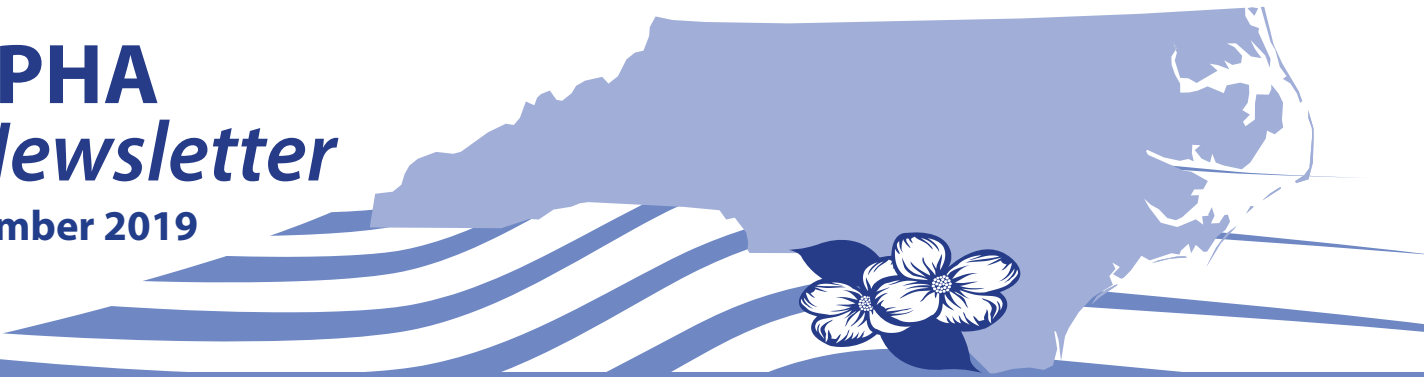


NCPHA E-Newsletter

September 2019



Newsletter from the NC Public Health Association and the NCPHA Public Awareness Committee

Message from the President

– David Jenkins



As this will be my last message as president for the newsletter I wanted to take a moment to show my appreciation and gratitude to our members, those that serve on our various committees, our governing council ,and to the staff that ensure we are organized and on task. Thank you all.

On to business... It is my pleasure to invite you to the 2019 Fall Educational Conference September 25th through the 27th at the beautiful Grandover Resort and Conference Center in Greensboro. We have an excellent agenda lined up as we celebrate 100 Years of the Office of Public Health Nursing. Not only will this be an informative conference, but it is also a great way to make connections across our great state with those that share a similar interest and passion for public health. In order to further entice you to attend I will share a few photos to further showcase our upcoming meeting location.

G. David Jenkins, REHS, MPA
2018-2019 NCPHA President



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Meet Mark T. Benton – New Assistant Secretary for Public Health



Mark is the new Assistant Secretary for Public Health for the NC Department of Health and Human Services. There, he has responsibility for overseeing the Division of Public Health (DPH) and its mission to protect, promote, and preserve the health of North Carolinians.

Prior to accepting his appointment as Assistant Secretary, Mark has served in several key leadership positions within the Department, including Director of the state's Medicaid & SCHIP programs; Assistant Director and Chief of Planning for the state's health care licensure/regulatory agency; and senior health care policy analyst to the Secretary. He was also the former chief operating officer and acting president for NC Community Care Networks, a non-profit organization that provides care coordination

and population health management to the state's Medicaid recipients and other insured and uninsured residents. And he was previously the Senior Program Officer with the Milbank Memorial Fund where he had responsibility for managing their portfolio of health projects, including work with a bipartisan group of senior health policymakers across the US and abroad.

About DPH:

DPH administers programs covering an array of functions, including communicable diseases, occupational and environmental health, HIV/STD prevention and care, health promotion and disease prevention, preparedness and response, the State Laboratory of Public Health, the Office of the Chief Medical Examiner, the statewide Vital Records system, the State Center for Health Statistics, nutrition, immunizations, oral health, women's health, early intervention, child health, quality improvement for state and local public health entities, and technical assistance and training for local health departments.

Task Force on Accountable Care Communities

APRIL 2019

NCIOM
North Carolina Institute of Medicine

PARTNERING TO IMPROVE HEALTH:
Developing Accountable Care Communities in North Carolina

COMMUNITY PARTNERS
YOU
INSURANCE
LOCAL GOVERNMENT
HEALTH CARE

Funded by **The Duke Endowment** and the **Kate B. Reynolds Charitable Trust**

VISIT **NCIOM.ORG**

Accountable care communities (ACCs) are an emerging promising model for addressing the social, behavioral, and economic factors that impact health outcomes and health care cost. The NCIOM Task Force on Accountable Care Communities will develop evidence-based and actionable recommendations for state and local policies to support the development of ACCs and guidelines that will help communities create or expand ACCs.

