

REGISTRATION AND INFORMATION

A Registration Desk will be maintained in the lobby of the Robert E. Lee Hotel, during all days of the session.

STEPS IN REGISTRATION:

1. Present membership card and indicate sponsorship of guests, if you are bringing any. (Attendance at the session is open only to members and registered guests.)
2. Make out registration cards for guests.
3. Pay registration fee, \$2.00.
4. Be sure to receive and wear registration badge. It will be required for admission to all meetings.
5. Buy ticket for banquet, dance, luncheons. (Any registered member may buy a banquet, dance or other meal ticket for one visitor.)

COST OF TICKETS:

Laboratory Dinner	Dutch Affair
Banquet and Dance	\$4.00
Banquet Only	\$3.50
Dance Only	\$1.00
Nutrition Section Luncheon	\$1.40
Nurses' Section Luncheon	\$2.00
Secretarial and Statistical Section Luncheon.....	\$2.00

EXHIBITS—Mezzanine Floor

Meet Your Friends At The
"INN BETWEEN DAIRY BAR"

Courtesy Of
WINSTON-SALEM DAIRY INDUSTRY
(BILTMORE — FARMERS — SEALTEST)

Winston Room

"COKE" BAR

Courtesy Of
COCA-COLA BOTTLING COMPANY
Winston-Salem, N. C.

Balinese Roof and Mezzanine

PAST PRESIDENTS

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

<i>Year</i>	<i>Name</i>	<i>Address</i>
1911-1913.....	Dr. L. B. McBrayer.....	Asheville
1914	Dr. G. M. Cooper.....	Clinton
1915	Dr. W. M. Jones.....	Greensboro
1916	Dr. D. E. Sevier.....	Asheville
1917	Dr. Arch Cheatham.....	Durham
1918	Dr. D. C. Absher.....	Henderson
1919	Dr. J. R. McCracken.....	Waynesville
1920	Dr. E. F. Long.....	Lexington
1921	Dr. R. L. Carlton.....	Winston-Salem
1922	Dr. L. J. Smith.....	Wilson
1923	Dr. A. C. Bulla.....	Raleigh
1924	Dr. C. W. Armstrong.....	Salisbury
1925	Dr. L. L. Williams.....	Mount Airy
1926	Dr. Sidney E. Buchanan.....	Concord
1927	Dr. E. R. Hardin.....	Lumberton
1928	Dr. John H. Hamilton.....	Wilmington
1929	Dr. C. C. Hudson.....	Greensboro
1930	Dr. J. R. Hege.....	Winston-Salem
1931	Dr. D. E. Ford.....	New Bern
1932	Mr. J. H. Epperson.....	Durham
1933	Dr. C. N. Sisk.....	Rockingham
1934	Dr. F. M. Register.....	Kinston
1935	Dr. Z. P. Mitchell.....	Weldon
1936	Dr. R. S. McGeachy.....	Weldon
1937	Dr. R. M. Buie.....	Greensboro
1938	Dr. M. T. Foster.....	Fayetteville
1939	Dr. J. A. Morris.....	Oxford
1940	Dr. A. H. Elliott.....	Wilmington
1941	Dr. J. W. Williams.....	Williamston
1942	Dr. Robert E. Rhyne.....	Gastonia
1943	Dr. N. Thomas Ennett.....	Beaufort
1944	Dr. W. P. Richardson.....	Raleigh
1945	Dr. W. K. McDowell.....	
1946	Dr. Robert F. Young.....	Tarboro
1947	Dr. M. B. Bethel.....	Charlotte
1948	Dr. H. W. Stevens.....	Wilson
1949	Dr. Ernest A. Branch.....	Raleigh
1950	Dr. S. B. McPheeters.....	Goldsboro
1951	Mr. Harold E. Parker.....	Winston-Salem
1952	Dr. John J. Wright.....	Chapel Hill
1953	Mrs. Louise P. East.....	Asheville
1954	Dr. E. H. Ellinwood.....	Greensboro

EXHIBITS

Accident Prevention Section, N. C. State Board of Health
Division of Local Health Services, N. C. State Board of Health

