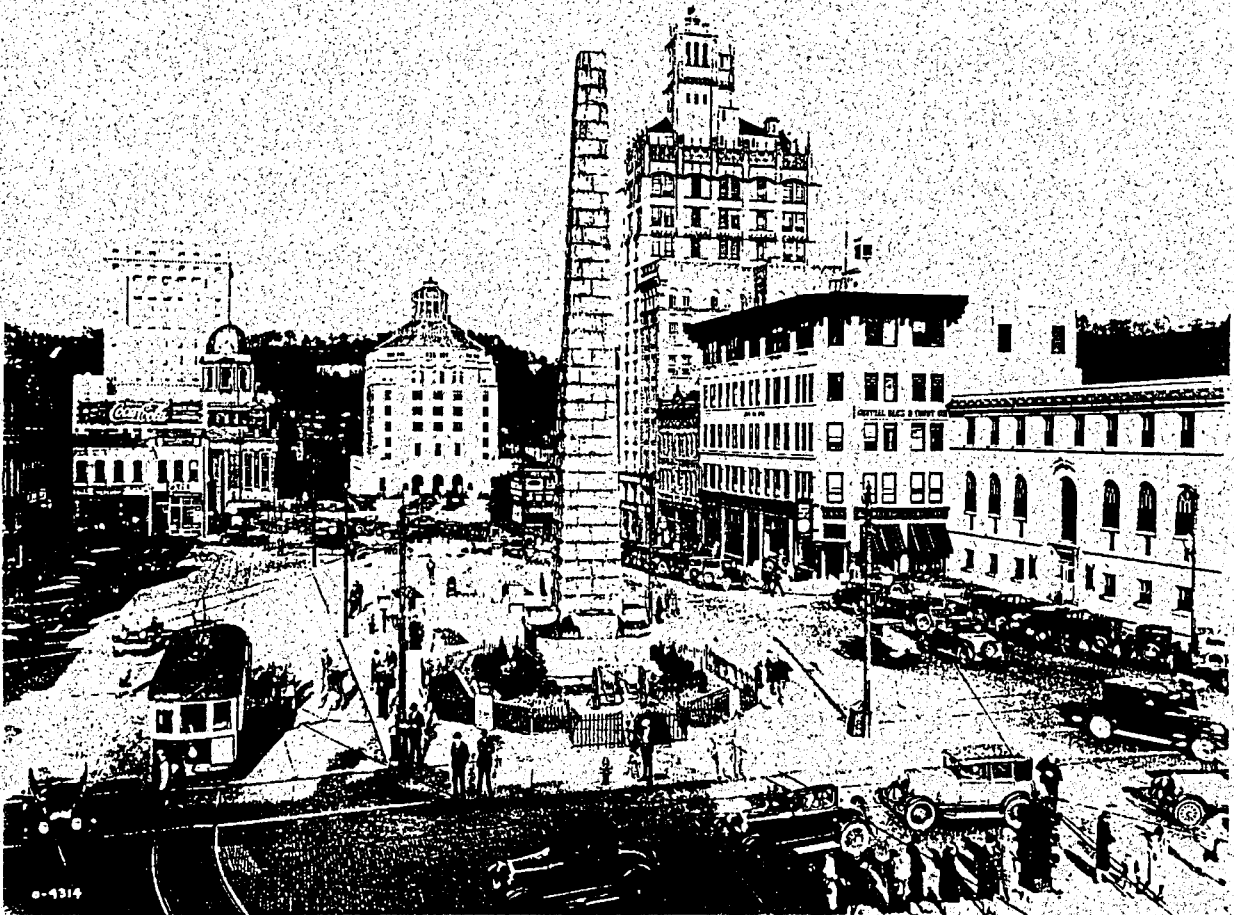


NCPHA

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

90th ANNUAL MEETING


*“LOOKING FORWARD,
WHILE LOOKING BACK —
CELEBRATING NINETY YEARS OF NCPHA”*



*THE RADISSON HOTEL
ASHEVILLE, N. C.*

SEPTEMBER 15-17, 1999

***NCPHA THANKS "PHYSICIAN SOLUTIONS, INC."
FOR ASSISTING WITH THE PRINTING EXPENSES FOR
THIS 90TH ANNIVERSARY PROGRAM!!***

 The
Health Bulletin
Published by THE NORTH CAROLINA STATE BOARD OF HEALTH
! This Bulletin will be sent free to any citizen of the State upon request !

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North Carolina Public Health Association has a long history
of promoting good public health for all of the citizens of North Carolina.
This year we are back in Asheville where we began ninety years ago.

The photograph above is from the book "Dreaming of A Time" by Robert Rogers Korstad. We appreciate The University of North Carolina at Chapel Hill School of Public Health granting us permission to print this and many more photographs in the program.

WELCOME TO ASHEVILLE!

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President's Message
Steve Martin, NCPHA President

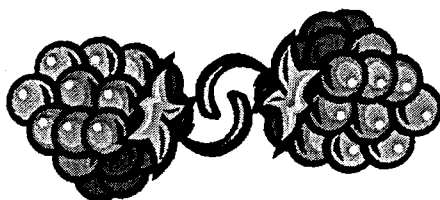
Welcome to the 90th Annual NCPHA meeting! As I write this greeting, it is actually July 4th weekend. Here in Raleigh it is HOT, HOT, HOT. Real blackberry weather! That is what I am doing - picking blackberries AND fighting off mosquitoes, Japanese beetles, chiggers, or as someone else calls them - redbugs.

As I am being scratched by blackberry briars, I am reflecting on the past. I am thinking about being twelve years old and Mother making my three sisters and me go with her to the meadow by Muddy Creek to pick berries. She always made us wear long pants, long sleeve shirts, hats and kerchiefs around our necks. This "get-up" was designed to ward off the chiggers and protect us from the sun. But, all the aggravation was worth it because at Thanksgiving Mother would make a blackberry cobbler. Next Thanksgiving, I'm going to ask my sister-in-law to make a "mountain pie" out of the blackberries I'm picking today. She has one deep dish pan that seems to have magic in it because "mountain pies" made in that dish are always fantastic - like the meetings here in Asheville. These meetings always seem to have some "mountain magic" in them.

As we meet over the next few days, we will talk about many important things. We will renew old acquaintances. We will make plans for future meetings and plan how NCPHA will go into the next millennium. We will celebrate the beginnings of Public Health in North as we hear the first Wood Lecture. This meeting will be a celebration of today, honoring yesterday, and creating a path for those who come after us - as both Drs. Wood did in their own day. What kind of path are we making and what kind of world are we leaving to our grandchildren?

After we enjoy this "blackberry mountain pie" meeting that has been arranged for us, we will move on to tomorrow and begin to plan for next year's annual meeting. As we move on, let's remember our debt to our grandchildren that as stewards of this earth, we have a responsibility for the world they will inherit.

Enjoy this meeting! Relish in the excitement of hearing new ideas or new combinations of old ideas! Be sure to thank this year's NCPHA Program Committee and our hosts from Transylvania, Jackson, Henderson, Buncombe and Asheville Regional Office who have worked exceedingly hard to make this a meeting to remember! LETS DO OUR PART TO CREATE ANOTHER GREAT PUBLIC HEALTH MEMORY!



LOCAL ARRANGEMENTS COMMITTEE**Asheville Regional Office****CAROLYN HAYNIE, Chairperson****GEORGENA CHANDLER****CHARLES MCKENZIE****Buncombe County Health Center****GAYLEN ALLEN****GEORGE BOND****RON THOMAS****Henderson County Health Department****TOM BRIDGES****STEPHANIE KING****Jackson County Department of Public Health****BELINDA ALLISON****RANDALL TURPIN****Transylvania County Health Department****LAYTON LONG****TERRY PIERCE****NANCY VAUGHAN**

The Local Arrangements Committee has worked hard to ensure that this annual meeting will be an enjoyable and worthwhile experience for all. Many other people have been involved in planning this annual conference - to name them all would be impossible. The Local Arrangements Committee is grateful for everyone's efforts.

Please express your appreciation to the Committee for all their hard work and commitment of time toward the meeting's success.

A MESSAGE FROM THE NCPHA PROGRAM COMMITTEE

Belinda Allison, Chair

"Looking Forward While Looking Back: Celebrating 90 Years of NCPHA"

On behalf of the North Carolina Public Health Association, I welcome you to NCPHA's Ninetieth Annual Meeting. I encourage you to be a part of all the events, sessions, and section activities that will occur this week. After months of planning, this gathering will culminate as a time of celebration and learning.

This ninety-year anniversary celebration is being held in Asheville because it was here in 1909, at the Battery Park Hotel, that a group of local health leaders met for the first time in what was to be the first meeting of the North Carolina Health Officers' Association - later to become the North Carolina Public Association. The strong sense of commitment and devotion to public health from those individuals at the first meeting has transcended the years, making NCPHA an outstanding organization for public health professionals today. At this meeting, we will acknowledge and pay tribute to those who conceived the idea of a state public health association as well as those who have sustained it.

I would like to thank each of the section representatives who served on the Annual Meeting Committee this year. They have expended a lot of time and energy in helping put together what promises to be an excellent program.

I would be very remiss if I didn't acknowledge Carolyn Haynie and Georgena Chandler who served on the Program Committee with me. We have spent countless hours together planning and organizing what we hope you will find to be the BEST NCPHA MEETING EVER and one you will always remember! Thank you Carolyn and Georgena for all your hard work!!

Enjoy this meeting as we celebrate the accomplishments that have been made in public health. But, remember there is more work to be done and there are many challenges ahead. Let us continue to move forward to meet and overcome these challenges. Let's continue to write history!



NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

1999 GOVERNING COUNCIL

EXECUTIVE COMMITTEE

President
 President-Elect
 Vice President of Communication
 Vice President of Education
 Secretary
 Treasurer
 American Public Health Association
 Southern Health Association

Steve Martin
 Dr. Sherman Kahn
 Glenda Harris
 Belinda Allison
 Judy Simmons
 Deborah J. Warren
 Barbara Chavious
 Chris Hoke

STANDING COMMITTEE CHAIRS

Audit
 Awards
 Bylaws and Procedures
 Elections
 Policy & Planning
 Membership
 Nomination
 Pride in Public Health
 Resolutions
 Scholarship

Merle Greene
 Susan O'Brien
 Dr. Leah Devlin
 Tom Bridges & Carmine Rocco

Bill Smith

David Rice
 Janet McCumbee

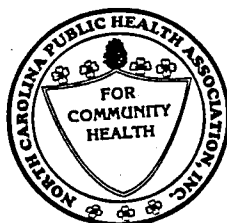
MEMBERS AT LARGE

Eunice Inman
 Carmine Rocco
 Pat McCall
 Judy Wright
 Teme Levbarg
 David Stone

AFFILIATE REPRESENTATIVES

Eastern District NCPHA
 Western NCPHA

Debra Harris
 Judy Avery



SECTION CHAIRS

Children with Special Needs
 Community Health Assistants/Technicians
 Dental Health
 Environmental Health
 Health Education
 Health Promotion
 HIV/STD Control
 International Health
 Laboratory
 Management Support
 Women's and Children's Health
 Nursing
 Nutrition
 Physician Extenders
 Public Health Leadership
 Social Work
 Statistics & Epidemiology

Sue McLaurin
 Carol Clearman
 Angie Ellison
 John Hendren
 Lynn Beck

 Diane Matthewson

 Susan O'Brien
 Sandi Baxley
 Blanche Gallo
 Shirley Mozingo
 Nancy Johnson

 Dr. Steven Keener
 Sonja Boyd

SPECIAL APPOINTMENTS

Project Assist
 Medical Society Representative

Sally Malek
 Dr. Sherman Kahn

ADMINISTRATIVE ASSISTANT

Deborah Rowe



Outdoor dental health clinic at rural school in Wilson County, North Carolina.

“Looking Forward, While Looking Back” Celebrating Ninety Years of NCPHA

Tuesday September 14, 1999

10:00 A.M. - 3:00 P.M.	NCPHA Governing Council	Kenilworth Room
1:30 P.M. - 4:30 P.M.	Association of Local Health Directors	Governor's Western Residence
3:00 P.M. - 5:30 P.M.	REGISTRATION	Ballroom Foyer

5:00 P.M. - 9:30 P.M.



“NCPHA’s 90th ANNIVERSARY KICKOFF” TAYLOR RANCH

(Pre-registration required)

Join us for fun, food, and fellowship as we kickoff the celebration of our Ninetieth Annual Meeting. The Kickoff will be held at Taylor Ranch. Participate in the First Annual Intramurals.

Transportation provided to and from the Radisson.

5:00 P.M. - 5:30 P.M.

6:00 P.M.

6:45 P.M.

9:00 P.M.

9:30 P.M.

Buses begin loading from Hotel Lobby.

Intramural Games- Softball, Volleyball, etc.

Dinner (Cash Bar)

Marshmallow Roast and Campfire Songs.

Depart from Ranch.

(Co-Sponsored by the Association of Local Health Directors)

10:00 P.M.