[DOWNLOAD FULL REPORT](#)



University-Community Partnership Will Address Medicaid Transformation Plan

The College of Health and Human Services at the University of North Carolina Wilmington is pleased to announce that their Center for Healthy Communities has received grant funding from the Kate B. Reynolds Charitable Trust and the Blue Cross and Blue Shield of North Carolina Foundation. This funding, totaling \$583,000, will support rural health departments in navigating the state's Medicaid transformation plan. The purpose of the project, led by Leah Mayo, Center for Healthy Communities Coordinator, is to support Bladen, Columbus, and Robeson counties in preparing for a successful transition to a value-based model of care. Value-based healthcare is a model in which providers are paid based on services provided and rewarded for improved patient outcomes. This model incentivizes providers to provide quality care to reduce chronic disease and improve quality of life for patients.

“Our health departments play a critical role in ensuring the health and wellbeing of our communities. Creating the conditions for health department staff and their community partners to learn, plan, and adapt to the transitioning healthcare system will benefit all residents in this region of the state,” says Dr. Ashley Wells, assistant dean for community engagement for the College of Health and Human Services.

The project will support health departments by assessing their capacity and resource needs for the implementation of new policies and procedures related to Medicaid and value-based care. Of the opportunity to assist health departments with the changing landscape of Medicaid, Mayo says, “This project will be instrumental in surfacing what we know and don't know about how health departments will be impacted by these changes. Collaborative learning environments across counties will work to assess and identify what is needed to achieve success and continue providing quality care to our underserved, rural populations.”

“As our state advances on the goal of paying for health, instead of just health care it, will have far-reaching impacts on organizations as well as people and communities throughout the region,” said Katie Eyes, Senior Program Officer, Blue Cross and Blue Shield of North Carolina Foundation. “We're excited to be partnering with the Center and local health departments as they are on the frontlines of this transition, leading efforts in service of the health of those living in Bladen, Columbus, and Robeson counties.”

An interprofessional team of faculty from UNC Wilmington will collaborate with the Center for Healthy Communities, including Dr. Kristin Bolton (social work), Dr. Sabrina Cherry (public health), and Dr. Kristen Devall (sociology). Aligning with UNC Wilmington's strategic priorities, mission and values, this project supports the commitment to service and creating mutually-beneficial community and university partnerships.

Founded in 2013, the Center for Healthy Communities (CHC) fosters collaborations that address community-identified issues of interest to improve the health and well-being of communities in Southeastern North Carolina. The CHC connects faculty, staff, and students with community agencies to provide the following services: Community Collaborative Support, Community Health and Human Services Assessment and Program Evaluation, and Applied Scholarship and Learning.

The College of Health and Human Services was established in 2010 to make a positive impact on the health and quality of life of residents in the state of North Carolina and beyond. Through excellence in teaching, scholarship and service, the College helps individuals, families and communities live healthier, more prosperous and empowered lives. The College consists of three professional schools: The School of Health and Applied Human Services, School of Nursing, and the School of Social Work.

The Kate B. Reynolds Charitable Trust was established in 1947 and is now one of the largest private trusts in North Carolina. Our mission is to improve the health and quality of life of financially-disadvantaged residents in North Carolina. The Health Improvement in North Carolina program area supports community-wide health solutions across the state. The Local Impact in Forsyth County program area fosters equitable and sustainable solutions to improve the quality of life in Forsyth County. Wells Fargo Bank, N.A. serves as sole trustee.

The Blue Cross and Blue Shield of North Carolina Foundation is an independent, charitable foundation with the mission of improving the health and well-being of North Carolinians. Since its founding in 2000, the organization has invested \$136 million in North Carolina communities through more than 1,000 grants.



Do your patients have both Medicaid and Original Medicare?



If they do, they may be eligible for benefits beyond Original Medicare, at no cost, while also keeping their current Medicaid benefits.