Division of Oral Hygiene, N. C. State Board of Health

N. C. Highway Patrol—Highway Safety Division

Forsyth County Tuberculosis and Health Association

Forsyth County Heart Association

National Foundation for Infantile Paralysis — Forsyth County Chapter

Winston-Salem Dairy Council

Forsyth Cancer Service

Forsyth County Program for Alcoholism

Forsyth County Health Department

N. C. Heart Association

Hospital Care Association

N. C. Dairy Council

N. C. Alcoholic Rehabilitation Program

N. C. Mental Hygiene Society

N. C. League for Nursing

N. C. Department of Public Welfare

N. C. Society for Crippled Children and Adults

Veneral Disease Section, N. C. State Board of Health

N. C. Hospital Savings Association

PROGRAM:

Dr. Robert J. Walker, Jr., Chairman
Dr. M. B. Bethel, Dr. Edward G. McGavran, Dr. J.
W. R. Norton, Mr. Harold E. Parker.

**COMMITTEE TO STUDY SALARY SCALES
OF MERIT SYSTEM:**

Dr. M. B. Bethel, Chairman
Dr. Robert J. Walker, Jr., Gordon Battle, Miss Flora
Wakefield, Miss Helen Craver, Miss Gaynelle Hogan,
Dr. John A. Fowler.

FINANCE AND AUDITING:

Miss Mae Reynolds, Chairman
Miss Doris Tillery, Mrs. Anne Edwards.

CONSTITUTION AND BY-LAWS:

Mrs. Corinna Sutton, Chairman
Mrs. Edith Brocker, Dr. Bertlyn Bosley.

ASSOCIATION HANDBOOK:

Mrs. Corinna Sutton, Chairman
Miss Doris Tillery, Dr. John Hamilton.

AWARDS:

Dr. Edward G. McGavran, Chairman

SCHOLARSHIP:

Dr. John J. Wright, Chairman
Mrs. Mary King Kneeder, Miss Mae Reynolds.

CONVENTION PLANNING PROCEDURE:

Mr. William A. Broadway, Chairman
Mr. Walter Lackey, Mr. Harold E. Parker.

NOMINATING:

Dr. Martin P. Hines, Chairman
Mr. Charles R. Council, Miss Grace Daniel, Norman
Hunt, Miss Ruth W. Hay, Miss Emma Clinkscales,
Dr. Irma Henderson-Smathers.

PUBLICITY:

Mr. Harold E. Parker, Mr. Marshall Abce,
Co-Chairmen
Dr. J. W. R. Norton, Dr. Fred Pegg, Dr. Walter C.
Humbert, Miss Doris Tillery.

RESOLUTIONS AND OBITUARY:

Dr. Lynn Maddry, Chairman
Miss Amy Louise Fisher, Mrs. Robert M. Fink, Dr.
C. C. Applewhite, Mr. B. L. Jessup.

MEMBERSHIP:

Miss Doris Tillery, Chairman, with representatives of
each section to be selected by Miss Tillery.

**REPRESENTATIVES TO NORTH CAROLINA
HEALTH COUNCIL:**

Voting: Miss Doris Tillery; non-voting, Mr. Norman
Gaskill.

EXHIBIT:

Mr. Marshall Abce, Chairman

COMMITTEE ON PLANS FOR 1957 MEETING:

Dr. J. W. R. Norton, Chairman
Dr. Robert J. Walker, Jr., Dr. M. B. Bethel, Dr. Bert-
lyn Bosley, Mr. William A. Broadway.

LOCAL ARRANGEMENTS COMMITTEE:

Mr. H. E. Parker, Chairman
Members of Forsyth County Health Department.

OFFICERS AND EXECUTIVE COMMITTEE 1954-1955

OFFICERS

President.....	Mrs. Louise Young Workman Charlotte
Past President and Representative to A.P.H.A. Governing Council.....	Dr. E. H. Ellinwood† Greensboro
Alternate Representative to A.P.H.A. Governing Council.....	Dr. S. B. McPheeter‡ Goldsboro
State Health Officer.....	Dr. J. W. R. Norton Raleigh
Vice-President.....	Dr. R. J. Walker, Jr. Rocky Mount
Secretary-Treasurer.....	Miss Doris Tillery Raleigh
President, N. C. Medical Society.....	Dr. Zack D. Owens Elizabeth City
Representative to Southern Branch of A.P.H.A.....	Dr. M. B. Bethel† Charlotte
Alternate Representative to Southern Branch of A.P.H.A.	Dr. Bertlyn Bosley† Raleigh

=MEMBERS AT LARGE:

Mr. Sidney Lyle*.....	Lexington
Mr. William A. Broadway*.....	Asheville
Miss Grace Daniel†.....	Salisbury
Mrs. Edith Brocker†.....	Chapel Hill
Mrs. Corrina Sutton‡.....	Raleigh
Miss Emma Clinkscales‡.....	Salisbury

*Term expires 1955

†Term expires 1956

‡Term expires 1957

SECTION CHAIRMEN:

Health Officers.....	Dr. Walter C. Humbert, Greenville
Nurses.....	Mrs. Mary Edith Finley, Concord
Sanitarians.....	Mr. E. G. Kilpatrick, Shelby
Secretaries.....	Mrs. Sara B. Fink, Raleigh
Laboratory.....	Mrs. Norma B. Carroll, Raleigh
Health Educators.....	Mr. Norman Gaskill, Raleigh
Nutrition.....	Miss Winston Osborne, Morganton

COMMITTEES—1955

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

LEGISLATIVE:

Dr. Charles M. Cameron, Jr., Chairman
 Dr. Nell Hirschberg, Miss Elta Mae Mast, Miss Ann
 C. Barentine, Miss Mary B. Deaver, Mrs. Erroll Moore,
 J. S. Canady, Dr. G. Fletcher Reeves, Miss Anne
 Lamb, Mrs. Corinna Sutton, Mrs. Margaret Dolan,
 Dr. Bertlyn Bosley, Mrs. Joy C. Morrison, John An-
 drews, Dr. Margery Lord.

SECTION DINNERS AND LUNCHEONS

LABORATORY SECTION DINNER:

Thursday, September 22, 6:30 P.M. (Program and Place to be Announced)

Co-Chairmen in Charge: Maxine S. Matheson, Corrina S. Sutton

NURSING SECTION LUNCHEON:

Friday, September 23, 12:30 P.M., Ballroom
"Interpersonal Relationships Between Health Officers and Nursing Staffs"—Dr. M. D. Bethel, City-County Health Officer, Charlotte

NUTRITION SECTION LUNCHEON:

Friday, September 23, 12:30 P.M., El Cam Rey Restaurant, Reynolds Building

SECRETARIAL AND STATISTICAL LUNCHEON:

Friday, September 23, 12:30 P.M., State Room
Mrs. Sara B. Fink, Chairman, Presiding

Invocation: Mrs. Betty I. Neal, Vice-Chairman, Halifax County Health Department, Halifax

Introductions

Message: Mrs. Louise Young Workman, President, North Carolina Public Health Association

Adjournment

AWARDS

The North Carolina Public Health Association grants three basic awards each year:

1. THE REYNOLDS AWARD

Limited to an individual for outstanding contributions to public health in North Carolina during the past year, for meritorious service above and beyond the call of duty.

2. THE RANKIN AWARD

For an individual in recognition of outstanding contribution to public health in North Carolina over a period of several years.

3. THE MERIT AWARD

For outstanding contributions or activities during the past year for a local health department or group.

Nominations are stimulated by any and all public health workers who become aware of outstanding contributions or activities and submitted in one of two forms:

1. A formal nomination with substantiating data and information giving as complete a picture as possible.
2. A simple nomination requesting the committee to investigate and provide substantiating data.

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JOINT SECTION MEETINGS

**HEALTH EDUCATORS, NUTRITIONISTS,
SECRETARIAL and STATISTICAL SECTIONS**

Friday, September 23
2:30 P.M.—State Room

Presiding: Miss Mildred Barry
Nutrition Consultant, State Board of Health

PANEL: "We Can Improve Communications"

Dr. Robert F. Young, Halifax County Health Department, Halifax

Miss Yorke Kiker, Marketing Specialist, Department of Agriculture

Miss Grace Daniel, Consultant in Health Education, N. C. State Board of Health

Miss Elizabeth McFarlane, Statistical Section, State Board of Health

Discussion Leader: Miss Emma Carr Bivens, Health Educator, Wake County Cancer Society

SANITARIANS SECTION

Friday, September 23
2:00-5:00 P.M.—Balinese Roof

- 2:00 Sanitarians Section Meeting
General Subject: "*Radiological Public Health*"
Presiding: E. G. Kilpatrick, President
- 2:15 "*Development and Expanding Use of Radioactive Materials in Industry*"—J. G. Terrill, Jr., Chief, Radiological Health Program, Division of Sanitary Engineering Services, U. S. Public Health Service, Washington, D. C.
- 3:00 "*Public Health Aspects of Radiation*"—Dr. Samuel C. Ingraham II, Head, Field Studies Section, National Cancer Institute, National Institute of Health, Bethesda, Maryland
- 3:45 President's Address—Mr. Kilpatrick
- 4:00 Business Meeting

JOINT SECTION MEETINGS

Friday, September 23
2:00 P.M. to 5:00 P.M.