Hospitality Room

Presidential Suite
Room 1201

Wednesday, September 15, 1999

8:00 A.M. - 5:00 P.M. REGISTRATION Ballroom Foyer

8:30 A.M. - 11:30 A.M. EXHIBITOR SETUP Kenilworth Room

9:00 A.M. - 9:45 A.M. FIRST GENERAL SESSION Vanderbilt/Manor

BUSINESS MEETING

Presiding	Steve Martin, President
Approval of Minutes	Judy Simmons, Secretary
Memorials	Judy Simmons, Secretary
Treasurer's Report	Deborah Warren, Treasurer
Election Report	Leah Devlin, Chair, Nominating Committee
Resolutions	David Rice, Chair, Resolutions Committee
Bylaws	Susan O'Brien, Chair, Bylaws Committee

9:45 A.M. - 10:00 A.M. SECOND GENERAL SESSION Vanderbilt/Manor

WELCOME

The Honorable Leni Sitnick,
Mayor of Asheville
Tom Sobol, Chair,
Buncombe County Commission

INVOCATION

W. Robert Martin, III, Pastor,
Warren Wilson Presbyterian Church

10:00 A.M. - 10:45 A.M. "THE HISTORY OF PUBLIC HEALTH
IN NORTH CAROLINA"

Dan Shingleton, Presenter,
NCPHA Historian



A hookworm dispensary in
Lincoln County.

September, 15, 1999

10:45 A.M. - 11:00 A.M. **WOOD FAMILY ACKNOWLEDGMENTS**
INTRODUCTION OF KEYNOTE SPEAKER
Robert Parker, Vice-President,
Home and Community Health,
N.C. Baptist Hospital
Winston-Salem, North Carolina

11:00 A.M. - 12 NOON **THE FIRST WOOD LECTURE**
KEYNOTE ADDRESS

"HOPE FOR TOMORROW"
Anthony Campolo, Ph.D.



SECTION LUNCHEONS/BUSINESS LUNCHEONS

12 NOON	Laboratory Section Luncheon/Awards	Alexander Room
12 NOON	Women's and Children's Health Section Business Luncheon	Berkeley Room
12:00 P.M. - 5:00 P.M.	EXHIBITS	Kenilworth Room

September 15, 1999

PLENARY SESSIONS

1:30 P.M. – 2:30 P.M. “ STRAIGHT PIPE ELIMINATION IN
NORTH CAROLINA” Vanderbilt Room
Presented by: Peter Whittaker and
Terrell Jones, WaDE Program

Focus: In 1996, the Wastewater Discharge Elimination Program was created in North Carolina for the purpose of identifying and eliminating discharges of domestic wastewater from straightpipes and failing septic systems into water supply watersheds throughout the state. The WaDE staff will address the subjects of the identification of straightpiping, surveying, funding sources, and related issues

The target audience includes those involved in Environmental Health, Social Work, Maternal Health, and other agencies making home visits.

Arranged by: NCPHA Environmental Health Section

1:30 P.M. – 3:00 P.M. “ EARLY BRAIN DEVELOPMENT” Victoria Room
Presented by:
Pam Chappell, MED, CCC/SLP
Speech Language Pathologist

Focus: Learn how the brain develops in the early years and how a child's early environment influences this development. Understand how the presence or absence of nurturing and responsive care-giving affect early brain development, self-regulatory skills and school readiness.

Arranged by: Women's and Children's Section
and Children with Special Needs Section

September 15, 1999

1:30 P.M. - 3:00 P.M.

"THE BIG SWITCH"

Swannanoa Room

Presented by: Carol Gaddy,
Administrative Consultant, DHHS

Focus: *The conversion to CPT/ICD-9 Coding.*
Arranged by: Management Support Section

1:30 P.M. - 3:00 P.M.

**"OVERDUE FOR THE
BIG BAD FLU"**

Alexander Room

Presented by: Todd McPherson,
Section Chief, Virology/Serology Section
State Laboratory of Public Health

Focus: *Discussion of influenza pertaining
to its history, culturing techniques,
epidemiology, and North Carolina's flu
surveillance program.*

Arranged by: Laboratory Section

1:30 P.M. - 3:00 P.M.

**"WOMEN'S HEALTH FROM A
WHOLISTIC PERSPECTIVE"**

Manor Room

Presented by: Carolyn Ball, MA, LPC
*Ms. Ball is a psychotherapist, speaker, and
founder of the Asheville Wellness Center.
She is the author of "Claiming Your Self-
Esteem" and "Blessings in Disguise" as well
as numerous articles on personal growth
and wellness.*

Focus: *Women have been the primary
champions of the wholistic movement,
in part, out of the need to take charge of
their own bodies and lives. Learn about
some of the ways women have contributed
and some of the approaches that are most
popular with today's women.*

Arranged by: NCPHA

September 15, 1999

1:30 P.M. - 3:00 P.M.

**"COMMUNITY STRATEGIC
PLANNING"**

Eagle Room

Presented by: Liz Kohler, Bowman Gray,
Wake Forest Baptist Medical Center

Focus: Strategic management has become an essential part of public health. Liz Kohler will be providing information to aid leaders in planning and implementing strategic planning efforts.

Arranged by: Public Health Leadership Section

BUSINESS MEETING

1:30 P.M. - 3:00 P.M.

Community Health Assistants/
Technicians Section

Cherokee Room

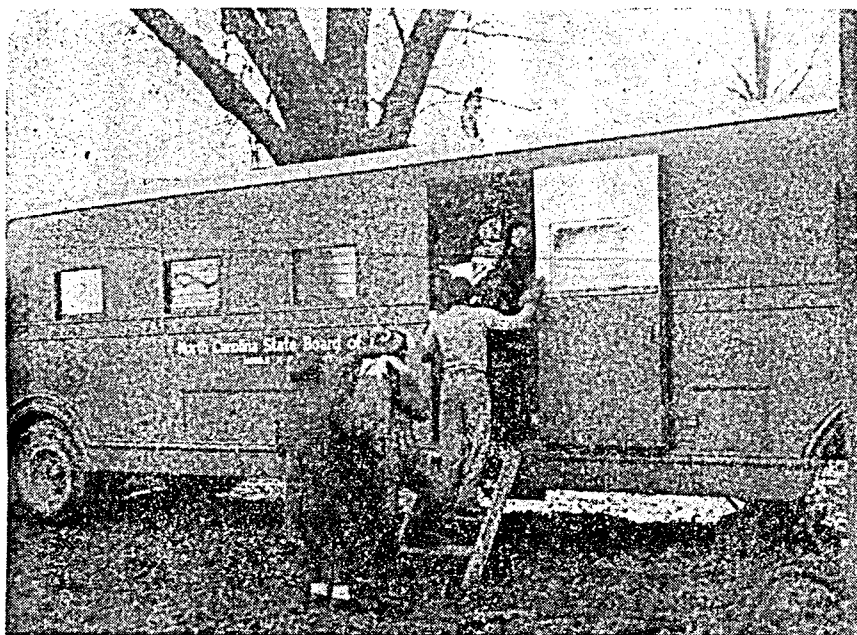
3:00 P.M. - 3:30 P.M.

BREAK

Kenilworth Room

Co-sponsored by:

Smith Kline-Beecham



All-Aboard for the Fight Against Tuberculosis

September 15, 1999

PLENARY SESSIONS

3:30 P.M. - 5:00 P.M.

**“ SPARE THE ROD,
SPOIL THE CHILD ”**

Vanderbilt Room

Presented by:

Stephen Bavolek, Ph.D.

Dr. Bavolek is a nationally recognized leader in the fields of child abuse and neglect treatment and prevention, and parenting education. Dr. Bavolek is President of Family Development Resources, Inc., and Executive Director of the Family Nurturing Center in Arden, North Carolina.

Focus : Spanking children is a widespread practice that has been around since the dawn of human kind. This workshop will examine why spanking has been around so long, why parents spank, and what can be used as an effective means of discipline to replace this destructive parenting habit.

Arranged by: NCPHA



3:30 P.M. - 5:00 P.M.

**“ HORMONE REPLACEMENT
THERAPY: Benefits vs Risks”**

Swannanoa Room

Presented by: Hal Lawrence, MD
Director, MAHEC Dept. of OB-GYN

Focus: Review of current status of Hormone Replacement Therapy, documented benefits, and potential risks.

Arranged by: NCPHA

September 15, 1999

3:30 P.M. – 5:00 P.M.

“ COME, GO HOME WITH ME”

Ballads, Stories, and Songs

from Madison County, North Carolina”

Manor Room

Presented by: Sheila Adams,
Appalachian Storyteller & Musician

(This session will be repeated on Thursday afternoon)

3:30 P.M. – 5:00 P.M.

**“ STD UPDATE: Chlamydia,
Trichomoniasis and Syphilis
in North Carolina”**

Cherokee Room

Presented by:

Kim Fox, MD,

CDC Consultant, HIV/STD
Prevention and Care Branch

Peter Leone, MD, UNC

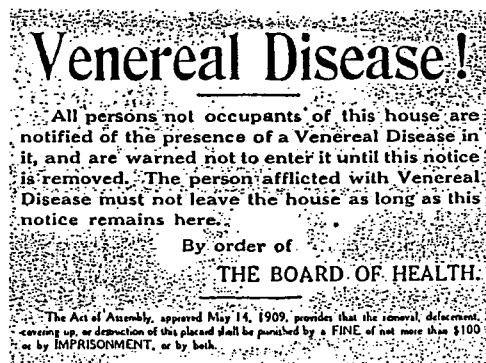
Division of Infectious Diseases
and Wake County Health Services

Bill Miller, MD, UNC

Division of Infectious Diseases

Focus: This three-part discussion will present findings on the diagnosis of chlamydia from the N.C. Infertility Project; results from an ongoing study trichomoniasis diagnosis and prevalence in Durham and Wake Counties; and an overview of the N.C. syphilis elimination project.

Arranged by: HIV/STD Section



September 15, 1999

BUSINESS MEETINGS

3:00 P.M. - 4:00 P.M.	International Health Section	Berkeley Room
3:30 P.M. - 5:00 P.M.	Environmental Health Section	Victoria Room
3:30 P.M. - 5:00 P.M.	Laboratory Section	Alexander Room
3:30 P.M. - 5:00 P.M.	Public Health Leadership Section	Eagle Room
4:00 P.M. - 5:00 P.M.	Statistics and Epidemiology Section	Berkeley Room

**RECEPTION AND DANCE HONORING PAST PRESIDENTS,
LIFE MEMBERS AND NEW MEMBERS
S & W BUILDING**

6:15 P.M. Buses begin loading outside hotel lobby

*7:00 P.M. - 8:30 P.M. Reception and Recognition of Past Presidents,
Life Members, and New Members
Acknowledgements by: Randall Turpin, Director,
Jackson County Department of Public Health*

*Catered by: Celine and Company
Cash Bar Available
(Co-Sponsored by UNC-School of Public Health)*

*8:00 P.M. - Midnight Entertainment
Music and Dancing with
Vince Rutherford, DJ
Cash Bar Available*

(Continuous shuttle service will be provided until the conclusion of the dance)

Thursday, September 16, 1999

8:00 A.M. - 2:00 P.M.	REGISTRATION	Ballroom Foyer
8:30 A.M. - 1:00 P.M.	EXHIBITS	Kenilworth Room

BREAKFAST/BUSINESS MEETINGS

7:30 A.M. - 8:30 A.M.	Children With Special Needs Section Breakfast/Business Meeting	Top of the Plaza
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8:30 A.M. - 11:00 A.M.	Dental Health Section Breakfast/Business Meeting/Awards "Past, Present, and Future" Presented by: Jean Spratt, DDS George Dudney, DDS (Breakfast sponsored by Thompson Dental Company)	Cherokee Room
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8:30 A.M. - 11:00 A.M.	Management Support Section Breakfast/Business Meeting/Awards	Alexander Room
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"Wake Up Call"

Presented by: Randall A. Turpin, Director
Jackson County Department of Public Health

Focus: A presentation designed to be refreshing through the use of humor and "eye-opening" activities. Hopefully, participants will find this workshop a great way to start their day.

8:30 A.M. - 10:00 A.M.	Health Education Section Business Meeting/ Awards	Eagle Room
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September 16, 1999

PLENARY SESSIONS

8:30 A.M. - 10:00 A.M.

**“ IS Y2K A PROBLEM OR
AN OPPORTUNITY?”**

Manor Room

Presented by:

Richard Mathews, Project Coordinator,
Community Resource Network in Asheville

Focus: Some people think Y2K is “the end of the world as we know it. They are stockpiling supplies and preparing for the complete disintegration of civilization. Others see Y2K as an opportunity to build on what makes a community strong, the social ties that link each of us to one another. Rich Mathews, a local community activist and Y2K educator, will discuss several aspects of Y2K and its implications for people in the “social sector”.

He will present the following:

- * An overview of the range of opinions about Y2K*
- * A status report on what is being done to prepare us for Y2K*
- * A review of his as well as others' thoughts about Y2K as a building block for stronger, safer communities.*

Arranged by: NCPHA

8:30 A.M. - 12 NOON

**“ NCPHA HISTORICAL
SLIDE PRESENTATION
and WALKING TOUR”**

Vanderbilt Room

Presented by: Dan Shingleton,
NCPHA Historian

8:30 - 10:00 Slide Presentation

10:00 - 12:00 Walking Tour

September 16, 1999

8:30 A.M. – 10:00 A.M.