Features and Benefits Overview: North Carolina

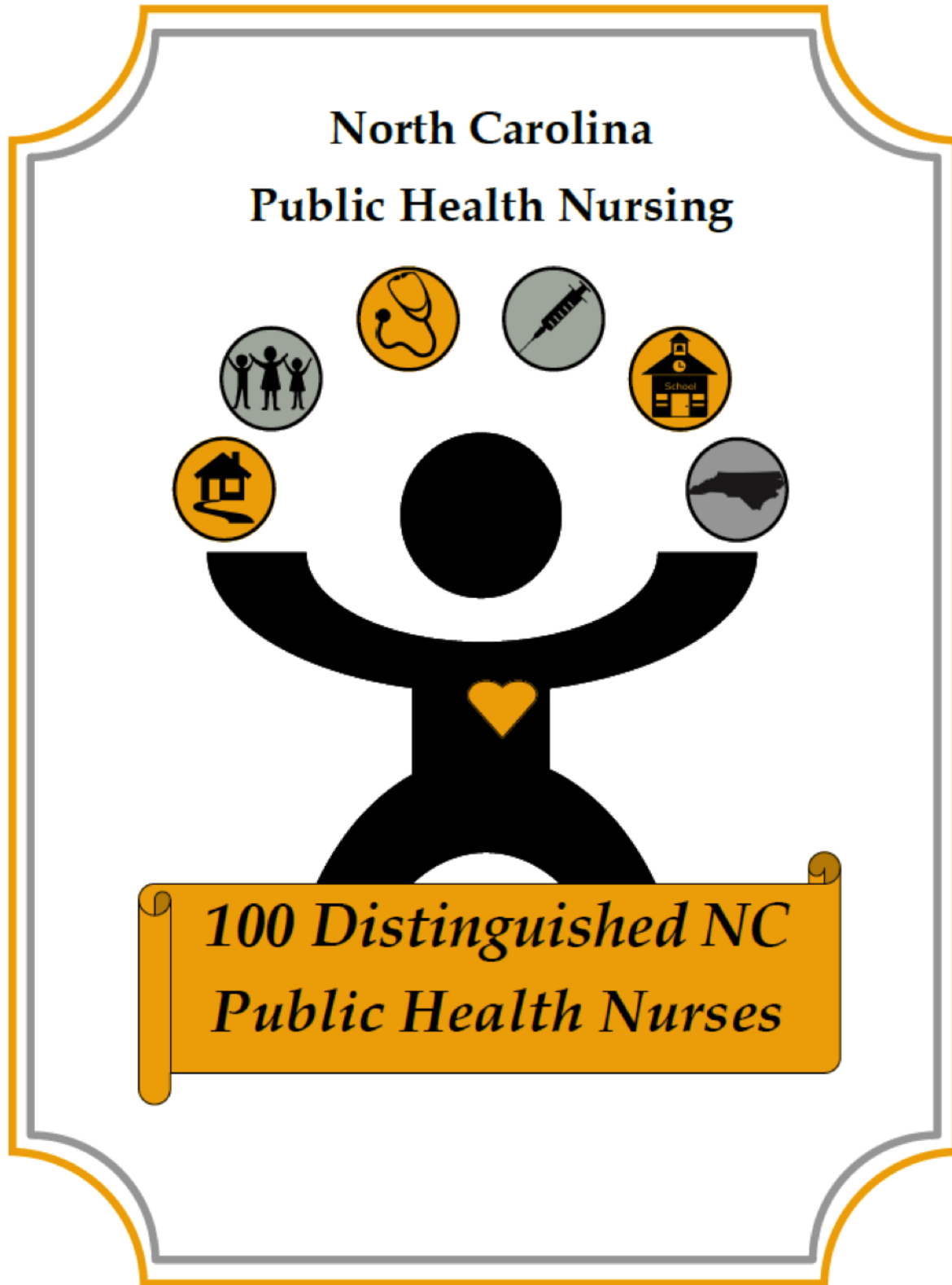
UnitedHealthcare Dual Complete RP[®] (PPO SNP) | R1548-001

The UnitedHealthcare Dual Complete RP (Regional PPO SNP) plan offers benefits such as:

	<p>Health Products Benefit Catalog</p> <p>Up to \$800 in credits to buy health products plus up to \$300 in credits on an OTC Debit Card</p>		<p>Personal Emergency Response System</p> <p>Members are connected to trained operators in an emergency situation 24 hours a day</p>
	<p>Dental Coverage</p> <p>Biannual exam and \$2,500 annually toward dental services</p>		<p>NurseLine</p> <p>Members can speak with a registered nurse anytime</p>
	<p>Vision Coverage</p> <p>Annual exam and \$250 credit every two years for eyewear</p>		<p>Foot Care Coverage</p> <p>Up to four visits every year</p>
	<p>Hearing Coverage</p> <p>Annual exam and \$2,500 credit every two years for hearing devices</p>		<p>Gym Membership</p> <p>Access to participating fitness centers</p>
	<p>Transportation</p> <p>Up to 48 one-way rides every year</p>		<p>Meal Program</p> <p>14 meals for 7 days following discharge from a facility</p>

For more information about UnitedHealthcare Community Plan of North Carolina, please go to UHCprovider.com/NCcommunityplan.

We Are Proud to Announce



As Part of the 100 Years of the Office of Public Health Nursing Centennial Celebrations

100 Distinguished Public Health Nurses

Myra Allen	NC DHHS DPH Communicable Disease Branch
Mary Backlund	Buncombe County Health and Human Services
Beverly Barber	Forsyth County Department of Public Health
Tara Bartasavich	Wake County Human Services
Penny Bell	Guilford County Health Department
Donna Biederman	Duke University School of Nursing
Jenna Brinn	Hyde County Health Department
Barbie Britt	Robeson County Health Department
Laura Bryant	Cabarrus Health Alliance
Tiffany Bullins	Surry County Health & Nutrition Center
Awanya Caesar	Lincoln Community Health Center
Angela Callicutt	NC DHHS DPH Children & Youth Branch
Theresa Carpenter	Jones County Health Department
Mary Katherine Carpenter	Durham County Department of Public Health
San San Cho	Guilford County Health Department
Denise Clubb	Buncombe County Health and Human Services
Marianne Cockroft	UNC-Chapel Hill School of Nursing
Maren Coffman	University of North Carolina at Charlotte
Jill Cogdill	Cleveland County Health Department
Lynn Conner	NC DHHS DPH Public Health Nursing & Professional Development Unit
Denise Courtney	Union County Health Department
Betty Cox	NC DHHS DPH Women's Health Branch
Susan Creede	Buncombe County Health and Human Services
Patricia Davis	Harnett County Health Department
Jean Davison	UNC-Chapel Hill School of Nursing
Vicki Deem	NC DPH Cancer Prevention and Control Branch
Jennifer Dennis	Mecklenburg County Health Department
Christal Faison	Johnston County Public Health Department
Annie Fennell	Sampson County Health Department
Nicky Finch	Guilford County Health Department
Vanessa Greene	NC DHHS DPH Communicable Disease Branch
Sherri Griffin	Beaufort County Health Department
Wendy Harsch	Cabarrus Health Alliance
Tiffany Hayes	Lincoln Community Health Center
Lucy Heffelfinger	NC DHHS DPH School Health Unit
Jennifer Hert	3HC Home Health
Karen Hicks	Guilford County Health Department
Tiffany Hudson	Cleveland County Health Department
Sarah Hunt	Vidant Medical Center
Eunice Inman	Independent Contractor for NC PH Accreditation Process
Ainsley Johnson	Harnett County Health Department
Elizabeth Junak	Onslow County Health Department
Elizabeth Kinlaw	Columbus County Health Department
Shawn Kneipp	UNC-Chapel Hill School of Nursing
Cheryl Kovar	East Carolina University College of Nursing
Pamela Langdon	NC DHHS DPH Public Health Nursing & Professional Development Unit
Emily Lee	Columbus County Health Department
Michelle Lee	Buncombe County Health and Human Services
Beth Lovette	NC DHHS DPH Division Management Team