HEALTH OFFICERS AND LABORATORY SECTIONS

Friday, September 23
2:00 P.M.—Winston-Room

Co-Presiding:

Walter C. Humbert, M.D., and Norma B. Carroll

"Program for Certification of Milk Laboratories in North Carolina"

Lynn G. Maddry, Ph.D.

Discussants: John Andrews, A. B. Canupp, Chester C. Demaree

"Use of the Membrane Filter in Coliform Detection"
Corrina S. Sutton

"Stream Sanitation and Public Health"
Earle C. Hubbard

"Public Health Aspects of Leptospirosis"
Walter C. Humbert, M.D., Nell Hirschberg, Ph.D.

NURSING SECTION

Friday, September 23
1:45 P.M.—Ballroom

1:45-2:15 Business Session
Election of Officers

3:00-4:30 Curbstone Consultation

"School Health"—Dr. Ben Drake, Local Health Division, N. C. State Board of Health

"Maternal Health"—Dr. James P. Donnelly, Obstetric Consultant, N.C. State Board of Health

"Nursing Administration and Supervision"—Mrs. Mary K. Kneedler, Chief, Public Health Nursing Section, N. C. State Board of Health

"Mental Health"—Miss Dorothy Boone, Mental Health Consultant, N.C. State Board of Health

"Accident Prevention in the Public Health Nursing Program"—Miss Agnes Campbell, Accident Prevention Section, State Board of Health

SECTION MEETINGS

VENERAL DISEASE PERSONNEL GROUP

Thursday, September 22

2:00-5:00 P.M.—Conference Room, Chamber of Commerce
106 North Cherry Street

Presiding: Fred Miller, District Epidemiologist

2:00 *"Problems in the Use and Misuse of the Prevention and Control Center"*

John Soquel, M.D., Director, Prevention and Control Center, Wilmington

O. L. Ader, M.D., Director, Prevention and Control Center, Durham

H. H. Henry, M.D., Director, Prevention and Control Center, Charlotte

Preston Stodard, M.D., Principal Venereal Disease Clinician, County Health Department, Greensboro

2:40 *"Present Status of Venereal Disease Control in North Carolina"*

Warfield Garson, M.D., Chief, Venereal Disease Control Section, North Carolina State Board of Health, Raleigh

3:30 *"General Program Activity Suggestions from the Field"*

William Ferguson, Venereal Disease Investigator, County Health Department, Wilson

Michael Posta, District Venereal Disease Epidemiologist, County Health Department, Wilmington

4:00 General Discussion by Field Personnel

5:00 Election of Officers

LABORATORY AND SANITARIANS' SECTIONS

Thursday, September 22

2:00 P.M.—Balinese Roof

Co-Presiding:

Norma B. Carroll, Chairman, Laboratory Section and Edward G. Kilpatrick, Chairman, Sanitarians Section

"Development in Rapid Identification of Potential Biological Warfare Pathogenic Microorganisms"

Donald S. Martin, M.D., D.P.H.

Discussants: Joseph S. Ameen, Gilbert L. Kelso, C. D. Shaw

"The TPCF Test—A New and Simple Serologic Test for Syphilis"

Joseph Portnoy, Ph.D.

Discussant: Pearl McL. Page

"Increasing Importance of Paracolon Organisms in Enteric Diseases"

Robert L. Tuttle, M.D.

"Some Recent Advances in Diagnosis and Control of Rabies"

Martin P. Hines, D.V.M.

Business Session: Laboratory Section

SECTION MEETINGS

SECRETARIAL AND STATISTICAL SECTION MEETING

Thursday, September 22

2:00 P.M.—State Room

Presiding: Mrs. Sara B. Fink, Chairman

Invocation: Mrs. Ruth Mebane, State Board of Health, Raleigh

Welcome: Miss Helen Craver, Forsyth County Health Department, Winston-Salem

Response: Mrs. Berta Ellis, Health Department, Durham

Presentation of Speaker: Mrs. Betty I. Neal, Vice-Chairman, Halifax County Health Department, Halifax

"Uses of Statistical Records in the Health Department"—Dr. Bernard G. Greenberg, Professor of Biostatistics, School of Public Health, University of North Carolina, Chapel Hill

Business

HEALTH EDUCATION SECTION

Thursday, September 22

2:00 P.M.—Winston Room

Presiding: Norman E. Gaskill, Chairman

PANEL: "Alcoholism—How Large A Problem?"

