- JOHNSON, WINGATE M., M. D., Private Diagnostic Clinic, Bowman Gray School of Medicine, Winston-Salem, N. C.
- KEMBLE, DR. ELIZABETH, Dean, School of Nursing, University of North Carolina, Chapel Hill, N. C.

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Dairies

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PROGRAM PARTICIPANTS—Continued

- MONROE, W. M., M. D., Medical Director, Chief Pathology Service, U. S. P. H. S. Hospital, Norfolk, Va.
- MORGAN, DR. LUCY, Director Public Health Education, School of Public Health, U. N. C., Chapel Hill, N. C.
- MORRISON, MRS. JOY, Secretary, Guilford County Health Dept., Greensboro, N. C.
- McGAVRAN, EDWARD G., M. D., Dean, School of Public Health, University of North Carolina, Chapel Hill, N. C.
- McGUIRE, B. B., M. D., District Health Department, Elizabeth City, N. C.
- McINNIS, MRS. EULA MAE, Public Health Nurse, Consolidated Board of Health, New Hanover County and City of Wilmington, N. C.
- McKIMMON, W. S., Chief, Engineering Section, Sanitary Engineering Division, State Board of Health, Raleigh, N. C.
- NORTON, J. W. R., M. D., State Health Officer, State Board of Health, Raleigh, N. C.
- OSBORN, MISS WINSTON, Nutrition Consultant, State Board of Health, Raleigh, N. C.
- POE, MR. WILLIAM, Asso. Editor, Progressive Farmer, Raleigh, N. C.
- RAMSAUER, JACKSON T., M. D., Health Officer, Gaston County, Gastonia, N. C.
- ROGERS, MR. ERIC, Editor Scotland Neck Commonwealth, Scotland Neck, N. C.
- SCHENKAN, ROBERT S., Communications Center, University of North Carolina, Chapel Hill, N. C.
- SCHRIVER, DR. ALICE, Head of Health Instruction, Womans College, U.N.C. Greensboro, N. C.
- SESSIONS, JOHN T., JR., M. D., Department of Medicine, School of Medicine, U. N. C., Chapel Hill, N. C.
- SIMPSON, W. G., M. D., Chief Venereal Disease Control Section, State Board of Health, Raleigh, N. C.
- SPENCER, CHARLES E., Coordinator, School Health Program, Department of Public Instruction, Raleigh, N. C.
- SWANK, ROBERT, Department of Health Education and Welfare, U.S.P.H.S., Atlanta, Ga.
- TEMPLETON, MRS. NAOMI, Secretary, Personnel Office, State Board of Health, Raleigh, N. C.
- UMSTEAD, JOHN, Senator, Chapel Hill, N. C.
- VENABLE, C. SCOTT, Executive Secretary N. C. Tuberculosis Association, Raleigh, N. C.
- WHIMS, H. C., M. D., Health Officer, Buncombe County, Asheville, N. C.
- WHITLEY, ROGER, Chief Visual Aides Section, State Board of Health, Raleigh, N. C.
- WINSTON, DR. ELLEN B., Commissioner, State Board of Public Welfare, Raleigh, N. C.
- YOUNG, LEWIS A., Officer in Charge South East Drainage Basin, Public Health Service, Atlanta, Ga.

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Executive Committee

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION 1953

Mrs. Louise P. East, President.....Asheville
Dr. John J. Wright, Past President.....Chapel Hill
Dr. J. W. R. Norton, State Health Officer.....Raleigh
Dr. E. H. Ellenwood, Vice-President.....Greensboro
Mrs. Louise Y. Workman, Secretary-Treasurer.....Charlotte
Dr. Joseph A. Elliott, President N. C. Medical Society.....Charlotte

MEMBERS AT LARGE:

Dr. Bertlyn Bosley (one year term*).....Raleigh
John S. Efird (one year term*).....Lenoir
Eugene S. Edwards, Jr. (two year term*).....Halifax
Mrs. Ruth T. Jobe (three year term**).....Rutherfordton
Mrs. Faye Reeves (three year term**).....Sparta

SECTION CHAIRMEN:

Dr. Robert J. Walker, Health Officers.....Rocky Mount
Miss Frances Allen, Nurses.....Newton
B. L. Jessup, Sanitarians.....Raleigh
Mrs. Vergie Robinson, Secretaries.....Canton
Sidney Lysle, Laboratory.....Lexington
Nelson Stephenson, Health Educators.....Raleigh
Miss Gladys Strawn, Nutrition.....Raleigh

INTERESTED GROUPS:

Henry Thompson, Public Health Investigators.....Lumberton

* terms expire 1953

** terms expire 1954

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NORTH CAROLINA PUBLIC HEALTH ASSOCIATION COMMITTEES 1953

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Dr. Sydney Chipman	Mrs. Mazie Jones Levenson
Dr. O. David Garvin	Dr. Lynn G. Maddry
Dr. Bertlyn Bosley	Mrs. Joy C. Morrison
Miss Flora Wakefield	

PRELIMINARY PLANNING COMMITTEE ON SCHOOL HEALTH SERVICE:

Dr. John J. Wright, Chairman	Miss Effie Maiden
Miss Dorothy Boone	Dr. Elizabeth Corkey
Harold Parker	Miss Doris Tillery
Dr. Margery J. Lord	

MEMBERSHIP COMMITTEE:

Mrs. Louise Y. Workman, Chairman
Three or more members of the Association

COMMITTEE TO STUDY SALARY SCALES FOR LOCAL HEALTH DEPARTMENTS:

Dr. O. David Garvin, Chairman	Dr. J. H. Epperson
Miss Flora Wakefield	W. A. Wilson
Mrs. Erroll B. Moore	Allen Young

COMMITTEE TO STUDY A.P.H.A. REPORT ON RELATIONSHIPS WITH AFFILIATED SOCIETIES AND BRANCHES:

Dr. J. W. R. Norton, Chairman (Carl V. Reynolds Award Committee)
Dr. Edward McGavran ()
Dr. Robert F. Young (Merit Awards Committee)
Dr. Fred G. Pegg ()

AUDITING COMMITTEE:

Miss Mae Reynolds, Chairman

NOMINATING COMMITTEE:

Representative from each Section

REVISION OF BY-LAWS COMMITTEE:

R. W. Brown, Chairman
Mrs. Mary Louise Clay

S & W

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