**“STDs: THE HIDDEN EPIDEMIC-
RESPONDING TO THE
INSTITUTE OF MEDICINE REPORT”** Victoria Room

Presented by:

Connie Blumenthal,
Community Health Education Manager,
Guilford County Health Dept.
Diane Robinson, HIV Education
Coordinator, SCDAP
Judy O'Dowd, Asst. to Chief,
HIV/STD Prevention and Care Branch
Jack Spencer, Deputy Director, CDC
Division of Sexually Transmitted
Disease Prevention

*Focus: A panel comprised of Federal, State,
and Local representatives will provide the
various perspectives on response strategies
from the Institute of Medicine.*

Arranged by: HIV/STD Section

9:00 A.M. – 12 NOON

**“UPDATE ON DIABETES
MANAGEMENT”** Berkeley Room
Presented by: Zola Clayton, RN,
Diabetes Consultant

*Focus: Current trends in the management
of Diabetes. Discussion regarding the
Diabetic Educator.*

Arranged by: Home Health/Nutrition Sections

September 16, 1999

8:30 A.M. - 9:15 A.M.

**“ HOW ARE WE RATING?
REPORT ON THE
PILOT GRADE PROGRAM”**

Swannanoa Room

Presented by:

Michael Rhodes, Chief,
Environmental Health Services Section
N.C. Division of Environmental Health

Focus: An overview of the pilot grade program which has been piloted in six counties in North Carolina. Using this program, the pilot counties posted grade cards using only the numerical grade/score (no letter grade) when grading food service facilities. The survey and statistical data of the survey done on this program will be reported.

Arranged by: Environmental Health Section

9:15 A.M. - 10:00 A.M.

**“ REAL WORLD EXPERIENCES
WITH FILTERS AND RISERS”**

Swannanoa Room

Presented by:

Donnie Powell, EHS,
Caswell County Health Dept.
Robert Odette, EHS,
Brunswick County Health Dept.

Focus: Local EHS staff will explain problems and successes that have occurred with the installation and performance of filters and risers in on-site sewage disposal systems.

Arranged by: Environmental Health Section

10:00 A.M. - 10:30 A.M.

BREAK
(Sponsored by Merck Vaccine Division)

Kenilworth Room

September 16, 1999

PLENARY SESSIONS

10:30 A.M. - 12 NOON

**“EMPOWERING MEN TO BE
NON-VIOLENT”**

Victoria Room

Presented by:

Donald F. Taylor, CCSW, ACSW
Facilitator with NOVA (New
Options for Violent Actions)
Charlotte, North Carolina

Focus: Domestic Violence is more often perpetrated by males on females. Males are socialized to believe they must be in control in order for there to be domestic tranquility. Professionals in the field must challenge this notion. If domestic violence is to be halted, long standing attitudes must be challenged.

The target audience includes: Social Workers, Nurses, Physician Extenders, Maternal-Child, Children With Special Needs workers, Community Health Assistants, and Home Health staff.

Arranged by: Social Work Section



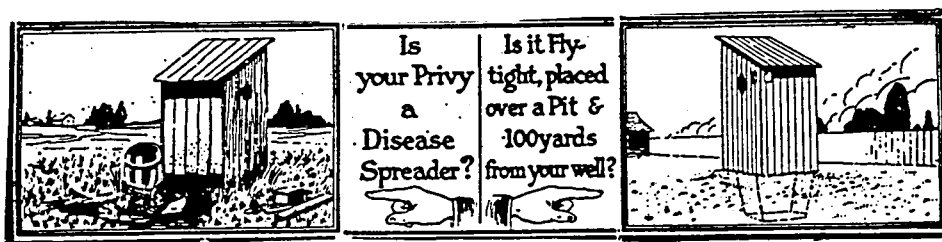
September 16, 1999

10:30 A.M. - 11:15 A.M.

**“ DO YOU REMEMBER?
THE EVOLUTION OF
ENVIRONMENTAL HEALTH”** Swannanoa Room
Presented by: Stacy Covil,
Retired Director of N.C.
Division of Environmental Health

Focus: A look back at the beginnings of Environmental Health in North Carolina and its evolution through the years as it has touched the lives and protected the health of the citizens of North Carolina.

Arranged by: Environmental Health Section



10:30 A.M. - 12 NOON

“ NURTURING PARENTING” Manor Room
Presented by: Stephen Bavolek, Ph.D.
Executive Director of the Family
Nurturing Center in Arden, N.C.

Focus: “Nurturing parenting” is a philosophy as well as a family-based program that has gained world wide recognition. See what parenting nurturing is all about and how parents can raise healthy, caring, respectful children.

Arranged by: NCPHA

September 16, 1999

11:15 A.M. - 12 NOON

**"CERTIFICATION ISSUES AND
NEW LEAD RULES"**

Swannanoa Room

Presented by: Bert Fields,
N.C. Attorney General's Office

*Focus: Requirements for certification
to evaluate and assess lead hazards
lead hazards and the role of the
Environmental Health Specialist.*

Arranged by: Environmental Health Section

BUSINESS MEETINGS/ LUNCHEONS

12 NOON - 1:00 P.M.

Dental Health Section
Luncheon

Cherokee Room

(Luncheon and afternoon break sponsored by
Thompson Dental Company)

12 NOON - 1:30 P.M.

Environmental Health Section
Luncheon

First Baptist Church

12 NOON - 3:00 P.M.

Nursing Section Awards Luncheon/
Business Meeting

Vanderbilt Room

**" Public Health Nursing-
Looking Back and Moving Forward"**
Presented by: Dr. Rachel Stevens,
Director of Center for Public
Health Practice- UNC Chapel Hill



A Public Health Nurse On Duty

September 16, 1999

12 NOON – 3:30 P.M. Health Education Section Luncheon Off-site
 Luncheon at T.K. Tripps
 (Meet in hotel lobby and walk to restaurant)

“Picture in a Picture: How
 Technology is Changing
 Health Education”

(A visit to the Health Adventure
 Museum, Pack Place, Asheville, N.C.)

Presented by: Maralee Golberg,
 Director of Education and Health
 Adventure.

12:30 P.M. – 2:30 P.M. Social Work Section Off-site
 Business Meeting and Luncheon Magnolia's Restaurant
 “Self-Motivation – A Powerful
 Therapeutic Tool”

Presented by:
 Donald F. Taylor, CCSW, ACSW

<p>PLENARY SESSIONS</p>

1:00 P.M. - 4:00 P.M. "COMMUNITY BASED CASE
 MANAGEMENT PROGRAM" Berkeley Room

Presented by:
 Barbara Hammer, RN, B.S.
 Clinical Specialist, Director,
 Geriatric Services, Margaret Pardee
 Community Hospital and employees
 Margaret Pardee Community Hospital

*Focus: Community hospital network for
 community intranet computer hook-up
 for human service and medical providers.*

Arranged by: Home Health Section

September 16, 1999

1:30 P.M. - 3:30 P.M. **"ALTERING PERIODONTAL DISEASE
BY MODULATING HOST PATHWAYS"** Cherokee Room

Presented by: Ray C. Williams, DDS,
Professor, Chairman, and Graduate
Program Director of the Department
of Periodontology at the University
of North Carolina at Chapel Hill.

Focus: Although bacteria are the primary cause of periodontal disease, it is the reaction of the host to the bacteria, which is responsible for the periodontitis. Recent breakthroughs have enhanced our understanding of which host pathways cause disease. New treatment strategies focus on blocking the destructive pathways with pharmacologic agents. Learn about this exciting area of periodontal treatment.

Sponsored by: Modulating Host Pathways,
AHEC, Chapel Hill
Arranged by: Dental Health Section

1:30 P.M. - 3:00 P.M. **"AROMATHERAPY"** Victoria Room

Presented by: Francoise' Hesselink, L.Ac.
Licensed Acupuncturist,
Asheville Wellness Center

Focus: Aromatherapy may be fun, delightful, and nurturing, but it is also a very effective approach to reducing stress, balancing emotions, and assisting with physical healing. Settle into a thoroughly delightful afternoon that will fill your senses while demonstrating popular healing techniques that are even beginning to find favor in some medical establishments.

Arranged by: NCPHA

September 16, 1999

1:30 P.M. - 2:30 P.M. **"DON'T TREAD ON ME!"** Swannanoa Room
 Presented by: Representative from
 the Asheville Nature Science Center

*Focus: Identification of poisonous
 snakes and other wildlife dangers that
 may be encountered by the
 Environmental Health Specialist while
 performing field duties.*

Arranged By: Environmental Health Section

1:30 P.M. - 2:30 P.M. **"COME, GO HOME WITH ME"**
 Ballads, Stories, and Songs
 from Madison County, North Carolina" Manor Room

Presented by: Sheila Adams,
 Appalachian Storyteller & Musician

BUSINESS MEETINGS

1:00 P.M. - 2:00 P.M.	Health Promotion Section	Alexander Room
1:30 P.M. - 3:00 P.M.	Nutrition Section	Eagle Room
2:00 P.M. - 3:00 P.M.	Physician Extenders Section	Alexander Room
3:00 P.M. - 3:30 P.M.	BREAK	Ballroom Foyer

September 16, 1999

PLENARY SESSIONS

3:00 P.M. - 5:00 P.M.

**"OUTBREAKS! ROLES
AND RESPONSIBILITIES"**

Swannanoa Room

Presented by: Buncombe County
Epidemiology Team with Local
and State staff.

*Focus: Reenactment of measures to
be taken by local health departments
when presented with the threat of a
Hepatitis A outbreak.*

*The target audience includes:
Administration, Nursing, Health
Education, Environmental Health,
Laboratory, and Management Support.*

Arranged By: Environmental Health Section

3:30 P.M. - 4:30 P.M.

**"WHY ARE YOU LOOKING
FOR THE WIZARD?"**

Manor Room

Presented by: Laura Hamilton, CSP

*Focus: "Dorothy and her cronies went
to the Emerald City to obtain unfulfilled
dreams from the Wizard. We are all
looking for a Wizard to solve our personal,
self-directed problems. This speech helps
us become aware that the answer was
there all along. Discover your dreams
and the Wizard within."*

(Co-Sponsored by: Southern Health Association)

September 16, 1999

BUSINESS MEETINGS

3:30 P.M. - 5:00 P.M. HIV/STD Section Eagle Room

4:00 P.M. - 5:00 P.M. Home Health Section Berkeley Room

6:00 P.M. - 8:00 P.M. AWARDS BANQUET Vanderbilt/Manor/
Kenilworth

Entertainment Provided by:
"The Fiddlin' Dills Sisters"
Featuring, Amanda Dills,
Miss Asheville, 1999

Invocation	Dan Shingleton
Scholarships	Janet McCumbee, Chair Scholarship Committee
Service Awards	Merle Green, Chair Awards Committee
Life Members	Karen Foster, Chair Membership Committee
Public Health Month Awards	Melissa Packer
NCPHA Awards	Merle Green, Chair Awards Committee
Installation of Officers	William J. Smith, IV, Immediate Past President

8:00 P.M. BREAK

9:00 P.M. ENTERTAINMENT/DANCE Vanderbilt/Manor/
Kenilworth

"THE FANTASTIC SHAKERS"
The "South's Finest Show Band"

Friday, September 17, 1999

7:30 A.M. - 9:30 A.M.	CHECK OUT	
9:30 A.M. - 10:15 A.M.	CLOSING SESSION/ BUSINESS MEETING	Vanderbilt/Manor
10:15 A.M. - 10:45 A.M.	Annual State of Health Address Presented by: Chris Hoke, J.D. Deputy State Health Director	
A.M. - 12:30 P.M.	GLAXO AWARDS CEREMONY	
Asheville Community Theater		

***"GENETICS IN THE PHARMACEUTICAL INDUSTRY:
MEDICINES FOR THE MILLENNIUM"***

**Presented by: Penelope K. Manasco, MD
Vice President, Worldwide Clinical Genetics
Communications and Education
Glaxo Wellcome Research and Development**

12:30 P.M.	GLAXO LUNCHEON (Ticket required)	Vanderbilt/Manor/ Kenilworth
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WISHING YOU A SAFE JOURNEY HOME!

Speaker Feature

Dan Shingleton

Dan Shingleton, professor, educator, scholar, historian and one who embodies the heart, soul and spirit of public health, will speak on the history of public health in North Carolina. He will precede Dr. Camopolo at the First Wood Lecture ceremony on Wednesday morning and will also conduct a public health Historical Slide Show and Walking Tour on Thursday morning.

Those of us working in public health owe Dan a huge debt of gratitude. It is because of his love for and commitment to public health that he has become our "resident public health historian" for the state of North Carolina. It is through his time, efforts and extensive research that he is able to enlighten us as to the early beginnings of public health in North Carolina and speak about the contributions made to public health by Dr. Thomas Fanning Wood and Dr. Edward Jenner Wood.

As a Past-President of NCPHA with a commitment to education, Dan had a desire to provide quality NCPHA annual meetings. Dan conceived the idea of the Wood Endowment as a means of providing quality speakers for the NCPHA annual meetings. Therefore, it is because of Dan that NCPHA will have at this meeting what will be the first of many Wood Lectures.

Those of us who have heard Dan speak before never tire of hearing him, but if you've never heard him speak, you are truly in for a real treat. Dan is an inspiring speaker who can quickly bring tears to any audience. His belief, understanding and enthusiasm for public health and the ministry of public health is evident in the delivery of his message.

Dan Shingleton will present during the Second General Session on Wednesday, September 15th.