Moderator: Mr. Marshall Abee, Forsyth County Health Department, Winston-Salem

Economic Aspects—Mr. Arthur L. Fabrick, Mental Hygiene Clinic, Asheville

Social Aspects—The Reverend John W. Drake, St. Timothy's Episcopal Church, Winston-Salem

Mental and Medical Aspects—Dr. Richard C. Proctor, Graylyn, Winston-Salem

Business

NUTRITION SECTION

Thursday, September 22

Room 102

Presiding: Miss Winston Osborn, Chairman

2:00 P.M. Business

2:45 P.M. Intermission

3:00 P.M. "The Food Outlook for 1956"—Dr. George S. Abshier, Consumer Marketing Specialist, North Carolina State College, Raleigh

Discussion—Dr. A. Hughes Bryan, Professor of Public Health Nutrition, School of Public Health, University of North Carolina, Chapel Hill

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SECTION MEETINGS

THURSDAY, SEPTEMBER 22

2:00-5:00 P.M.

HEALTH OFFICERS' SECTION

Thursday, September 22
2:00 P.M.—Salem Room

Walter C. Humbert, M.D., M.P.H., Chairman, Presiding
Dwight M. Bissell, M.D., M.P.H., Secretary

"Public Health Aspects of Pulmonary Blastomycosis" —
Norman F. Conant, Ph.D., Professor of Mycology,
School of Medicine, Duke University

"Home Treatment of Tuberculosis, The Progress Of and
The Future Responsibility of Local Health Depart-
ments" — H. F. Easom, M.D., Medical Director,
Eastern North Carolina Sanatorium

"The Program of Preventive Medicine at the Bowman Gray
School of Medicine"—Lucille W. Hutaff, M.D., As-
sistant Professor and Acting Director of the De-
partment of Preventive Medicine, The Bowman Gray
School of Medicine

"Mental Health In A Community"—Lloyd J. Thompson,
M.D., Professor and Director of the Department of
Psychiatry and Neurology, The Bowman Gray School
of Medicine

"The Practical Values of Health Councils in State and Lo-
cal Health Programs" — W. A. Browne, M.D.,
M.P.H., Health Officer, Edgecombe County, N. C.,
Health Department

Business Session: a. Committee reports
b. Election of officers

Adjournment

NURSING SECTION

Thursday, September 22

2:00-3:30 P.M.—Ballroom

Mrs. Mary Edith Finley, Chairman

PANEL ON INTERPERSONAL RELATIONSHIPS

Moderator: Mrs. Mary K. Kneeder
Chief, Public Health Nursing Section
State Board of Health, Raleigh, N. C.

PANEL MEMBERS:

"Basic Student Nurses' Concept of Authority, Responsibil-
ity and Relationship With Others"—Mrs. Willetta
Jones, Dean, School of Nursing, A & T College of
North Carolina, Greensboro, N. C.

"A Staff Nurses' Views on How She Could Be Helped
Best by the Supervisory Staff"—Mrs. Catherine Lay-
ton, Senior Public Health Nurse, Guilford County
Health Department, Greensboro, N. C.

"A Supervisor's Viewpoint on How She Could Best Help
the Staff Nurses to the Advantage of the Whole Pro-
gram"—Miss Ann C. Barentine, Director, Public
Health Nursing Department, City Health Depart-
ment, Charlotte, N. C.

3:30—Intermission

3:45—Mrs. Mary K. Kneeder—Report on current public
health nursing activities in the state

GENERAL SESSIONS

Balinese Roof

3rd GENERAL SESSION—Friday, September 23

*Presiding: Mrs. Louise Young Workman,
President, N.C.P.H.A.*

9:30 A.M.

"Opportunities for Employee Health Services in North Carolina"—Mark S. Blumberg, M.D., M.P.H., Acting Chief, Health Conservation Services, Occupational Health Program, United States Public Health Service, Washington, D. C.

