

**North Carolina Public Health Association**  
**Wellness and Prevention Section Meeting**

**June 28, 2022 at 2 p.m.**

**Location: MS Teams**

Fall Educational Conference Discussion:

- Megan mentioned recently approaching the WNC Health Network about presenting. A number of WNC organizations were involved in My Reason WNC, a regional communications campaign (originally with a COVID focus). [She will reconnect with the WNCHN.](#)
  - Leah is aware of a campaign several ENC counties that is earlier in its implementation.
- Leah mentioned the Advancing Equity Agreement Addendum. This AA has a communications requirement. [Megan will check the state and ask for counties willing to present.](#)
- Leah suggested offering more discussion-based sessions. Megan mentioned Amy Belflower-Thomas' session as an example from the 2022 spring/fall conference.
- Leah reminded members that we don't have to plan everything ☺. This is a great opportunity to partner with other sections.
- Leah mentioned a session/speaker from the Public Health Leaders Conference. [She's not sure if this speaker has a cost.](#) She also mentioned Stephani Tyrance from Human Impact Partners.
- Megan mentioned the 2022 FEC resilience focus. Leah shared that a task force in New Hanover is focusing on this. [There are trainers able to offer a 90-minute training.](#) Megan added that this could be a credit opportunity for attendees. Leah gave a [link](#) to this group's mini-trainings.
- Zo encouraged providing opportunities for those from New Hanover and other ENC counties to speak. She emphasized the importance of people leaving with a new capacity or tool (possibly connected to resources such as funding).
  - Members suggested bringing in funders, such as Blue Cross Blue Shield, to discuss new priority areas. Leah agreed to contact Kate B. Reynolds, BCBS, and Duke Endowment. Should we consider Dogwood Health Trust? Zo wants us to ensure that all counties have representation in this discussion. [Zo will reach out to William Buster, who transitioned from Dogwood to New Hanover Endowment.](#) Members discussed whether this should be a keynote session. Something to consider is that a keynote would have a more scripted format. [Let's ask NCPHA what works best.](#) This is a possible way to partner with the Public Health Leaders section.
- Leah asked what would be helpful to members in their daily work. Tony mentioned working a lot with the Injury and Violence Prevention Branch. He discussed the opioid settlement, behavioral health funding, an increase in suicide, and the importance of investing through academic partnerships). It's important to include universities in conversation and we might partner with the Academic-Based Practice Research section.
  - Zo mentioned Kathy Dail in reference to the community and academic partnerships.
  - How do we continue the academic work and provide support to communities?  
Important to better utilize funding.

- Tony mentioned replication of the WNC Healthy Impact Community Health (Needs) Assessment approach with 35 ENC counties. [We might consider a panel with counties from both ends of the state.](#) 'Academic Partnerships in CHA-CHIP Action' as a working draft title.
- Members also discussed a session including the public health regions (ex- HRSA region perspective).
- Leah recommended Campus Compact as a speaker option.
  - <https://compact.org/who-we-are/mission-and-vision/>

Next meeting: to be announced