Congratulations!



100 Distinguished Public Health Nurses

Keisha Lucas	Forsyth County Health Department
Alice Luttman	Cabarrus Health Alliance
Jennifer Manning	Wake County Human Services
Debbie Matthews	Jackson County Department of Public Health
Emily Mayes	Surry County Health & Nutrition Center
Melissa McLamb	Harnett County Health Department
Hayley McPeters	Buncombe County Health and Human Services
Lydia Monk	Guilford County Health Department
Carla Morgan	Jackson County Department of Public Health
Geoconda Morrow	Onslow County Health Department
Nancy Nash	Albemarle Regional Health Services
Ann Nichols	NC DHHS DPH School Health Unit
Lindsay Novacek	Forsyth County Department of Public Health
Sonda Oppewal	UNC-Chapel Hill School of Nursing
Vonda Pabon	Guilford County Health Department
AuBriea Parris	Jackson County Department of Public Health
Corliss Parson	Cumberland County Department of Public Health
LaTanya Pender	Guilford County Health Department
Gretta Phillips	Jackson County Department of Public Health
Hannah Phillips	Forsyth County Department of Public Health
Dallas Picard	Cabarrus Health Alliance
Brandi Poplin	Surry County Health and Nutrition Center
Paige Prichard	Henderson County Department of Public Health
Sharon Raines	Buncombe County Health and Human Services
Cheryl Ramey	Buncombe County Health and Human Services
Felicia Reid	Guilford County Health Department
Darlene Robinson	Jackson County Department of Public Health
Eva Robinson	Union County Division of Public Health
Elizabeth Rodriguez	Union County Division of Public Health
Carol Lynn Rose	NC DHHS DPH Communicable Disease Branch
Bonny Runion	Buncombe County Health and Human Services
Melissa Sadler	Hyde County Health Department
Rhonda Saunders	Lincoln County Health Department
Jeenie Shelton	Rockingham County Division of Public Health
Gayle Shoffner	Alamance County Health Department
Emily Spell	Sampson County Health Department
Shirley Steele	Pender County Health Department
Cynthia Stitt	Gaston County DHHS Public Health Division
Donna Surles	Harnett County Health Department
Janis Surratt	Guilford County Health Department
Dana Thomas	Anson County Health Department
Maria Turnley	New Hanover County Health Department
Lynda Wagoner	Guilford County Health Department
Candi Wall	Craven County Health Department
Kas Wareham	Pitt County Health Department
Gay Welsh	Independent PH Nurse Contractor in NC LHDs
Rebecca Williamson	Jackson County Department of Public Health
Christine Womble	Beaufort County Health Department
Hattie Wood	Durham County Department of Public Health
Wendy Young	Buncombe County Health and Human Services
Susan Young	Rockingham County Division of Public Health

Thank You!



Congratulations, Distinguished 100! Public Health Nurses are North Carolina's very best nurses!

*Thank you to everyone who helped in the process
of making this recognition happen.*



The 100 Distinguished Public Health Nurses in NC Awards Committee

Susan Little, DNP, RN, PHNA-BC, CPH, CPHQ, CPM
2019 NCPHA Nursing Section Chair

Ellis Vaughan, DNP, RN
2019 NCAPHNA President

Phyllis Rocco, MPH, BSN, RN
NCDPH Chief Public Health Nurse



"Everywhere, Everyday, Everybody"



Young Professionals of the North Carolina Public Health Association (NCPHA) Service Project

Annual Young Professionals Service Project
2019 NCPHA Fall Educational Conference

Diaper Drive
supporting Cottage Gardens in partnership with UNCG's Center for Housing & Community Studies and School of Nursing

- Diapers for all ages
- Pull-ups
- Wipes

Cleaning & Hygiene Supply Drive
supporting the Montagnard Dega Association

- All Household Cleaning Supplies (trash bags, disinfectant spray, lysol, etc.)
- All Hygiene Products (soap, deodorant, feminine products, etc.)