Opening of Discussion: H. Robert Coler, M.D., Chief, Occupational Health Program, State Board of Health, Raleigh

"A Community Plan for Chronic Disease Control"—Edward M. Holmes, M.D., M.P.H., Director of Public Health, City of Richmond, Virginia

Opening of Discussion: John J. Wright, M.D., M.P.H., Professor, Public Health Administration, School of Public Health, University of North Carolina, Chapel Hill, N. C.

11:00 A.M. Business Session

4th GENERAL SESSION—Friday, September 23

ANNUAL BANQUET AND DANCE

*Presiding: Mrs. Louise Young Workman
President, N.C.P.H.A.*

7:30 P.M.

Dinner, Ballroom

Musical Revue, Dean Hudson Orchestra

Introduction of Guests and Recognition of Past Presidents

Presentation of Awards

Award Recipients:

Reynolds Award: Mr. William A. Broadway

Rankin Award: Miss Mae Reynolds

Merit Award: Guilford County Health Department, Greensboro, N. C.

10:00 P.M.-1:30 A.M. Dance, Balinese Roof

GENERAL SESSIONS

Balinese Roof

1st GENERAL SESSION—Thursday, September 22

*Presiding: Mrs. Louise Young Workman,
President, N.C.P.H.A., Charlotte*

10:00 to 12:15 p.m.

Invocation: Ralph Herring, D.D., Minister First Baptist Church, Winston-Salem

Welcome: Marshall Kurfees, Mayor of Winston-Salem;

John R. Bender, M.D., Member N. C. State Board of Health, Winston-Salem

Fred G. Pegg, M.D., M.P.H., Health Officer, Forsyth County, Winston-Salem

Response: Robert J. Walker, Jr., M.D., M.P.H., Vice-Pres., N.C.P.H.A., Rocky Mount

Introduction of Guests: J. W. Roy Norton, M.D., M.P.H., State Health Officer

President's Address: Mrs. Louise Y. Workman, President, N.C.P.H.A.

Formal Papers:

"Home Homicide"—Charles M. Cameron, Jr., M.D., M.P.H., Acting Chief, Accident Prevention Section, Division of Epidemiology, State Board of Health, Raleigh

Opening of Discussion: Robert F. Young, M.D., M.P.H., Health Officer, Halifax County, Halifax

Introduction of Speaker: J. W. Roy Norton, M.D., M.P.H., State Health Officer

"Targets for Public Health Today"—Leonard A. Scheele, M.D., M.P.H., Surgeon General, United States Public Health Service, Washington, D. C.

Opening of Discussion: Edward G. McGavran, M.D., M.P.H., Dean, School of Public Health, Chapel Hill

2nd GENERAL SESSION—Thursday, September 22

*Presiding: Mrs. Louise Young Workman,
President, N.C.P.H.A.*

8:00 P.M.-9:15 P.M.

Introduction of Speaker: R. J. Walker, Jr., M.D., M.P.H., Health Officer, City of Rocky Mount, N. C.

Formal Address: Lawrence H. Fountain, Congressman, Second Congressional District, Tarboro, N. C., (Subject to be announced)

8:45-9:15 P.M. Entertainment, Joe King and Brandywine

SCHEDULE OF ALL EVENTS

Wednesday, September 21, 1955

- 7:00-10:00 p.m. Registration, Robert E. Lee Hotel, Lobby
8:00-10:00 p.m. Special Meeting of Health Officers

Thursday, September 22, 1955

- 8:00- 5:00 p.m. Registration
10:00 a.m. FIRST GENERAL SESSION
Balinese Roof
12:30- 1:30 p.m. Executive Committee Luncheon, Room 102
2:00- 5:00 p.m. Section Meetings (See Section Meetings)
8:00 p.m. SECOND GENERAL SESSION
Balinese Roof
8:45- 9:15 p.m. Entertainment, Balinese Roof, Joe King
and Brandywine

Friday, September 23, 1955

- 8:00 a.m.-5:00 p.m. Registration
9:30 a.m. THIRD GENERAL SESSION
Balinese Roof
11:00 a.m. Business Session
2:00- 4:30 p.m. Special Meeting, Members of State Board
of Health, Room 102
2:00- 5:00 p.m. Joint Section Meetings (See Joint Sec-
tion Meetings)
7:30 p.m. BANQUET AND FOURTH
GENERAL SESSION, Ballroom
Presentation of Awards
Musical Revue, Ballroom, Dean Hudson
Orchestra
10:00- 1:30 a.m. Dance, Balinese Roof, Dean Hudson
Orchestra