Speaker Feature

Dr. Anthony Campolo

Dr. Tony Campolo will be the speaker for NCPHA's First Annual Wood Lecture. Dr. Campolo is professor of Sociology at Eastern College in St. Davids, Pennsylvania and he is also director of the Philadelphia Institute for Urban Studies. Dr. Campolo is founder and president of the Evangelical Association for the Promotion of Education, a ministry that serves at-risk youth in urban America, as well as sponsoring education and economic development programs in third world countries. Dr. Campolo is the author of 26 books and has a weekly television show, "Hashing it Out" on the Odyssey Network.

Dr. Campolo's topic is "HOPE FOR TOMORROW". He will speak on the importance of human services and specifically on the role of public health in our country and world. He is a passionate supporter of helping others and promotes those who have to give to those who have not. He is an individual who quickly voices his values and believes those values should be carried over into everyday personal life and political action. He is not afraid to stand up against the way things have always been done and suggest new, innovative and audacious ways of assisting humanity.

Dr. Campolo will inspire you in knowing that the work you do in public health has great meaning for you, others, and our world.

Dr. Campolo will present the First Wood Lecture at the Second General Session on Wednesday, September 15th.

Speaker Feature

Dr. Stephen J. Bavolek

Stephen J. Bavolek, Ph.D., is a recognized leader in the fields of child abuse and neglect treatment and prevention, and parenting education. Born and raised in Chicago, Dr. Bavolek's professional background includes working with emotionally disturbed children and adolescents in schools and residential setting, and abused children and abusive parents in treatment programs. Dr. Bavolek has conducted extensive research in the prevention and treatment of child abuse and neglect.

Dr. Bavolek received his doctorate at Utah State University in 1978 and completed a post-doctoral internship at the Kempe Center for the Prevention of Child Abuse in Denver, Colorado. He has held university faculty positions and has received numerous international, national, state and local awards for his work. He has conducted over 1,000 workshops, has appeared on 50 radio and television talk show programs, and has published numerous books, articles, programs, and newsletters.

Dr. Bavolek is President of Family Development Resources, Inc. and Executive Director of the Family Nurturing Center in Arden, North Carolina.

Dr. Bavolek will present at two plenary sessions; the afternoon of Wednesday, September 15th and the morning of Thursday, September 16th.

NCPHA thanks Dr. Bavolek for graciously donating his time at this educational conference.

Speaker Feature

Sheila Adams

Sheila Kay Adams comes from a small mountain community in Western North Carolina. For seven generations, her family has maintained the tradition of passing down the English, Scottish, and Irish ballads that came over with her ancestors in the late 1700's.

In the early 1900s, Cecil Sharp came from England to Western North Carolina, collecting the old love songs and ballads. He discovered a rich heritage in the little community where Sheila was born. He found that the ballads and love songs were in a purer state in Western North Carolina than they were in England at that time. These are some of the ballads being preserved by Sheila today. She learned the ballads from her relatives, primarily from her great-aunt, Dellie Chandler Norton. She also learned from Cas Wallin, Inez Chandler, Vergie Wallin, Berzilla Wallin, Evelyn Ramsey, Dillard Chandler, and Bobby McMillon.

Sheila is also well known for her accomplishment on the 5-string banjo. She has received numerous awards for banjo and has recorded tapes with her husband, Jim Taylor. Sheila has traveled extensively while sharing her heritage. She has performed at major festivals throughout the United States as well as several colleges and universities. She is a modern, educated woman who, after seventeen years in the North Carolina Public School System, made the decision to pursue a career sharing the music, stories, and heritage of her culture.

Sheila has three children and is passing the traditions on to them. She and her family still reside in the county in which she was born. She has kept her roots well planted in her Appalachian Mountain home. As her Great-Aunt has said, "She may not always know where she's going, but she sure knows where she comes from....."

Ms. Adams will be performing at two plenary sessions; the afternoons of Wednesday, September 15th and Thursday, September 16th.

Speaker Feature

Laura Hamilton

Laura McLamb Hamilton, CSP, is a graduate of the University of North Carolina at Greensboro with a Bachelor of Arts degree in Speech Communications. She has a diverse background in the field of professional speaking, working with profit and non-profit businesses, organizations, and associations.

For over sixteen years, audiences have found Laura's sincerity and wit to serve as a catalyst for opening their minds for greater self-discovery and developing higher self-esteem.

President of her own speaking, training, and consulting business, Laura is a Certified Speaking Professional, CSP, a designation awarded to only 325 professional speakers in the United States. She is an active member of the National Speakers Association and serves on the Board of Directors of the Carolinas Speakers Association.

Laura McLamb Hamilton combines her background in communication skills, people management, sales, and marketing to present a seminar you will long remember. She will make a difference in the success of our meeting.

Ms. Hamilton will present at a plenary session the afternoon of Thursday, September 16th.

GLAXO WELLCOME SPEAKER

Penelope K. Manasco, M.D.

*Vice President, Worldwide Clinical Genetics, Communications &
Education*

Glaxo Wellcome Research and Development

Dr. Manasco joined Glaxo Wellcome in 1993. Dr. Manasco has worked with the clinical genetics effort at Glaxo Wellcome since January 1997 and has led the group since August of 1997. Under her leadership, three major efforts have been initiated and progressed.

The first involves identifying susceptibility genes to improve target selection. The second component of Glaxo Wellcome's clinical genetics program is to identify genetic marker of efficacy and safety for medicines in development. Dr. Manasco's third main area of responsibility is in genetics Communication, Education, and Public Policy.

Prior to her current position as Vice President, Worldwide Clinical Genetics, Communications and Education, Dr. Manasco has held positions of increasing responsibility in Genetics, as well as CNS Clinical Research. Dr. Manasco was responsible for the NDA Lamictal (a novel antiepileptic drug) in Lennox Gastaut Syndrome. She also served as the U.S. Medical Advisor for Lamictal.

Prior to joining Glaxo Wellcome, Dr. Manasco conducted neuroendocrine research for seven years at the national Institutes of Health. She received her MD degree and pediatric training at Tulane University School of Medicine, New Orleans, Louisiana, and is board certified in Pediatrics and Pediatric Endocrinology.

*Dr. Manasco will present during the Glaxo Awards Ceremony
the morning of Friday, September 17th.*

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION PAST PRESIDENTS

<u>Session Date</u>	<u>President</u>
-	1909 *Dr. Richard H. Lewis, Raleigh (a)
-	1911 *Dr. Watson S. Rankin, Raleigh (b)
2	1912 *Dr. L. B. McBrayer, Asheville
3	1913 *Dr. L. N. Glenn, Gastonia
4	1914 *Dr. G. M. Cooper, Raleigh
5	1915 *Dr. William M. Jones, Greensboro
6	1916 *Dr. D. E. Sevier, Asheville
7	1917 *Dr. Arch Cheatham, Durham
8	1918 *Dr. D. C. Absher, Henderson
9	1919 *Dr. E. R. McCracken, Waynesville
10	1920 *Dr. E. F. Long, Lexington
11	1921 *Dr. R. L. Carlton, Winston-Salem
12	1922 *Dr. J. L. Smith, Greensboro
13	1923 *Dr. A. C. Bulla, Raleigh
14	1924 *Dr. C. W. Armstrong, Salisbury
15	1925 *Dr. L. L. Williams, Mount Airy
16	1926 *Dr. Sidney E. Buchanan, Concord
17	1927 *Dr. E. R. Hardin, Lumberton
18	1928 *Dr. John H. Hamilton, Raleigh
19	1929 *Dr. C. C. Hudson, Greensboro
20	1930 *Dr. J. R. Hege, Concord
21	1931 *Dr. D. E. Ford, Washington
22	1932 *Dr. J. H. Epperson, Durham
23	1933 *Dr. C. N. Sisk, Rockingham
24	1934 *Dr. Frank M. Register, Kinston
25	1935 *Dr. Z. P. Mitchell, Shelby
26	1936 *Dr. R. S. McGreachy, Weldon
27	1937 *Dr. R. M. Buie, Greensboro
28	1938 *Dr. M. T. Foster, Fayetteville
29	1939 *Dr. J. A. Morris, Oxford
30	1040 *Dr. A. H. Elliot, Wilmington
31	1941 *Dr. John W. Williams, Williamston
32	1942 *Dr. John E. Rhyne, Gastonia
33	1943 *Dr. N. Thomas Ennett, Greenville
34	1944 *Dr. William Richardson, Chapel Hill
no convention	1945 Dr. W. K. McDowell, Tarrboro
35	1946 *Dr. Robert F. Young, Halifax
36	1947 Dr. M. B. Bethel, Raleigh
37	1948 *Dr. H. W. Stevens, Kenansville
38	1949 *Dr. Ernest A. Branch, Raleigh
39	1950 *Dr. S. B. McPheeters, Goldsboro
40	1951 Mr. Harold Parker, Winston-Salem
41	1952 Dr. John J. Wright, Chapel Hill
42	1953 *Mrs. Louise P. East, Asheville

43	1954	*Dr. E. H. Ellinwood, Greensboro
44	1955	*Mrs. Louise Y. Workman, Charlotte
45	1956	*Dr. Bertlyn Bosely, Washington D.C.
46	1957	*Dr. E. G. McGavran, Chapel Hill
47	1958	Dr. Lynn Maddry, Raleigh
48	1959	*Mr. J. M. Jarrett, Raleigh
49	1960	*Dr. Fred G. Pegg, Winston-Salem
50	1961	*Miss Grace Daniel, Raleigh
51	1962	*Dr. P. M. Drake, Gastonia
52	1963	Mrs. Betty P. Keziah, Charlotte
53	1964	Dr. Martin P. Hines, Raleigh
54	1965	*Dr. Isa C. Grant, Elizabeth City
55	1966	*Mr. Robert W. Brown, Asheville,
56	1967	*Dr. Corrina S. Sutton, Raleigh
57	1968	Dr. Maurice Kamp, Charlotte
58	1969	*Dr. E. A. Pearson, Jr., Raleigh
59	1970	Mr. Scott Venable, Raleigh
60	1971	Mrs. Jean Lassiter, Elizabeth City
61	1972	*Miss Lydia Holley, Tryon
62	1973	*Mr. Jesse S. Canady, Fayetteville
63	1974	Dr. George Dudney, Raleigh
64	1975	Dr. Ronald Levine, Raleigh
65	1976	Dr. Ralph P. Boatman, Chapel Hill
66	1977	Dr. Sarah T. Morrow, Greensboro (resigned 2/77)
66	1977	Mrs. Carolyn Sparks, Goldsboro
67	1978	Dr. Charles L. Harper, Chapel Hill
68	1979	*Mr. William A. Broadway, Asheville
69	1980	Mr. Howard M. Fitts, Durham
70	1981	Mr. Thomas F. Owens, Greensboro
71	1982	Mr. Richard G. Steeves, Shelby
72	1983	Mrs. Lottie Daw, New Bern
73	1984	Mr. George Bond, Jr., Hendersonville
74	1985	Mr. Eddie Pierce, Jr., Elizabeth City
75	1986	Dr. Marjorie O. Strawn, Lenoir
76	1987	Mr. Stacy Covil, Raleigh
77	1988	Mrs. Susan M O'Brien, Wilmington
78	1989	Dr. Ann F. Wolfe, Raleigh
79	1990	Mr. Robert S. Parker, Wilmington
80	1991	Mr. E. Daniel Shingleton, Greenville
81	1992	Mr. Randall Turpin, Sylva
82	1993	Mr. Leonard L. Wood, Hickory
83	1994	Mr. James A. Jones, Raleigh
84	1995	Newsom Williams, PHD, New Bern
85	1996	Mrs. Dicie Alston, Boone
86	1997	Dr. Leah Devlin, Raleigh
87	1998	Mr. William J. Smith, Lumberton

(a)=Called Initial Meeting

(b)=Founded the Association

(*)=Deceased

"IN UNION THERE IS STRENGTH"

E. Daniel Shingleton

On June 20, 1911, Dr. Richard Henry Lewis came to the podium to deliver the first formal speech at the inaugural meeting of the North Carolina Health Officers' Association. He began the speech with the following words:

'In union there is strength', in the multitude of counselors there is wisdom' are recognized as axiomatic truths. The advantage of organization, therefore, is such a self-evident proposition that a discussion of the general subject would be a work of supererogation. I will consequently confine myself to a consideration of the special need for and the advantage to be derived from an organization of the health officers of our state.¹

THE EARLY YEARS

The idea for a state public health association came from Gaston County Superintendent of Health, Dr. L. N. Glenn. Dr. Richard H. Lewis, North Carolina's second State Health Officer, heard Dr. Glenn's suggestion and he sent word to all local Superintendents of Health of the importance of their attendance at the 1909 meeting of the North Carolina Medical Society. Specifically, Dr. Lewis requested that these local health leaders be in attendance at a meeting that was held at 3:30 p.m., in the tea room of the Battery Park Hotel in Asheville. It was at this meeting that the seeds were sown of what would become the North Carolina Health Officers' Association. This Association would meet under this name until the group would become the North Carolina Public Health Association in 1922. Two years and four days later the Asheville organizational meeting produced results at the North Carolina Medical Society meeting held in Charlotte when the North Carolina health officers met formally for the first time as an Association.

Dr. Watson Smith Rankin had become North Carolina's first full-time State Health Officer on July 1, 1909, and he provided the leadership at the first formal meeting of the health officers held on June 20, 1911. Records indicate that seventy-six "public healthers" attended this meeting representing local county Superintendents of Health and Municipal Health Officers. Also, several members of local Boards of Health were in attendance.