Support up to two organizations in 2019, by bringing your donations to the Young Professionals table on Sept. 25 & 26.

Donations will be delivered the afternoon of Friday, Sept. 27th. For questions contact yncpha@gmail.com or mayom@uncw.edu

UNC GREENSBORO Center for Housing & Community Studies | UNC GREENSBORO School of Nursing

<https://sites.google.com/site/mdagree/ncbornc/>

The Young Professionals of the North Carolina Public Health Association (NCPHA) are excited to announce our third annual service project for the 2019 Fall Educational Conference. NCPHA members and conference attendees make our projects a huge success each year, and we are seeking your support again!

In 2019, we will be supporting two organizations in Greensboro, NC, through a diaper drive and cleaning and hygiene supply drive. All donations will be accepted on Wednesday, September 25th and Thursday, September 26th at the Young Professionals table.

Diaper Drive

The diaper drive supports Cottage Gardens in partnership with UNC Greensboro's Center for Housing & Community Studies and School of Nursing. The Center for Housing and Community Studies is working with the Cottage Garden community to establish a resource center to serve the residents of the apartment complex. The apartments house all ages, but mostly young mothers with children. The School of Nursing will have students this fall working with

this community to provide needed clinical services. Please help us support these organizations' efforts to address the needs of the Cottage Gardens community. Donation items include diapers for all ages, pull-ups, and baby wipes. To learn more about the Center for Housing & Community Studies, visit chcs.uncg.edu, and to learn more about the School of Nursing, visit nursing.uncg.edu.

Cleaning & Hygiene Supply Drive

The cleaning and hygiene supply drive supports the Montagnard Dega Association (MDA), a nonprofit based in Greensboro, NC. The MDA is recognized as a Refugee Service Provider with a goal "to assist our clients in achieving self-sufficiency which includes adjustment to life in the USA, being self-reliant, contributing members in their neighborhoods and communities, and ultimately earning American citizenship." All donations collected at the conference will go directly to the clients of MDA. Donation items include any cleaning supplies or hygiene products, such as trash bags, disinfectant spray, toilet paper, cleaning rags/sponges, soap, shampoo, deodorant, feminine products, and more.



NCPHA Member SPOTLIGHT



Gayle Harris
Public Health Director
and General Manager for
Community Health
and Well-Being
Durham County Department
of Public Health

How long have you been a member?

Around 10 years.

What is a typical day like for you?

My typical day is filled with meetings – individual and/or group meetings with staff, colleagues, community partners, residents, vendors, elected officials, and other stakeholders. Days often start with 7:30 am meetings and can end as late as 10:00 pm if there is a County Commissioners meeting.

What do you enjoy most or find most valuable about being a member of NCPHA?

I find the networking and educational opportunities most valuable. I also appreciate NCPHA's efforts to create additional ways to inform and educate its membership to allow members to stay connected throughout the year.

What is your favorite tip for someone in public health?

My public health career in Durham County spans more than 47 years. I worked as a staff public health nurse, nursing supervisor, director of nursing, assistant health director, public health director, and general manager. I would encourage someone in public health to identify a mentor, discover your passion, become a life-long learner, share your goals with your supervisor(s) and others, and ask for stretch assignments.

NCPHA *Member* SPOTLIGHT



Teresa Ellen
Health Director
Wilson County Department
of Public Health

How long have you been a member?

At least 20 years

What is a typical day like for you?

A typical day for me would include meeting daily with division heads to trouble shoot any issues in their section. Multiple community meetings. Answering a lot of email and phone calls. Dealing with personnel issues. Corresponding on a regular basis with the County Manager, Assistant County Manager, and the County Finance Officer. Program planning and strategic plan follow up. Working with DPH staff on a communicable disease issue.

What do you enjoy most or find most valuable about being a member of NCPHA?

I value the advocacy and support that NCPHA provides to its members. NCPHA also provides valuable trainings and opportunities to learn from our fellow Public Health colleagues.

What is your favorite tip for someone in public health?

Public Health is a calling. If you enjoy public service, improving the health of your community, and helping the underserved, you will find a home in Public Health.



Academic-Practice Based Network Research (APBR) Section

The APBR represents North Carolina public health professionals engaged in public health practice and/or academic public health. Stacie Saunders and Cheryl Kovar are the co-chairs of the section and Terri Wilson is the secretary/treasurer.

A major activity of our section is to sponsor and coordinate the presentations on Thursday of the NCPHA Fall Educational Conference. This conference presents a venue through which to share knowledge and experience. Presenting at the conference is a way to share the work that is being done in North Carolina public health and a way to learn from others using the skills of research, implementation, monitoring, and evaluation in public health practice.

There are three presentation formats:

1. Podium Style: 15-20-minute formal oral presentation during the conference.
2. Poster Session: Networking style with informal presentation to visitors of the session.

3. Speed Round: 5-minute oral presentation focusing on what you did, what you found, and why it matters to public health.