SECTION DINNERS AND LUNCHEONS

Thursday, September 22, 1955

- 6:30 p.m. Laboratory Section Dinner (To be
announced)

Friday, September 23, 1955

- 12:30 p.m. Nurses' Luncheon, Ballroom
12:30 p.m. Nutritional Section Luncheon, El Cam
Rey Restaurant, Reynolds Building
12:30 p.m. Secretarial and Statistical Luncheon,
State Room

PURPOSE
OF OUR ASSOCIATION

"The purpose of this Association shall be to bring into one organization the public health workers of the State of North Carolina, so that by regular meetings and interchange of ideas they may secure more efficient cooperation and uniform enforcement of sanitary laws and regulations, and for the better dissemination of such knowledge as will make more effective the opinions of the profession in all scientific, legislative, public health, material and social affairs."

—CONSTITUTION, NCPHA

THEME
OF OUR CONVENTION

*"Veiled Vistas:
Shifting Scenes"*

PROGRAM

Of The

44th Annual Session

**NORTH CAROLINA
PUBLIC HEALTH
ASSOCIATION**

SEPTEMBER 22-23, 1955



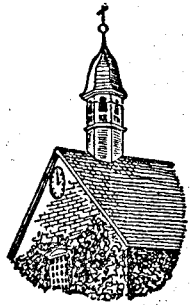
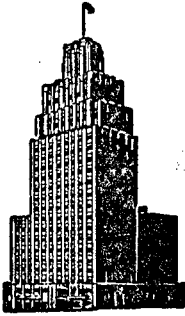
THEME:

*“Veiled Vistas:
Shifting Scenes”*



HEADQUARTERS:

**ROBERT E. LEE HOTEL
WINSTON-SALEM, NORTH CAROLINA**



WINSTON-SALEM

Winston-Salem is the second largest city in North Carolina, and one of the leading industrial cities of the South. The best of the old and the best of the new blend to make a progressive city, marked by a deep religious atmosphere, a love for music and arts, and a zeal for broad educational development.

Winston-Salem has a rich and varied history reaching back before the Revolutionary War. In 1752, a small group of Pennsylvania Moravians, a Protestant denomination of Bohemian origin, carefully selected and bought a large tract of land in Piedmont North Carolina at the three forks of the Yadkin River. Two settlements were established, Bethabara in 1754 and Bethania in 1759. In 1766, a new settlement was carefully laid out in the center of the tract and built according to definite plans. The tranquility-loving Moravians named their new town Salem, meaning "peace".

The small town grew rapidly under the care of the industrious Moravian fathers. A water system was established and dwellings, stores and shops built. Embryonic industries included weaving, tanning, dyeing, baking, and the making of roofing, tiles, ornamental tile stoves, clay smoking pipes, and candles. Tobacco was even then an important crop. The fathers consecrated a graveyard, "God's Acre", and founded a girl's school which has developed into the Salem Academy and College of today.

The years after the Revolutionary War were marked by such events as the establishment of the Nissen Wagon Company in 1781; a visit from George Washington in 1791; the dedication of the Home Moravian Church in 1800; and the opening of the first bank in 1847. Cotton and wool manufacturing companies had been organized and Salem, by 1859, was a prosperous center of religion, learning and industry.

By an act of Legislature in 1849, Forsyth County was created from Stokes County. The county seat was established one mile north of Salem Square and named "Winston" in honor of General Joseph Winston, a Revolutionary War hero.

Winston developed rapidly as an industrial center and market. The year 1872 saw the first tobacco auction and the opening of the first tobacco factory. By the time of consolidation, Winston was already known for its textiles, hosiery, blankets, knit goods, tobacco products and tobacco market.

In 1913, by popular vote, Winston and Salem were consolidated as Winston-Salem, the "twin city".

In 1950, Winston-Salem had a population of 87,811; the population of Forsyth County was 146,135. Today both city and county are growing rapidly.

NCPHA

Program

Of The

44th Annual Session

**NORTH CAROLINA
PUBLIC HEALTH
ASSOCIATION**

SEPTEMBER 22-23, 1955

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THEME:

*“Veiled Vistas:
Shifting Scenes”*

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HEADQUARTERS:

**ROBERT E. LEE HOTEL
WINSTON-SALEM, N. C.**