Dr. Richard Henry Lewis who had organized the 1909 meeting was the first speaker. His speech was entitled "The Advantages of a North Carolina Health Officers' Association." One can imagine Dr. Lewis coming to the podium on his crutches to deliver his outline of the advantages of an organization that would represent the interest of the practicing public health community in the state. Dr. Lewis was a true public health pioneer and community leader. There is no evidence that he allowed his disability, caused by tuberculosis of the hip, to compromise his energy or effort on behalf of public health work in his native state.

E. Daniel Shingleton, M.S.W., is the Maternal and Child Health Supervisor in Washington-Wilmington Regional Offices of the North Carolina Department of Environment, Health and Natural Resources. He also serves as the historian of the North Carolina Public Health Association.

This group of seventy-six 'public healthers' created a new public health association. They adopted a Constitution and a set of By-Laws and elected the first officers: Dr. L. B. McBrayer of Asheville, President; Dr. L. N. Glenn of Gastonia, Vice-President; and Dr. Watson S. Rankin of Raleigh, Secretary-Treasurer. The group's initial formal action, which sounds strangely contemporary, involved a resolution calling upon the State Board of Health and the Medical Society to recommend a uniform process for compensation of local health officers. The Constitution and By-Laws provide us interesting insights into the history of the Association. For example:

Article II

Purpose

Section 1. The purpose of this Association shall be to bring into one organization the public health officers of the State of North Carolina, so that by regular meetings and interchange of ideas they may secure more efficient cooperation, and uniform enforcement of sanitary laws and regulations, and for the better dissemination of such knowledge as will make more effective the opinions of the profession in all scientific, legislative, public health, material, and social affairs.

Article III

Membership

Section 1. Any public health officer in the State of North Carolina who is in good moral and professional standing, and all members and employees of Boards of Health, either State, county, or municipal, shall be eligible to membership.

Section 2. Applications for membership accompanied by a fee of \$1 shall be enrolled by the Secretary.

Section 3. The membership of this organization shall be known in three classes, as follows: first, Regular Members; second, Regular Volunteer Members; and third, Contributing Members.²

The year 1911 was a memorable one for public health in North Carolina. In addition to a state public health association, the first health department in the state opened its doors on June 1, 1911 in Guilford County. Many believe this to be our nation's first local health department. In 1911, Guilford County did employ a full-time local health director at a starting salary of \$2,500 annually. For transportation, Dr. G. Floyd Ross was expected to share a horse with the Chief of the Fire Department!

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

The North Carolina Health Officers' Association met in conjunction with the State Medical Society from 1911 to 1921. At the 1921 meeting in Pinehurst on April 25, the association changed its names and focus. The group voted to rename the association the North Carolina Public Health Association to create a more inclusive organization so that various other public health workers would be eligible for membership in the state association. A group was appointed to amend the Constitution and By-Laws of the Health Officers' Association to reflect a new banner and an expanded organization.

On April 24, 1922, the North Carolina Public Health Association met for the first time in Winston-Salem. The group ratified the amended Constitution and By-Laws and opened its doors to the state public health family and to others interested in its cause. Officers that served at this historic meeting were: Dr. J. L. Smith of Wilson, President; Dr. A. C. Bulla of Raleigh, Vice- President; and Dr. F. M. Register of Raleigh, Secretary-Treasurer.

THE FIRST SECTIONS³

Since the local health directors created the Health Officers' Association in 1911, it could be argued that the health officers established their section in 1911. However, under the auspices of the North Carolina Public Health Association the health directors established one of the first sections in 1940 with Dr. C. N. Sisk serving as chairperson. Other well known local health leaders that served as section chairs in the early years were Dr. S. B. McPheeters of Goldsboro; Dr. E. R. Hardin of Lumberton; and Dr. Fred Pegg of Winston-Salem.

The Clerical Section was formed in Pinehurst in May, 1940 with Ms. Mayme Stanley of Winston-Salem serving as the first chairperson. It was later renamed the Secretarial and Statistical Section and it is now known as the Management Support Section.

The public health nurses of the state were not to be outdone. In 1940, at the annual meeting of the North Carolina State Nurses' Convention in Winston-Salem a special meeting was held to discuss organizing a Public Health Nurses' Section of the state public health association. The section was formed with Ms. Elsie Guffey serving as its first chair. Early presenters at the Nursing Section included Dr. Milton Rosenau; Dr. William Allen who spoke on "Hereditary Diseases"; Ms. Mary Louise Hewitt; and Dr. Fred Pegg.

The Sanitation Section traces its origins to the old Presbyterian Church in Greensboro where an organizational meeting was held in 1939. In 1940, at Pinehurst, the Section was created and at the meeting held the following year the Section held its first formal gathering. Mr. W. C. Stallings of Greensboro served as the first chair of this important section. Two presentations of note were given at this meeting: "Garbage and Refuse Disposal" and a panel discussion on "The Sanitation of Eating Utensils and Glassware."

The Laboratory Section was formed in 1942. Health Education followed in 1949; Nutrition in 1953; and Venereal Disease Control in 1960. Today the North Carolina Public Health Association has seventeen sections. They are: Adult Health; Community Health Assistants/Technicians; Dental Health; Children with Special Needs; Environmental Health; Health Education; Laboratory; Management Support; Maternal and Child Health; Nursing; Nutrition; Physician Extenders; Public Health Management; Social Work; Statistics and Epidemiology; Sexually Transmitted Diseases; and Vector Control.

For years one of the most important functions of the Association has been the annual recognition of individuals and organizations that have made outstanding contributions to public health work in North Carolina. The awards banquet held on Thursday evenings at the annual education conference is a time of excitement and anticipation.

AWARDS⁴

The Reynolds Award, named in honor of Dr. Carl Vernon Reynolds, who served as State Health Officer from 1934 to 1948, was established in 1948. Initially it was presented to the individual that gave the most exemplary paper [speech] at the annual meeting. In 1950, the award was changed to recognize outstanding contributions to public health work by an individual. The first recipient of the Reynolds Award was Dr. J. W. R. Norton.

The Merit Award, later changed to the Norton Group Award, was established in 1952. The purpose of the award is to recognize outstanding work by a local health department or group. The Orange County Health Department was the first recipient of this award. In 1954, a third award was created by the Association. The award was named in honor of Dr. Watson Smith Rankin who served as North Carolina's State Health Officer from 1909 to 1925. The award recognizes individual contributions to public health over a period of years. The first recipient of this award was Ms. Mae Reynolds who served for a number of years as the budget officer of the State Board of Health. The Distinguished Service Award was established in 1958 to honor individuals and other organizations that have made important contributions to public health in the state. In 1958, the award was presented to Mr. Marley M. Melvin, President of the State Restaurant Association.

A fifth award was created in 1959. This award is presented annually to recognize outstanding accomplishments of individual members of the North Carolina Public Health Association. Three individuals received the award in 1959. They were: Mr. Charles Brown of the State Board of Health; Mr. A. K. Glover Sr. and Mr. J.B. Edwards Sr. both of New Hanover Health Department.

EXECUTIVE STAFF

For a number of years the Association received contracted administrative support from Ms. Annette Boutwell. Ms. Boutwell, a former health educator, became a dear friend to many North Carolina "public healthers" during those years. However, in 1990, the Executive Committee, with the leadership of Mr. Robert Parker of New Hanover County, decided to open an NCPHA office and employ staff. NCPHA opened its first office on January 1, 1990, at 1009 Dresser Court in Raleigh. On February 1, 1990 the Association employed its first staff member; Ms. Deborah Rowe. Ms. Rowe was a former employee of the South Carolina Department of Health and Environmental Control and active member of the South Carolina Public Health Association.

In July, 1991, Mr. Tom Elkins was employed as the Association's first part-time Executive Director. Tom, a North Carolina native, Peace Corps veteran, and graduate of the University of North Carolina at Chapel Hill, came to the position with high hopes. A difficult economy combined with some internal conflicts over dues, a controversial resolution, and some other organizational issues caused a decline in membership; therefore, the Association was unable to continue the Executive Director's position after July, 1992.

CONCLUSION

In conclusion, I would like to return to a one-page article prepared by an unnamed author that appeared in the Golden Anniversary Edition (1911-1961) of the Association. The author traces the history of the Association in a manner closely followed by this article. In summary, he/she wrote this:

Effectively promoting the causes of public health and its practitioners for half a century, this composite entity called the North Carolina Public Health Association confidently faces the future. Fortified by the memory of the dauntless stalwarts of the past, infused with the spirit of the daring present, and excited by the adventure of greater service to the well-being of man, the Association has come to the full bloom of maturity, offering to all who serve and all who are being served a rewarding experience in living for health and healthful living.⁵

REFERENCES

1. Richard H. Lewis, (1911). Advantages of a North Carolina Health Officers' Association. *Bulletin of the North Carolina Board of Health*. pg. 128.
2. Constitution and By-Laws of the North Carolina Health Officers' Association (1911) *Bulletin of the North Carolina Board of Health*. pgs. 126-127.
3. This section reflects summaries prepared by Donald R. Dancy, et.al. in the *North Carolina Public Health Association Handbook*, Second Edition, 1961.
4. Dancy et.al. Also, Deborah Rowe of NCPHA maintains a complete list of past NCPHA Award recipients.
5. Dancy, et.al. Pg. 5.

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION REYNOLDS AWARD

The Reynolds Medal of Achievement was established in 1948 in honor of Dr. Reynolds and originally was awarded to the person that presented the most outstanding paper at the Annual Meeting of the Association. In 1950, the criteria was changed to include all persons working in the field of public health and no longer required a paper and/or speech. In 1952, the Award was limited to an individual member of the Association who had made the greatest contribution to public health in North Carolina during the past year.

REYNOLDS AWARD RECIPIENTS

1948	Dr. J. W. R. Norton, State Board of Health
1949	Dr. W. B. Hunter, Harnett County Health Department
1950	Halifax County Health Department
1951	Mr. Kelly G. Vester, Health Department, Rocky Mount
1952	Dr. Ernest A. Branch, State Board of Health
1953	Dr. C. B. Applewhite, State Board of Health
1954	Dr. Margery Lord, Buncombe County Health Department Mr. Fred Wampler, Granville County Health Department
1955	Mr. William A Broadway, State Board of Health
1956	No Award Presented
1957	Mr. J. M. Jarett, State Board of Health
1958	Dr. Martin P. Hines, State Board of Health
1959	Dr. Fred T. Foard, State Board of Health
1960	Dr. Jacob Koomen, Jr., State Board of Health
1961	Dr. William L. Wilson, State Board of Health
1962	Ms. Bertha Paschall, Burgaw-Pender Health Department
1963	Dr. Edward McGavran, UNC School of Public Health
1964	Dr. Hamilton Stevens, Buncombe County Health Department
1965	Ms. Pauline Bateman, Martin-Tyrell-Washington District Health Department
1966	Ms. Sallie Mooring, State Board of Health
1967	Ms. Atha M. Howell, Guilford County Health Department
1968	Ms. Mary Edith Duncan Rogers, Gaston County Health Department
1969	Ms. Nettie L. Day, State Board of Health
1970	Mr. John L. Lunsden, State Board of Health
1971	Dr. Marjorie O. Strawn, Caldwell County Health Department
1972	Mr. Owen G. Baughler, Guilford County Health Department
1973	Dr. Ronald H. Levine, Division of Health Services
1974	Ms. Margaret B. Dolan, (posthumously) University of North Carolina - Chapel Hill
1975	Dr. Ron Short, Wake County Health Department

SAYS WIN THE WAR WITH HEALTH



DR. CARL V. REYNOLDS
North Carolina State Health Officer

- 1976 Ms. Mildred Kerbaugh, Division of Health Services
1977 Ms. Betty West, New Hanover County Health Department
1978 Dr. Ann Harriet Huizenga, Division of Health Services
1979 Dr. J. N. MacCormack, Division of Health Services
1980 Ms. Francis D. Hayes, Guilford County Health Department
1981 Dr. James B. Tenney, Buncombe County Health Department
1982 Mr. James A. Jones, Division of Health Services
1983 Mr. Howard B. Campbell, Pasquotank-Perquimans-Camden-Chowan District
Health Department
1984 Dr. John Freeman, Division of Health Services
1985 Dr. Joseph L. Holiday, Guilford County Health Department
1986 Mr. George F. Bond, Henderson County Health Department
1987 Mr. Chris Hoke, Division of Health Services
1988 No Award Presented
1989 Ms. Linda B. Parker, Division of Community Health, UNC School of Public
Health
1990 Leslie Brown, Department of Environment, Health and Natural Resources
1991 Richard M. House, UNC School of Public Health
1992 Delton Atkinson, Department of Environment, Health and Natural Resources
1993 E. Daniel Shingleton, Department of Environment, Health and Natural
Resources
1994 C. Annette Byrd, Department of Environment, Health and Natural Resources
1995 No Award Presented
1996 Robert S. (Bob) Parker, New Hanover County Health Department
1997 Randall Turpin, Jackson County Health Department
1998 Richard K. Rowe, Wake County Department of Environmental Services

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION NORTON GROUP AWARD

In 1951, the Executive Committee of the Association took steps to create its second major award. The Norton Group Awards was established in honor of Dr. John William Roy Norton, who served as State Health Director from 1948-65. Throughout Dr Norton's career, he continued to foster community support of public health efforts. The Norton Group Award is presented to a local health group for outstanding contributions or activities during the past year.