Earlier this summer we had a “Call for Abstracts” posted on the NCPHA website and we received 12 abstracts for oral presentations, 31 poster abstracts, and 4 speed round abstracts. We encourage you to plan to attend the oral presentations (scheduled for Thursday morning and afternoon, the speed rounds (scheduled for early Thursday morning), and view the posters that will be on display on Thursday evening. Those who are students and/or practitioners are eligible for a cash prize for winning in each of the above categories. Winners will be announced during the final session on Friday morning.

We also want to thank all of our reviewers who have volunteered their time to review the abstracts as well as the people who have agreed to serve as judges on Thursday for the presentations. Hope to see you in the fall at the Grandover!

Epidemiology/Statistics/Lab Section

Hope everyone has had a great year so far. The Epidemiology/Statistics/Laboratory Section (ESL) has been planning for the 2019 Fall Educational Conference. We are looking forward to a great group of presenters. Plan to come spend the day with us on Thursday.

Our tentative agenda is as follows:

- | | |
|---------------|---|
| 8:30 - 9:15 | Epic Hits in Epidemiology
Bill Cleve MT Public Health Epidemiologist, Vidant Medical Center |
| 9:15 - 10:00 | Business meeting |
| 10:30 - 11:30 | STDs in North Carolina: Opportunities of the Moment
Erika Samoff, MPH, PhD, HIV/STD/Hepatitis Surveillance Manager |
| 12:00 - 1:30 | NCPHA Awards luncheon |
| 1:45 - 3:00 | Advances in Forensic Technologies
Andy Parker, Deputy Director, Raleigh CCBI |

Please plan to attend our Business meeting and see what is happening with our section. We look forward to seeing old and new faces. If you are not a member of our section we would love to have you join and be a part of our diverse group.



Environmental Health Section

The Environmental Health Section is excited to offer a variety of topics at this year's fall educational conference. Topics include tattoo & body art, foraging wild mushrooms, understanding/navigating change, and the effects of climate change on environmental health.

There has been a lot of change regarding tattoos & body art regulation over the years. Kenneth Michaud, with the Guilford County Public Health Department, will be discussing how this change impacts environmental health in NC.

Tradd Cotter, founder and CEO of Mushroom Mountain, has been a leading partner in certifying individual wild mushroom foragers in NC. Patrick Muse, with NC DHHS, has been instrumental in developing guidance on how foraged wild mushrooms are approved in NC. If you are interested in learning more about different types of wild mushrooms this will be a great opportunity to interact with some of the best in the industry!

The North Carolina Institute for Public Health has partnered with several developmental programs with the Division of Public Health over the years. Jeannine Herrick is a senior advisor with the training and leadership team and will truly enlighten you with her presentation regarding understanding change and improving communication skills.

Finally, the Environmental Health Section is offering an afternoon of different perspectives regarding climate change and its effects on environmental health in NC. Lauren Thie, with NC DHHS, will moderate presentations about real-life examples on how climate change has impacted our everyday work in EH. She is joined by Cornell Wright of the Office of Minority Health & Health Disparities and David Fridley with the Three Rivers Health District in Virginia. Later in the afternoon, they will be joined by Dr. Crystal Lee Pow Jackson with NC DHHS and Anne Lowry with the Chatham County Health Department for a panel discussion and activity to help participants discuss topics that relate to their field of work.

The Environmental Health Section hopes that you will plan to attend the fall educational conference and not only participate in our planned presentations, but network with other individuals with the common goal of protecting the public health by playing a great game of cornhole! Our section will be hosting a single elimination tournament on Wednesday night at 6:00 pm and hope you will participate. The tournament registration will be \$20 per team of 2 and prizes will be awarded to the top 2 finishing teams. We look forward to seeing everyone there! Registration for the tournament will be taken throughout the day Wednesday September 25th at the EH sessions room and at the NCPHA registration desk. Please contact Josh Jordan josh.jordan@dhhs.nc.gov if you would like to secure a spot or team.

Finance, Administration, Management Support, and Information Technology Support (FAMI) Section News

The Finance, Administration, Management Support, and Information Technology Support (FAMI) group is excited about the 2019 Fall Educational Conference. All are welcome to any of the FAMI sessions!

With all of the changes in policy and billing requirements, we continually strive to provide relevant information and guidance for public health support.

Breakout sessions will focus on Billing and Coding with Brooke Johnson, Administrative Consultant, Medicaid Transformation/Managed Medical Care with Kathy

Brooks, and Medicaid Cost Settlement with Steven Garner.

There will also be a Leadership/Motivational presentation.

Once again this year, the FAMI Section will hold a silent auction. And new this year – there will be an online auction beginning in early September. More details to follow... Be sure to check out the fabulous items that will be available online and in person at the event.

We looking forward to seeing you there!



Leadership Section

– *David Howard, Deputy Director, New Hanover County Public Health*

Hello NCPHA Members! In a few weeks we will come together at our annual Fall Educational Conference. We will learn, share, catch up with colleagues and friends, and strengthen public health across North Carolina! We look forward to a fantastic FEC at the Grandover in Greensboro with our theme celebrating 100 years of the NC Office of Public Health Nursing.