J. W. R. NORTON, M.D., M. P. H., STATE HEALTH OFFICER

NORTON GROUP AWARD RECIPIENTS

1952	Orange County Health Department
1953	Department of Field Training, UNC School of Public Health
1954	Pitt County Health Department
1955	Guilford County Health Department
1956	Buncombe County Health Department
1957	Public Health Nurses of North Carolina
1958	Robeson County Health Department
1959	Randolph County Health Department
1960	Soroptimist Club and Senior Women's Club of Hendersonville
1961	Charlotte-Mecklenberg Health Department
1962	No Award presented
1963	Guilford County Health Department
1964	Alamance County Health Department
1965	Allegheny-Ashe-Watauga District Health Department
1966	Halifax County Health Department
1967	Burke County Health Department
1968	Air Pollution Control Section, Mecklenberg County Health Department
1969	North Carolina Conference of Health Directors
1970	Caldwell County Health Department
1971	Gaston County Health Department
1972	Craven County Health Department
1973	Diet Therapy Committee, North Carolina Dietetic Association
1974	Scotland County Health Department
1975	Pasquotank-Perquimans-Camden-Chowan District Health Department
1976	Guilford County Family Planning Program
1977	North Carolina Dairy Products Association
1978	Supportive Services Unit, Division of Health Services

1979 Macon County Health Department
1980 North Carolina Asbestos Task Force
1981 Henderson County Health Department
1982 Department of Environmental Health, East Carolina University
1983 Wake County Health Department Food and Lodging Staff
1984 South Caldwell Health Council
1985 Robeson County Health Department
1986 Guilford County Health Department
1987 Food Science Extension, North Carolina State University
1988 North Carolina Home Care Association
1989 Shellfish Sanitation Unit, Division of Health Services
1990 Surry County Department of Public Health
1991 Wake County Healthy Mothers/Healthy Babies Coalition
1992 Edgecombe County Health Department
1993 Wastewater/Water Quality Section, Wake County Health Department
1994 Robeson County Health Department
1995 North Carolina National Guard
1996 Alamance County Health Department
1997 New Hanover County Health Department, Divisions of Environmental Health
and Laboratory
Glaxo Wellcome Child Health Recognition Program
1998 Harnett County Health Department

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION RANKIN AWARD

In 1954, the North Carolina Public Health Association established its third award and it was named in honor of Dr. Watson Smith Rankin. The first award was presented in 1955 and has been given annually to the person who, over a period of several years, has made an outstanding contribution to public health in North Carolina.

RANKIN AWARD RECIPIENTS

1955	Ms. Mae Reynolds, State Board of Health
1956	Dr. John R. Hamilton, State Board of Health
1957	Ms. Mabel Patton, State Board of Health
1958	Mr. Chester C. Deamree, Buncombe County Health Department
1959	Dr. J. Roy Hege, Cabarrus County Health Department
1960	Ms. Ruth Gordon Hay, University of North Carolina
1961	Mr. J. H. Moore, Onslow County Health Department
1962	No Award presented
1963	Dr. A. H. Moore, New Hanover County Health Department
1954	Mr. W. S. McKimmon, State Board of Health
1965	Mr. E. H. Ellinwood, Guilford County Health Department
1966	Dr. Otis L. Ader, Durham County Health Department
1967	Dr. Malcolm Tennyson Foster, Cumberland County Health Department
	Dr. William Murray Linker, Jr., State Board of Health
1968	Mr. Thomas W. Bivens, Mecklenburg County Health Department
	Ms. Maxine S. Matheson, State Board of Health
1969	Dr. Lucy Morgan, Department of Health Education, UNC School of Public Health
	Mr. Robert Miller McDaniel, District Sanitarian, State Board of Health
1970	Mr. Jesse Canady, State Board of Health
	Dr. Lynn Maddrey, State Board of Health
1971	Dr. W. Fred Mayes, UNC School of Public Health
	Dr. R. Eugene Fox (posthumously), Pitt County Health Department
1972	Ms. Irene Lassiter, Harnett County Health Department
	Ms. Eva Thomas, Richmond County Health Department
1973	Mr. Robert W. Brown, Buncombe County Health Department
1974	Ms. Jean Lassiter, Division of Health Services
1975	Ms. Grace Daniel, Division of Health Services
1976	Emil T. Chanlett, UNC School of Public Health
1977	Dr. E. A. Pearson, Division of Health Services
1978	Ms. Wilma G. Barbour, Division of Health Services
1979	Dr. Isa C. Grant, Division of Health Services
1980	Dr. Bernard C. Greenberg, UNC School of Public Health
1981	Ms. Clara K. Tesseneare, Division of Health Services



Dr. Watson Smith Rankin, State
Health Officer, 1909-25

1982 Mr. David Y. McBrayer, Division of Health Services
1983 Ms. May S. Gurley, Wayne County Health Department
1984 Ms. Lucille Bridgeman, Scotland County Health Department
1985 Mr. Robert R. Reilly, Attorney General's Office
1986 Ms. Eris H. Russell, Division of Health Services
1987 Mr. William E. Pierce, Jr., Pasquotank-Perquimans-Camden-
Chowan- District Health Department
1988 Robert D. Parker, New Hanover County Health Department
1989 George G. Dudley, DDS, Dental Health Section, Division of Health Services
1990 Stacy H. Covil, Department of Environment, Health and Natural Resources
1991 Susan O'Brien, New Hanover County Health Department
1992 Lillie M. Dewitt, Cumberland County Health Department
1993 Donald W. Stephens, Davidson County Health Department
1994 Alice Lenihan, Department of Environment, Health and Natural Resources
1995 Leah Devlin, DDS, Wake County Department of Public Health
Carl Tuttle, Appalachian District Health Department
1996 Dennis Harrington, Davie County Health Department
1997 Michel A. Ibrahim, M.D, UNC School of Public Health
1998 Susan Gregory, Surry County Health Department

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION DISTINGUISHED SERVICE AWARD

This award was established in 1958 by the Association in order to honor individuals in other organizations or professions for their contributions to public health in North Carolina.

DISTINGUISHED SERVICE AWARD RECIPIENTS

1958	Mr. Marley M. Melvin, North Carolina Restaurant Association
1959	Dr. John Kernodle, North Carolina Cancer Society
	Mr. Roddy Ligon, Institute of Government
1960	No Award presented
1961	No Award presented
1962	Dr. Hugh A. Matthews, Midway Medical Center, Canton
1963	Senator, O. Arthur Kirkman, High Point
1964	Senator John R. Jordon, Raleigh
1965	Senator Julian R. Allsbrook, Raleigh
1966	Dr. John R. Bender, State Board of Health
1967	Dr. David Grant Warren, Institute of Government
1968	Senator Marshall Ranch, Gastonia
1969	Mr. Charles A. Cannon, Kannapolis
	Dr. Margaert White Battle, Rocky Mount
1970	Dr. John F. Weeks, Elizabeth City
	Dr. Ed Beddingfield, Wilson
1971	Ms. Wrenn Mercer, Elizabeth City
	Dr. Samuel D. McPherson, Durham
1972	Dr. B.J. Campbell, Chapel Hill
	Ms. John B. Chase, Eureka
1973	Dr. Marvin W. Aldridge, Greenville
1974	Mr. David T. Flaherty, Raleigh
1975	Mr. Kenneth Royal, Jr., Durham
1976	Dr. Doris Hammett, Waynesville
1977	Dr. George R. Miller, Gastonia
1978	Ms. Ruby T. Hooper, Morganton
1979	Dr. Hugh C. Hemmings, Morganton
	Senator Ollie Harris, Kings Mountain
1980	Ms. Edna R. Hensey, Raleigh
1981	Dr. Robert G. Dillard, Winston-Salem
1982	Dr. Marion Bertling, Greensboro
1983	Dr. Ralph Siler Morgan, Sylva
1984	Dr. William L. Wood, Yadkinville
1985	Dr. Manual De Los Santos, Conover
1986	Mr. William C. Byrd, Greenville

1987 Dr. Helen Wells, Cherokee County
1988 Mr. Carl T. Durham, Wilmington
1989 Ms. Anne Presnell, Hillsborough
1990 Representative Betty Hutchinson Wiser
Senator Franklin Lee Block
Representative Harry E. Payne, Jr.
1991 Mr. Raymond Champ, Mr. Michael Girone and Mr. Jack Willis, Wake County
1992 Mr. Maliston Stanley, Brunswick County
Mr. Dennis Williams, Division of Medical Assistance
1993 Mr. Milton S. Heath Jr., University of North Carolina
1994 Dr. Jessie Meredith, Commission for Health Services
1995 Dr. Tom Vaughn, Mount Airy OB-GYN Center, Inc.
1996 Jeff Koeze, J.D., Institute of Government
Mr. Ted Bowen, Department of Human Resources
1997 Dr. Alfred W. Hamer, Jr.
1998 Judge Gilbert H. Burnett, New Hanover County
Dr. T. R. Bryan, Wilkes County

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION CITATION OF MERIT

The Association established its fifth award in 1959. The award is presented annually at the Association convention to recognize outstanding accomplishments to individual members of the North Carolina Public Health Association.

CITATION OF MERIT RECIPIENTS

1959	Mr. Charles R. Brown, State Board of Health Mr. A. K. Glover, Sr., New Hanover County Health Department Mr. J. B. Edwards, Sr., New Hanover County Health Department
1960	No Award presented
1961	No Award presented
1962	Mr. Lamuel V. McMahan Mr. Walter C. Lackey, State Board of Health
1963	Mr. Lewis Caton, Cumberland County Health Department Dr. Sarah T. Morrow, Guilford County Health Department
1964	Ms. Mildred Spivey, Carteret County Health Department Mr. Jack Cobb, Allegheny-Ashe-Watauga District Health Department
1965	Dr. Annie V. Scott Ms. J. B. Spillman, North Carolina Mental Health Association
1966	Mr. Rolin Wilson Johnson, Iredell County Health Department Mr. William M. Haislip, Gaston County Health Department
1967	Ms. Davis Dickens Clark, Halifax County Health Department
1968	Ms. Ann Parrish, State Board of Health Ms. Lucille W. Jenkins, Randolph County Health Department
1969	Mr. Ray Small, Lincoln County Health Department
1970	Mr. Roger Whitley, State Board of Health
1971	Ms. Josephine Sykes, Craven County Health Department
1972	Mr. Edwin Y. McBrayer, Gaston County Health Department
1973	Mr. George V. Elliot, Randolph County Health Department
1974	Mr. Murphy H. Canady, Harnett County Health Department
1975	Ms. Mary G. Floyd, Columbus County Health Department
1976	Ms. Kenny Poe, Moore County Health Department
1977	Mr. Howard C. Barnhill, UNC School of Public Health
1978	Ms. Osceola Jurash, Pasquotank-Perquimans-Camden-Chowan District Health Department
1979	Dr. Marion E. Highriter, UNC School of Public Health
1980	Ms. Juanita Whitfield, Wayne County Health Department
1981	Mr. David Roma Baxley, Sr., Division of Health Services
1982	Ms. Judith C. Wright, Martin-Tyrell-Washington District Health Department
1983	Ms. Jo Lentz Williams, Division of Health Services

1984 Mr. Barry Goldstein, Division of Health Services
1985 Mr. Richard C. Baxley, Davidson County Health Department
Mr. Richard Steeves, Cleveland County Health Department
1986 Mr. Robert S. Parker, New Hanover County Health Department
1987 Ms. Constance B. Boner, Davidson County Health Department
1988 Ms. Sylvia D. Daniel, Mecklenberg County Health Department
1989 Ms. Shirley E. Callahan, Durham County Health Department
Mr. Richard Steeves, Cleveland County Health Department
1990 Mr. Charles E. Powell, Wayne County Health Department
1991 Mr. Richard H. Clayton, III, Department of Environment, Health and Natural
Resources
1992 Mr. Lorey H. White, Jr., Union County Health Department
1993 Mr. Thorton B. Haynes, Department of Environment, Health and Natural
Resources
1994 Ms. Maida O. Dundon, Department of Environment, Health and Natural
Resources
1995 Ms. Elizabeth Summey, New Hanover County Health Department
1996 Ms. Nilla (Dicke) Sloop, Wake County Department of Human Services
1997 Ms. Claudia M. Bryant, Surry County Health Department
Dr. Louis E. Latour, Wilson County Health Department
1998 Mr. Tom Vitaglione, Division of Women's and Children's Health, DHHS

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION PARTNERS IN PUBLIC HEALTH DISTINGUISHED GROUP AWARD

This award was established in September, 1998, to recognize other organizations or professions who have contributed to public health efforts in North Carolina. The recipient may be a private company, civic organization, professional association, etc. The first award was presented on September 17, 1998, at the Annual Educational Conference in Fayetteville, North Carolina.

RECIPIENTS

1998 Buncombe County Medical Society



The Good Health Campaign was part of the post-World War II drive to upgrade medical facilities and improve the health of North Carolinians. The public relations effort, as represented by this song, were reminiscent of the State Board of Health's campaigns in the 1910s and 1920s.