If you have not already reviewed the agenda, please do so soon to plan your sessions – we're excited about several session topics that are sure to grow knowledge and understanding around important topics. From Accreditation to Community Resilience, from Nursing Leadership to the CPH (Certified in Public Health) certification, and much more.

The full involvement of all NCPHA members at some level of local leadership work is critical as we travel through changing times, up to and including how we define “healthcare,” “community health,” and “public

health,” and what entities deliver public health value so necessary for healthy and thriving communities and economies. With this in mind, please know that the NCPHA Leadership Section is not only for persons in leadership jobs within local and state public health, it is about how Public Health must contribute to leadership for improved policy, practice, and outcomes across North Carolina and beyond. I invite all members to be a part of the Leadership Section and find ways to contribute to leadership locally.

It has been my great honor to serve as Chair for the Leadership Section! At our Business Meeting at the FEC (Thursday at 1:45) we will choose a new chair and section leadership team. Please attend this meeting and involve yourself in the section. Whether you're interested in serving as an officer or simply to grow your understanding and contributions to leadership back home.

Social Work Section

The NCPHA Social Work section is excited to offer three diverse sessions at the 2019 Fall Educational Conference. The first is titled “Mining for Diamonds: A Culturally Responsive Maternal Mortality Advocacy” presented by Dr. Vanessa Drew-Branch, Assistant Professor at Elon University. Despite medical and technological advances, the maternal mortality rate has been rising in the United States. Why does it matter, who is affected, and what can we do to address it? Join us to find out on Wednesday, September 25th, 2019 at 1:30-2:30 pm.

We are also offering the Community Resiliency Model in partnership with the Public Health Leadership section on Thursday, September 26th, 2019 at 10:15-11:45 am. A skills based, trauma informed, and resiliency-focused model for communities to have a shared common knowledge of how trauma and chronic stress can impact the nervous system. This model is designed to reset nervous system balance and restore resiliency.

Lastly, on Thursday, September 26th, 2019 at 1:45-3, Dr. Kim Stansbury, Assistant Professor at North Carolina State University, will be providing information on Social Determinants of Health. Within the last year, Social Determinants of Health has become a buzz word in North Carolina, but what does that mean for the health and direction of our state? Health starts in our homes, schools, workplaces, neighborhoods, and communities and is largely impacted by social and economic opportunities. The presentation will address why it's important to the state of North Carolina specifically. This is a session that would benefit members across the different sections of NCPHA.

We look forward to seeing you at this year's conference in September!



Nursing Section

– Susan Haynes Little, DNP, RN, PHNA-BC, CPH, CPHQ, CPM



Susan Haynes Little

Hello NCPHA members!

It is so exciting that we are on the heels of the Fall Educational Conference celebrating 100 Years of the Office of Public Health Nursing!

This year we have an amazing lineup of presenters who will speak to many

aspects of public health nursing's diverse role. Our Keynote Speaker, Dr. Lisa Campbell, will be addressing the crucial role PHNs play in safeguarding a community's health through health promotion and disease prevention activities, public health emergency preparedness, community health needs assessments and improvement planning, and policy development and advocacy. In her Be Visible, Vocal, and Valuable: How We Can Improve Health Equity Upstream presentation, Dr. Campbell will highlight how these and other public health professionals' critical roles go primarily unrecognized until a crisis arises, and highlight public health organizations' value-added benefit by distinctly characterizing how unique services provided to communities (including the essential services public health nurses provide) demonstrate undeniable value to the public.

The afternoon of the first conference day offers an array of content, ranging from a lively presentation about the History of Public Health Nursing in North Carolina including some great historical pictures, to GSK's final presentation of a year-long partnership about Communicating the Benefits of Seasonal Influenza Vaccine, and a session about the Certification in Public Health that will cover important information about qualifying and applying for the certification and also provide some time reviewing some of the most challenging sections of the exam (this is a can't miss session for all public health professionals!).

If you are a new DON or Nursing Supervisor in a local health department, you will not want to miss the Orientation for

New DONs and Nurse Supervisors provided Wednesday afternoon by the PHNPDU nurse consultants. Please reach out to your regional PHNPDU nurse consultant if you are interested – this session is invitation only!

On Thursday we have a full line up starting out with the Nursing Section business meeting - come and see who has won the scholarships and nursing awards, including a new Public Health Nurse Superhero award! Immediately following, Phyllis Rocco will provide her final News from the Office of Public Health Nursing session, and then the nursing section gets a special 1:1 session with Dr. Lisa Campbell: Are You a Public Health Nurse? -- Knowing How to Articulate Who We Are is Half the Battle.

After lunch, our section partners with the WCH and PH Leaders sections to bring the Legal/Legislative session followed by a PHN Leadership and Innovation session featuring NCPHN's very own Luana Gibbs, Jaimee Watts, and Dr. Krystle Vinson.

We will also have a new array of PHN logo products for sale. These include logo wine glasses, full-color (removable) vehicle logo stickers, and two new types of logo totes. Bring your checkbook or cash!

The Nursing Sections looks forward to seeing you all at the FEC, and especially when we all let loose and boogie down to the smooth dance tunes of Soul Psychedelique Thursday evening. It is going to be a fantastic conference!