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION
LIFE MEMBERS

Clinton Grover Anderson
 Verna Barefoot, MD
 Frank Barr
 Harriett Barr
 David Roma Baxley
 Richard Baxley
 Elizabeth Berryhill
 Dr. M.B. Bethel
 Lydia Betts
 Ralph Boatman
 Becky Bowden
 Owen Braughler
 Claudia Bryant
 Amin Khalil
 Elizabeth Byars
 Shirley Callahan
 Dr. Caroline Callison
 Carlton Chandler
 Richard Clayton
 Marjorie Cole
 Elizabeth Coulter
 Stacy Covil
 Mary Davis
 Lottie Daw
 Dr. George Dudney
 George Mitchell Duke
 George Elliott
 Hilda Elliott
 Berta Ellis E.
 Dr. Melvin Everman
 Howard Fitts
 Mary Floyd
 Dr. M.T. Foster
 Norman Franks
 Estelle Fulp
 Helen Hannon
 Alton Harris
 Dr. Charles Hawkins

Thornton B. Haynes, Sr.
 Marion Highriter
 Martin Hines
 Jessie Hinkle
 Jencee Hopkins
 Amin Khalil
 Dr. Jacob Koomen
 Beatrice Lewis
 David McBrayer
 Dan McCracken
 Jim Mullins
 Maye Myers
 Lillian Estelle O'Brien
 Thomas Owens
 Janie Parnel
 Albert Parramore
 Claudine Parramore
 Eddie Pierce
 Charles E. Powell
 Dr. Jimmie Rhyne
 William Richardson
 Mary Rorie
 Charles Rungren
 Eris Russell
 Dewey Sanderford
 Rebecca Sauls
 Dan Shingleton
 Ray Small
 William Stallings
 Marjorie O. Strawn, MD
 Billie Taylor
 Eva Thomas
 Mary Thomas
 Dr. Victor Tynes
 Scott Venable
 Juanita Whitfield
 Dr. John Wright
 Ralph Young, DDS

1999

Life Members

Neda Crites

Mexie Fields

Mamie Hunt

Brenda Johnson

James A. Jones

Dr. Ronald H. Levine

Patricia McDonald

Norton Calls For War On Diphtheria

RALEIGH, Sept. 29 (AP)—A call to arms against diphtheria was sounded by Dr. J. W. R. Norton, state health officer, tonight. Dr. Norton said that North Carolina led the nation in 1950 in the rate of cases reported for every 100,000 people. He cited figures recently released by the United States Public Health Service, showing that the case rate here was 12.4 compared with a national rate of 3.9.

Next to speed, driving on the wrong side of the road, which includes improper passing, was the most frequent driver violation reported to the National Safety Council in 1945.

KEEP CLEAN State Board of Health, Raleigh, N.C.

WHAT MUST WE DO TO BE SAVED?



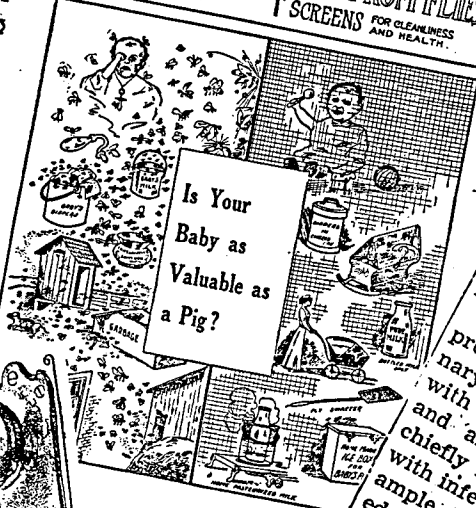
Strict Grades On Milk Demanded By State Health Official

The war is over. It now behooves all our county health authorities to recind concessions made regarding the sale of milk, as a wartime expediency, and return to a strict interpretation of the State Board of Health's standards. The State Board of Health is opposed to any concessions which might endanger the health of our people, but even the most liberal health authorities have not been able to resist the pressure of these bars should be removed. But the time now has come when we should realize our responsibility to the public and re-

The most crude interpretation of common sense demands that we protect helpless infants. Perhaps the strongest instinct in the lower animals is the protection of their helpless young. Are you giving your baby a square deal? Start right by having your physician make out a proper birth certificate and file with the Health Department, as is required by law. We furnish the blanks.

PROTECT YOUR BABY FROM FLIES

FOR FILTH AND FEVER
MESH SCREENS FOR CLEANLINESS AND HEALTH



Is Your Baby as Valuable as a Pig?

Typhoid Fever To Be Held Soon

Typhoid fever is a serious, infectious disease caused by the typhoid bacillus. The germs of typhoid fever are present in the intestine and urinary tract of a person and are chiefly spread to other people with infected body wastes. For example, if a water supply is polluted with drainage from poorly sewered districts, the water is contaminated.

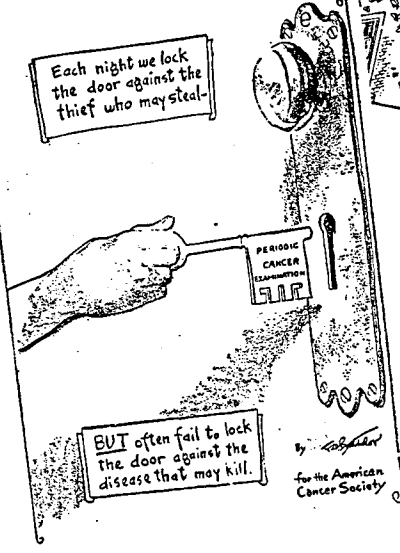
HEALTH OFFICERS WILL TAKE COURSE IN ATOMIC DEFENSE

The Local Health Department has announced that Dr. J. W. R. Norton, State Health Officer, has been appointed by the Governor to direct the Public Defense activities of the Civil Defense Program. Under this program, Dr. Carl C. Janowsky, Local Health Officer, will attend a course in defense against Atomic Warfare at the North Carolina School of Public Health in Chapel Hill during the week in October.

Plans are being worked out by the Local Health Department to make available medical and services, in the event of disaster. A survey of all facilities and medical personnel which could be completed. Measures to minimize the effect of atomic, radiological, bacteriological, and other unconventional types of attack are also being prepared.

Information relative to the protection of the individual against atomic attack will be published in the near future, and will be available.

Each night we lock the door against the thief who may steal.

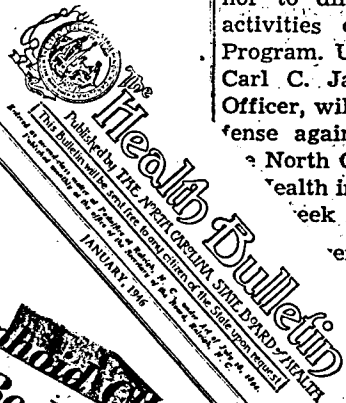


BUT often fail to lock the door against the disease that may kill.

for the American Cancer Society

HAPPY
Happy? Of course!
Why shouldn't I be?
Ill? To be sure,
But it's only the
Yes, I'm a "lunger"
But why condole?
It's just in my lungs
All's well with my soul.
—From The Cheer-U-Upper.

"The future of this country rests entirely with its children, and every effort must be made to see that the boy girl shall not begin life—the only life he has—tragedy shackled by the cursed of preventable disease or preventable ignorance."



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100 North Salisbury Street, Raleigh, N.C. 27601
JANUARY 1956

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION 1999 SERVICE AWARD RECIPIENTS

TWENTY-FIVE YEARS

John Alley	Appalachian District Health Department
Barbara Bennette	Person County Health Department
Jess Berman	DHHS- Division of Public Health, Raleigh
Janice Brewer	Avery County Health Department
Laverne Coats	Johnston County Health Department
Betty Creech	New Hanover County Health Department
Lois Creech	Wilson County Health Department
Diane Crouse	Davidson County Health Department
Stacy Eason	Johnston County Health Department
Patricia Gottschall	DHHS- Winston-Salem Regional Office
Kathy Hodge	Johnston County Health Department
Job Hopkins	Appalachian District Health Department
Melissa Jackson	Appalachian District Health Department
Janice Inabinett	DHHS- Asheville Regional Office
Mary Jacobs	Davidson County Health Department
Barbara Jones	Davidson County Health Department
Virginia Shaw	Wayne County Health Department
Cameron Lanier	Onslow County Health Department
Larry Smith	Guilford County Health Department
Judy Southerland	Guilford County Health Department
Adalaide Stanley	New Hanover County Health Department
Larry Sullivan	Johnston County Health Department
Zaneta Taylor	Albemarle Evaluation and Treatment Center
Mary Susan Varner-Miller	DHHS- Wilmington Developmental Evaluation Center
Thelma Wade	Guilford County Health Department
Judy Wright	DHHS- Division of Public Health, Plymouth

THIRTY YEARS

Malcolm Blalock	Division of Environmental Health, Raleigh
Kay Brandon	Guilford County Health Department
Neda Crites	Retired - Wayne County Health Department
Elizabeth Enloe	DHHS- Asheville Regional Office
Barbara Ann Hughes	Wake County Board of Health
Angelia Miller	Appalachian District Health Department
Elizabeth Moore	DHHS- Division of Public Health, Raleigh
Emily Tyler	Department of Public Health Education - UNC-Greensboro
Earle Tysinger	Guilford County Health Department
Eva Wooten	Appalachian District Health Department

THIRTY-FIVE YEARS

Janet Sawyer	Retired - Currituck County Health Department
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1999 EXHIBITORS

Asheville Orthotic Prosthetic Center
 49 McDowell Street
 Asheville, NC 28804
 Tel: 828-252-0331 or 1-800-242-9474
 FAX: 828-252-9764

Anne Roegner, Representative

Products/Services: Asheville/Charlotte/Hickory Orthotic Prosthetic Center specializing in custom made artificial limbs and orthopedic braces, custom footwear and mastectomy products.

Auto-Chlor System
 3500-A Woodpark Blvd
 Charlotte, NC 28206
 Tel: 1-800-333-4498
 FAX: 704-596-1448

Pedro Westbrook, Representative

Email: pedro.westbrook@unilever.com

Products/Services: Auto-Chlor System is a recognized leader in the warewashing, laundry and housekeeping industry. Founded in 1938 and with over 60 years of research and development, have produced the most efficient chemicals and equipment available. Division of DiverseyLever and has been leader in our industry for recycling. Auto-Chlor System has worked closely with NSF, USDA and Environmental Health to insure the protection of the public's health.

Bioject, Inc.
 7620 SW Bridgeport Road
 Portland, OR 97224
 Tel: 503-639-7221 or 1-800-683-7221
 FAX: 503-624-9002
 Email: kol@ebioject.com

Kurt Lynam, Representative

Products/Services: Bioject Medical Technologies develops needle-free injection systems for delivery of subcutaneous and intramuscular injections. The company's leading product, the Biojector 2000, uses compressed CO₂ as a power source. Since 1993, it has been used to deliver millions of injections safely and comfortably - without the use of a needle.

Bord na Mona
 PO Box 77457
 Greensboro, NC 27417
 Tel: 336-547-9338
 FAX: 336-547-8559
 Email: bordmona@nr.infi.net

Chris Keiger, Representative

Channing L. Bete Co, Inc.
200 State Road
South Deerfield, MA 01373

Tim Artus, Representative
Janice Smith, Company Contact

Products/Services: Publisher of informational and educational booklets using a distinctive condensed format that utilizes key words and graphics (called Scriptography) to explain a variety of subjects. We also provide a line of videos, posters, calendars and display racks.

Cholestech Corporation
3347 Investment Blvd
Hayward, CA 944545
Tel: 510-732-7200
FAX: 510-732-7227
Website: xxx.cholestech.com

Debara Senn, Representative

Products/Services: CLIA '88 Waived! The Cholestech L.D.X, is an accurate and convenient point-of-care chemistry analyzer and test cassette system. It performs simultaneous test panels for Total Cholesterol, HDL Cholesterol, Triglycerides and/or Glucose that provide accurate results in less than 5 minutes.

CMHC Systems, Inc.
570 Metro Place N
Columbus, OH 43235
Tel: 800-434-2642
FAX: 614-764-0439
Email: judy@cmhc.com

Bonnie Blumerich, Representative

Products/Services: The CMHC/MIS for CMHC Systems is a powerful tool that can help public health organizations manage their facilities and operations more productively and efficiently. From clinic-based services, family counseling and home health assistance, to immunization programs, food service inspections, and monitoring environmental concerns, the CMHC/MIS permits total management of critical information.

Crumpler Plastic Pipe, Inc.
PO Box 2068
Roseboro, NC 28382-2068
Tel: 910-525-4046
FAX: 910-525-5801
Email: CPPsales@CPP-pipe.com

Tom Krakausras, Representative

Products/Services: Crumpler Plastic Pipe is a manufacturer of plastic corrugated pipe systems used in waste water treatment.

Flow Divider Co.
 10621 Six Forks Rd.
 Raleigh, NC 27614
 Tel: 1-800-552-1839
 FAX: 919-847-5481
 Email: Flowdividr@aol.com

J.E. Tyson, Representative

Products/Services: Do not try to make septic tank effluent run up hill to get out of some of the holes in a distribution box. Use Flow Divider tees and let the effluent fall out.

Good Health Services
 7901 Strickland Road, Suite 106
 Raleigh, NC 27615
 Tel: 919-676-9796
 FAX: 919-676-0753

Tony McCurdy, Representative

Products/Services: To provide the most qualified and exceptional health care personnel to assist agencies in keeping quality patient care as their primary focus.

HemoCue (Auratech)
 7349-A W. Friendly Ave.
 Greensboro, NC 27410
 Tel: 336-299-9980 or 1-800-662-7712
 FAX: 336-299-3299

Pat Kizer, Representative

Products/Services: HemoCue Hemoglobin and Glucose Analyzers

Laboratory Supply Company (LABSCO)
 112 Griffith Plaza Drive
 Winston-Salem, NC 27103
 Tel: 336-768-5648
 FAX: 336-768-3176

Calvin Nichols, Representative
 Richard Crofts, Representative
 Mario Ramos, Representative

Products/Services: Serving the medical community like you since 1972. All your laboratory and medical, and surgery supplies.

McCall Brothers, Inc.
 PO Box 668710
 Charlotte, NC 28261-8710
 Tel: 704-399-1506
 FAX: 704-398-2605

Ken Sigmon, Representative

Products/Services: Well Drilling services and supplies, Stocking distributor for municipal, commercial, residential and environmental; Wastewater Treatment Systems, Pump Stations, Equipment Supplies and Installation. Water Treatment Filters, Softeners, Carbon Odor Control and Chlorine removal (industrial, commercial and residential). NC, SC & TN Stocking Distributor for Sanuril Chlorine, D-Chlor Tablets and Feeders.

Medical Technology & Innovations, Inc.
 152 Clarion Rd
 Lawrenceville, GA 30043
 Tel: 678-442-7364
 FAX: 678-442-7338

Tim Rado, Representative

Products/Services : MTI Inc. manufactures a portable, hand-held camera that produces an instant polaroid photograph of a child's eyes revealing potential vision problems in children as young as six months of age.

Merck Vaccines
 2301-A Kensington Place
 Asheville, NC 28803
 Tel: 828-684-8832 or 1-800-737-2088 Ext. 13073
 Email: LI74@aol.com

Elizabeth Pryse, Representative

Products/Services: Varivar: Varicella Virus Vaccine Live; Comvax: Haemophilus b Conjugate (Meningococcal Protein Conjugate) & Hepatitis B (Recombinant) Combination Vaccine; Recombivax HB: Hepatitis B (Recombinant) vaccine; Vaqta: Hepatitis A Vaccine, Inactivated; MMRII: Measles, Mumps & Rubella Vaccine; Pedvax HIB: Haemophilus b Conjugate Vaccine (Meningococcal Protein Conjugate); Pneumovax 23: Pneumoccal Vaccine Polyvalent; Singulair: Montelukast Sodium

NC Public Health Awareness Program
 PO Box 29605
 Raleigh, NC 27626-0605
 Tel: 919-733-1537
 FAX: 919-715-3144
 Email: angie.murray@ncmail.net

Angie Murray, Representative

Product/Services: The program is a cooperative initiative between the UNC School of Public Health, the Office of the State Health Director, and major public health organizations in North Carolina. The program is designed to increase citizen involvement and appreciation for North Carolina's public health programs and services.

Pasteur Merieux Connaught Vaccines
 1115 E. Bay Shore Drive
 Virginia Beach, VA
 Tel: 1-800-VACCINE
 FAX: 757-425-9090

Steve Pearce, Representative

Physician Solutions, Inc.
 P. O. Box 98313
 Raleigh, NC 27624
 Tel: 919-845-0054
 FAX: 919-845-1947
 Email: pdinnc@aol.com

Phillip Driver, Representative

Products/Services: Physician coverage, Medware Medics/Management software and physician on-call providers. We currently contract with some county health departments in North Carolina.

Quantum, Inc.
 520 Washington Blvd, Box 665
 Marina Del Rey, CA 90292
 Tel: 310-392-1140
 FAX: 310-392-1150
 EMAIL: Fmarseille@Quantumhealth.com
 WEBSITE: Quantumhealth.com

Francine Marseille, Representative

Products/Services: HairClean 1-2-3 Lice Remover an all natural head lice and nit removal system. HairClean has proven popular with physicians, school nurses, public health departments and clinics, and families across America. It is FDA approved as a class 1 lice and nit removal system order the medical device regulations.

Smith's Addressing Machine Services, Inc.
 151 Technology Drive
 Garner, NC 27529
 Tel: 919-662-1119
 FAX: 919-662-7640
 Email: samsnc@worldnet.att.net

David McFadden, Representative

Products/Services: ID badging equipment, embossers, imprinters, shredders, tabbers, labelers, ink jet printers

SmithKline Beecham
 100 Kettering Lane
 Cary, NC 27511
 Tel: 919-462-8836
 FAX: 919-462-8837
 Email: lois.veeder@sb.com

Jerry Eads, Representative
 Donita Vestal, Representative

Products/Services: SmithKline Beecham manufactures Engerix-B (Hepatitis B Vaccine Recombinant); Havrix 9Hepatitis A vaccine, Inactivated), LYMERix (Lyme Disease Vaccine, Recombinant OspA) and Infanrix (Diphtheria and Tetanus Toxoids and Acellular Pertussis Vaccine Absorbed)

T & J Panel
 752 Scotts Creek Rd
 Statesville, NC 28625
 Tel: 704-924-8600

Tim Johnson, Representative

Products/Services: Septic drain field for limited space

UNC School of Public Health
 CB #8165, T-T-K Bldg.
 Chapel Hill, NC 27599-8165
 Tel: 919/966-1104

John Sharo, Representative

Wyeth-Lederle Vaccines
 208 Sandstone Rd
 Columbia, SC 29212
 Tel: 803-749-4374
 FAX: 803-407-9518

Clint Butler, Representative

Products/Services: Wyeth-Lederle Vaccines is a leader in childhood and adult vaccine research and development. Current products include RotaShield; Acel-Imune; Hibtiter; Orimun, Pro-Imune and FluShield.

AFFILIATES

Eastern District NCPHA
 Western NCPHA

PLEASE TAKE TIME TO THANK ALL THE MANY SPONSORS
 WHO HAVE HELPED MAKE THIS
 ANNUAL EDUCATIONAL CONFERENCE A SUCCESS!!!

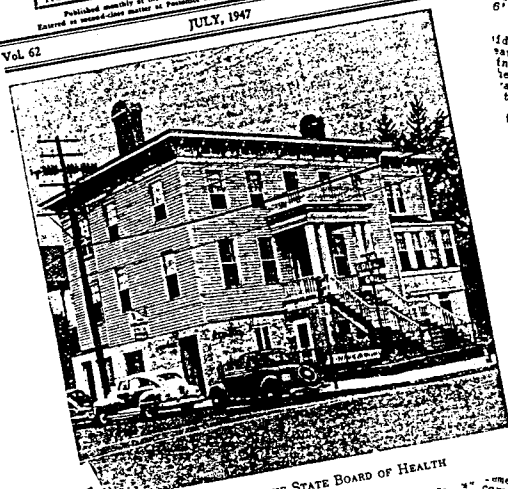
NCPHA thanks the following sponsors for their contributions toward
 expenses for Educational Sessions held during this Annual Conference

Hoechst Marion Roussel
 Pasteur Merieux Connaught Vaccines

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 North Carolina Division of Archives and History, page 46.

Specifications For A Pit Privy

PREPARED BY THE
 NORTH CAROLINA STATE BOARD OF HEALTH
 RALEIGH, N. C.



FIRST HOME OF THE STATE BOARD OF HEALTH

The privy building should be framed of No. 2 common lumber, preferably 2x4 material, cut and securely spiked together with 20d spikes. The outside of the framework will be 4' square, and with the floor 6' long and the rear studding 5' long.

The siding should be German siding, T & G roofers free from 1/4" rather boarding securely nailed with at least 2 nails at 12" intervals. The outside of the framework will be 4' square, and with the floor 6' long and the rear studding 5' long.

The privy may be painted with two coats of creosote or other preservative which is approved by a representative of the State Board of Health. The roofing should be of shingles, composition or metal. The roof should be 5' long and 5" less than 22" gauge. The door should be hung with two 6" T hinges secured with bolts. The door should be secured on the inside with a hook and latch.

The floor should be smooth, washable material and constructed of 1/2" thick boards, preferably T & G flooring. The floor should be made from 4 ply automobile casings, 1/4" thick, and secured to the concrete riser by means of 3/8" diameter bolts. The concrete riser should be 24" high and 6" wide at the top. The concrete riser should be 24" high and 6" wide at the top.

The door should be secured on the inside with a hook and latch. The door should be secured on the inside with a hook and latch.

The door should be secured on the inside with a hook and latch. The door should be secured on the inside with a hook and latch.



"Cleanliness Is Next To Godliness"

SIGNS OF LIFE

STOP
 RAILROAD CROSSING
 SPEED LIMIT 25
 AHEAD

SCHOOL DAYS AGAIN

ARE THE CHILDREN READY?

Shoes and Clothes Have Been Put In Order

BUT

HAVE THE CHILDREN BEEN PREPARED AGAINST DISEASE?

REMEMBER!
 They Will Be Gathered Together in Great Numbers

Are Their Teeth In Good Shape?
 How About Their Tonsils and Adenoids?
 Are Their Eyes Ready for the Strain?
 Have Their Throats, Lungs, Hearts Been Examined?

Give The Kiddies a Square Deal

DEATH LURKS IN DIRTY FOOD

Every edible fifth of food is exposed to street dirt, filth, germs and poisonous public handling.

Avoid such foods — **UNLESS YOU COOK THEM!**

- Street vendors' food
- Open fruit or only shells on streets
- Street vegetables
- Open water wagons
- Dish-vendors' wares
- Public drinking cups
- Home-made nut-butter or cream
- Hydrated articles of food street peddlers
- Open cream cans

Investigate your milk, your butter, your margarine and your margarine.

Ask the Health Department

SMALLPOX

THE CURSE OF THE CENTURIES

Is still with us. Why do we tolerate this deadly pestilence in North Carolina? Are we lacking in pride, are we ignorant of the facts, or have we let neglect instead of foresight rule our lives?

A man who stands on a railroad track assumes the danger of being run down by the express train. The man who neglects vaccination stands on a track where the limited express of the smallpox pestilence is due any minute. He walks on a curve where he cannot see the approaching danger, he stops his ears to the whistle and he shuts his eyes to the "Stop, Look and Listen" signs.

GET OFF THE TRACK OF THE SMALLPOX LIMITED BE VACCINATED TODAY

Special Bulletin No. 20 L-R. Issued by State Board of Health.

Mathematics Proves Folly of Fast Driving

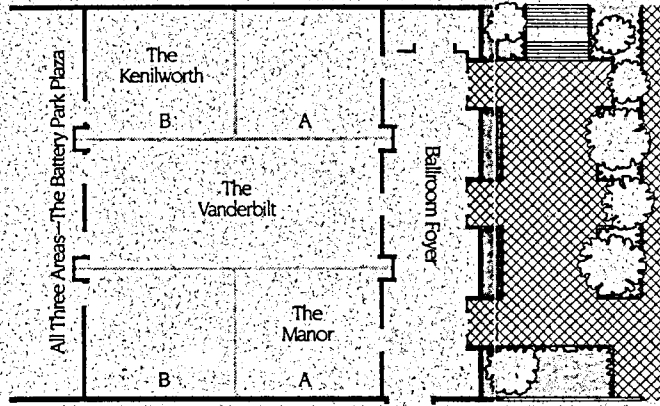
CRUISING SPEED	AVERAGE SPEED	OPERATING COST (per hour)	DEATH RISK
35	34	\$12.95	45
45	42	\$14.51	61
55	48	\$16.65	85
65	53	\$19.43	160

* DEATHS INVOLVED IN FATAL ACCIDENTS PER 1000 DRIVERS INVOLVED IN TRAFFIC ACCIDENTS. NATIONAL SAFETY COUNCIL

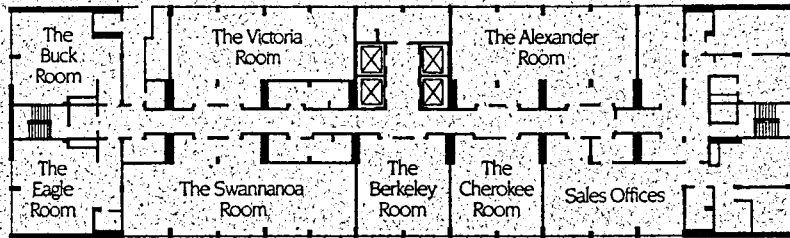
March 1914
 George Herman Ruth hit his first professional home run in Fayetteville, the same city in which he acquired his nickname — Babe.

January 1, 1942
 In the Rose Bowl held at Durham because of war threats on the West Coast, Oregon State defeated Duke, 20-16. Duke's football team had gone undefeated during the regular season.

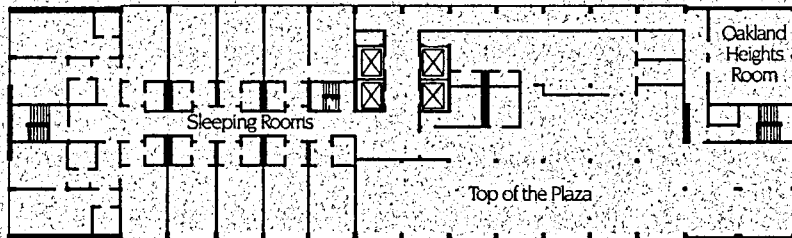
Radisson MEETING ROOMS



First Floor



Second Floor



Twelfth Floor