Susan Little
2018-2019 Nursing Section Chair

#100YearsOPHNinNC
#NCPHAFEC2019
#NCPublicHealthNursing
#WeArePHNs

Join the @NCPHNursing Community on [Facebook](#) and [Twitter](#).



Wellness & Prevention Section



It's conference season! The Wellness & Prevention Section has a jam packed lineup of breakout sessions for the 2019 NCPHA Fall Education Conference! A few of their breakout sessions include:

- The CHA is Over, Now What? Creating New Community Health Improvement Plans and Restructuring Partnerships
- Mental Health and Public Health: Finding and Facing Indirect Causes of Behavioral Problems
- Can You Spot the Marketing? How Priority Populations are Targeted by the Tobacco Industry
- Programs for People with Intellectual and Developmental Disabilities
- Communicating the Benefits of Seasonal Influenza Vaccine

The Wellness & Prevention Section is also excited to inform members that they will be hosting a webinar series for 2020. Stay tuned!

Thank you to all of the Wellness & Prevention Section members that are making a difference in public health. You are appreciated!

Women's and Children's Health Section



The WCH Section is excited about the upcoming Fall Education Conference. We have FIVE great sessions in store for you this year. Please read on to learn more!

We will start off on Wednesday, September 25th at 1:30PM with Making It Real: Lessons Learned From Design to Implementation: NCCARE360. But are you now thinking that you do not need to go to this session since you have already heard that standard presentation about NCCARE360? Well you would be wrong because this session is different! During this session you will get a chance to hear valuable information from and ask questions to professionals from Guilford and Rockingham counties who are using NCCARE360 as well as staff from the Foundation for Health Leadership and Innovation.

Next, starting at 3:30PM, we will hear from a panel of very talented youth from Lee County Partnership for Children and Families PREPare for Success Program at Power of Photovoice: Adolescent Perspectives on Reproductive Health. During this session, youth will share how photovoice has allowed them to creatively share experiences and key messages about sexual and reproductive health. Come to this session to hear and learn from our visible, vocal, and valuable youth!

The next day, on September 26th, we will have a short but sweet WCH Section Business Meeting from 9:30AM to 10AM. Please come if you are a member or want to be a member of the WCH Section. We want to continue to work to strengthen the role of fathers and men in families

and decide on priorities from the Early Childhood Action plan for our section. If you have not seen the Early Childhood Action Plan and some great data resources, please check out: www.ncdhhs.gov/about/department-initiatives/early-childhood/early-childhood-action-plan. Please also be on the lookout for our WCH Section basket fundraiser to help fund our WCH Section Anne Wolfe Scholarship. This scholarship can be used to attend a public health conference or to help with paying for college or graduate school.

At 10:30AM, we will have a panel of Champions for Early Childhood Health in Our Communities from the Chatham County Public Health Department. These champions will share their approach to community engagement and planning strategies as they navigate the changing landscape of public health and transition to Public Health 3.0. The panel will focus specifically on community engagement and coordination for programs serving children 0-5 years, highlighting Child Care Consultation, Care Coordination for Children, and Child Health Programming.

At 1:30PM, you will not want to miss this long time favorite, the Legal/Legislative Update Session. This session will be provided by Rob Thompson, the Deputy Director of NC Child and Jill Moore, JD, MPH Associate Professor of Public Law and Government, UNC-CH School of Government. They both have so much valuable information to share so remember to be ready to take lots of notes! This session is a partnership between the WCH Section and the Nursing Section.

Finally, at 3:30PM you will want to stick around to hear from a panel of immigrant health champions from several agencies in the Guilford community during the session called, What is Going On With Immigrant Health? Three experts will share information and try their best to answer questions about key health issues and concerns for immigrants in our state and country. You will also learn more about the Center for New North Carolinians, the Rice Center for Child and Adolescent Health at Cone Health and Faith Action International House.

So now you have at least five reasons to come to the NCPHA Fall Education Conference. We hope to see you there at one of the WCH Section sessions. Try to use the conference to improve your skills, to network, to learn, and to have a little fun!

NCPHA News and Office Happenings

Section Business Meetings at the Fall Educational Conference

Each NCPHA section conducts a business meeting at the Fall Educational Conference. At this meeting, officers for the new year are selected – Section Chair, Vice-Chair, Advocacy Representative, Fall Educational Conference Planning Committee Representation, Secretary, Treasurer, and Public Awareness Committee Representative (works on the NCPHA quarterly newsletters). If you won't be in attendance at the Fall Conference but are interested in one of these positions, please contact your section chair and let them know. Also be thinking of legislative advocacy items that are important to your section. They will be discussed at the business meeting as well.

Save-the-Dates



2020 Fall Educational Conference
Wilmington, Embassy Suites Hotel
September 16-18, 2020



2021 Fall Educational Conference
Asheville, Crowne Plaza Hotel
October 6-8, 2021



“Lunch and Learn Webinars”

NCPHA is pursuing conducting “Lunch and Learn Webinars” every other month from noon – 1:00 pm. We'd love to hear from you what topics you'd like the webinars to include. Please email your suggestions to Kim Dittmann at kdittmann@ncpha.org. Thanks!

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